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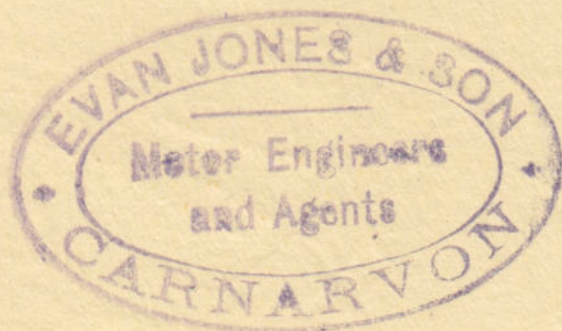




Chasely Cycles



Charles Jones



Charles Jones



TELEGRAPHIC ADDRESS—
"LECOUTEUR, BIRMINGHAM."

TELEPHONE NUMBERS—
OFFICES. 1605. WORKS. 1912.
1606.

CHASE CYCLES



MANUFACTURED BY

ESTABLISHED 1889

THE

CHASE CYCLE Co., LTD.

(MEMBERS OF C. & M.C.M. & T.U.)

REGISTERED TRADE MARKS— "CHASE." "HESCA"

OFFICES AND WAREHOUSE—

SNOW HILL, BIRMINGHAM
WORKS - - GEORGE STREET, PARADE

ALL COMMUNICATIONS TO BE SENT TO SNOW HILL



INTRODUCTION.

- ¶ We have pleasure in bringing before your notice our Catalogue for Season 1922, which cancels all previous editions.
- ¶ Chase Cycles are so well known, having been before the public for 32 years, that very little introduction is necessary. The knowledge gained during all these years enables us to offer a high-grade cycle at a reasonable figure.
- ¶ Our factory is equipped with the latest type of machinery, capable of turning out all parts with the greatest accuracy, and all raw material is of the highest quality obtainable.
- ¶ All parts are carefully viewed, gauged, and tested by exceptionally skilled workers, the majority of whom have been with us over twenty years.
- ¶ The result is a cycle as perfect as money, brains, and skill can produce.
- ¶ We have therefore every confidence in asking for a continuance of the support given to us by both agents and public for the past 32 years.

THE CHASE CYCLE CO., LTD.

January 1st, 1922.



Guarantee.

*(Being the form of guarantee recommended by the
Cycle Manufacturers' Trade Protection Association.)*

We give the following guarantee with our machines instead of the guarantee implied by statute, or otherwise, as to the quality or fitness for the purpose of cycling of goods supplied by us; any such implied guarantee being in all cases excluded. In the case of machines which have been used for "hiring out" purposes no guarantee of any kind is given or is to be implied.

THIS GUARANTEE is given this.....day of.....1

to Mr.....and relates to a Chase

Cycle.....No.....as stamped on machine.

AND WE HEREBY WARRANT, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship; but this guarantee is to extend and be in force for one year only from date of purchase; and the purchaser shall not be entitled to claim any damages whatever, save compensation for injury to the cycle. We undertake, subject to the conditions mentioned below, to make good at any time within a year any defects in these respects in our cycles. This guarantee does not apply to the Tyres, or to defects caused by wear and tear, misuse or neglect.

TYRES are guaranteed in accordance with the maker's guarantee, which is as follows:

Roadster Cycle Tyres of standard sizes made and sold for use in Great Britain which fail by reason of bad workmanship or defective materials within a period of 12 months from the date upon which such tyres were issued by the company, will be replaced or repaired by the company at a charge proportionate to the wear which the tyres have given. Wood Rims are limited to the guarantee of the manufacturer.

This undertaking lasts for 12 months from the date upon which such tyres are issued by the company, after which period no claim can be entertained by the company.

Replacements under Guarantee.—If a defective part should be found in any of our machines it must be sent to us by passenger train, carriage paid, and accompanied by an intimation from the sender that he desires to have it repaired free of charge under our guarantee; and he must also furnish us at the same time with the number of the machine, the name of the agent from whom he purchased, and the date of the purchase. Failing compliance with the above, no notice will be taken of anything which may arrive, but such article will lie here at the risk of senders.

We guarantee only those machines which are bought either direct from us or from one of our duly authorised agents, and under no other conditions.

The Term Agent is used in a complimentary sense only, and those firms whom we style our agents are not authorised to advertise, incur any debts, or transact any business whatsoever on our account, other than the sale of goods which they may purchase from us; nor are they authorised to give any warranty or to make any representation on our behalf other than those contained in the above guarantee.

Agent's Name.....

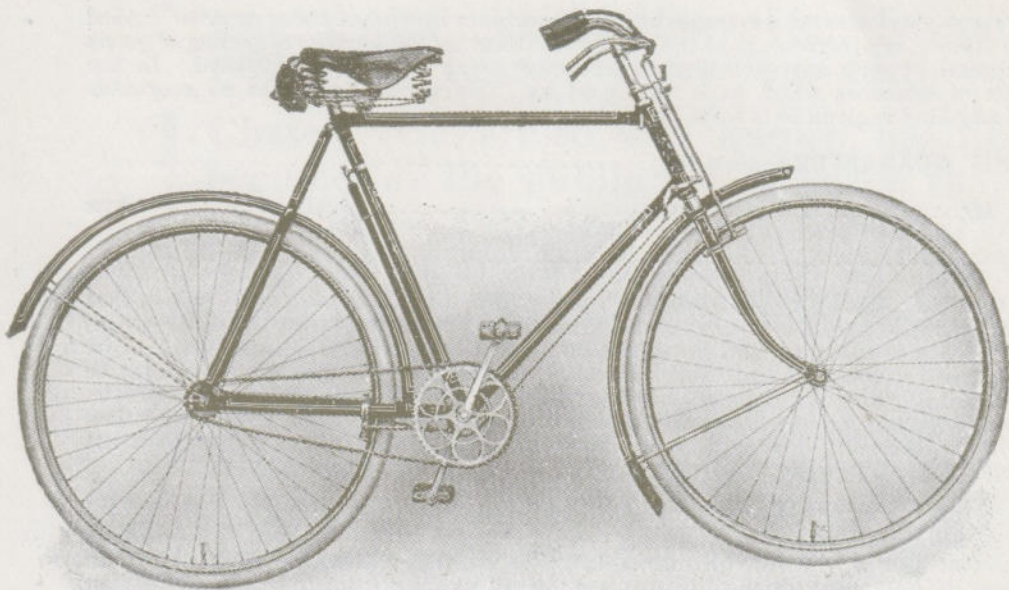
Address.....

THE CHASE CYCLE CO., LTD.



Juvenile Roadster.

A high-grade model, finished in same style
as our ordinary cycles.



SPECIFICATION.

FRAME—17in., best weldless steel tubes throughout.

WHEELS—24×1 $\frac{3}{8}$ in., plated Westwood rims, toughened, tangent spokes, dust proof, oil-retaining hubs.

CHAIN— $\frac{1}{2}$ × $\frac{1}{8}$ in.

FREE WHEEL—Ball-bearing.

BRAKES—Back and front, roller levers.

PEDALS—Best rubber.

SADDLE—Good juvenile.

MUDGUARDS—Detachable.

HANDLE-BAR—Raised, fitted with best celluloid grips.

FINISH—All bright parts heavily plated, remainder finished in black enamel, and lined in green and chrome.

TOOLS, Etc.—Leather bag, with spanner, oiler, pump, and clips.

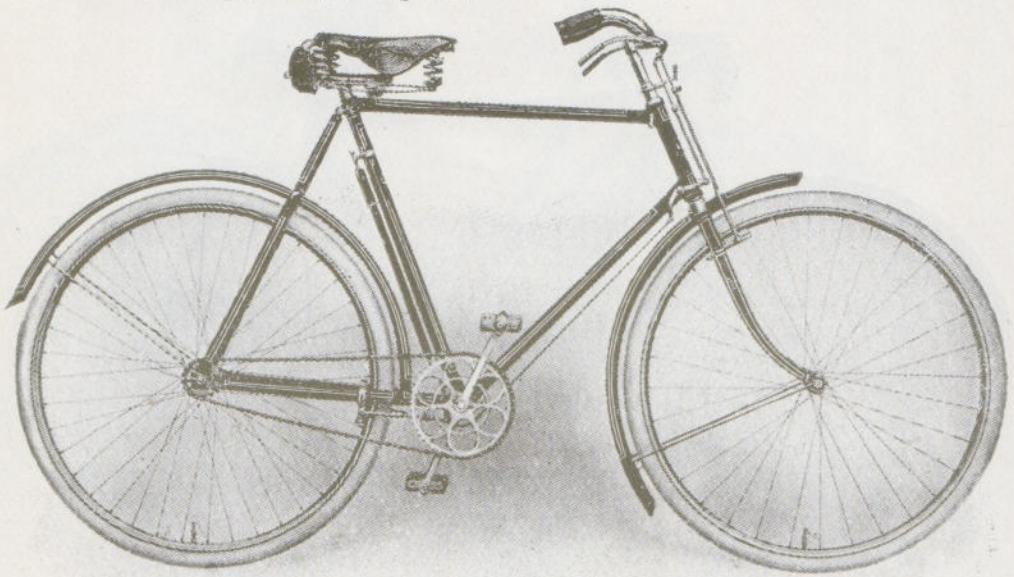
Price (BOY'S, fitted with Cambridge Tyres) - £8 15 0 net cash

„ (GIRL'S, fitted with Cambridge Tyres, with Gear-case and Dress-guards) 9 2 6 „



Standard Gent's Full Roadster.

Although at a popular price the quality of material used in building is the finest obtainable. The tyres are well known, whilst the finish is of the highest description.



SPECIFICATION.

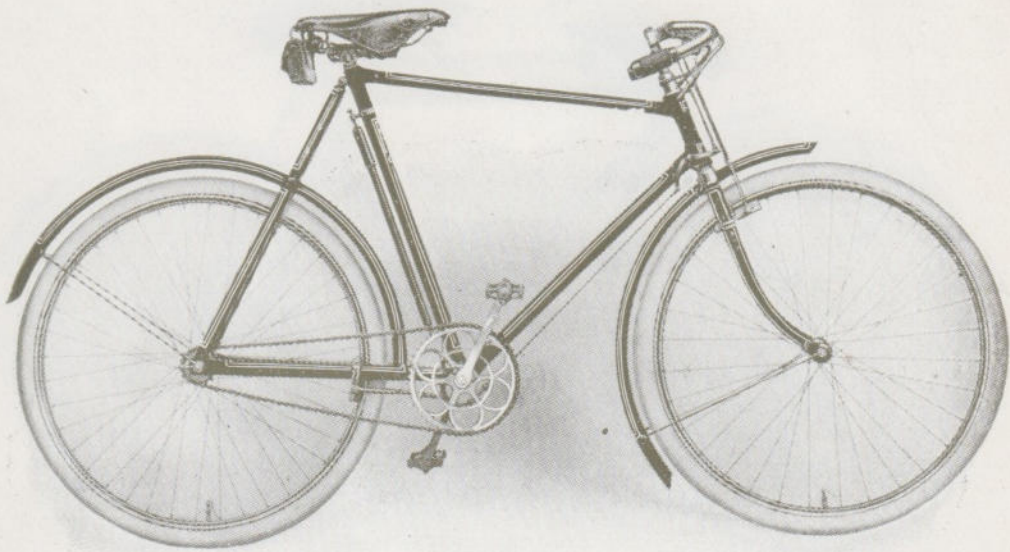
FRAME—Best weldless steel tube, box crown, D-shaped front forks and back stays, cranked seat stays.
 WHEELS—28in. equal.
 RIMS—Plated Westwood, with black centres and edges.
 SPOKES—Toughened, tangent.
 HUBS—Dust-proof, oil-retaining.
 BOTTOM BRACKET—Disc, oil-retaining, 4½ in. tread, 7in. cranks.
 GEAR—75in., or to order.
 CHAIN—Perry's or Coventry.
 PEDALS—Best rubber, right and left hand thread.
 SADDLE—Superior 3-coil.
 HANDLE-BAR—¾ in. raised, with forward lug.
 HANDLES—Dover celluloid.
 FREE WHEEL—Ball Bearing.
 BRAKES—Two roller lever brakes.
 MUDGUARDS—Detachable, steel, single stays.
 FINISH—All bright parts heavily plated, remainder highly finished in black enamel lined green and chrome.
 STANDARD SIZES—22, 24, or 26 in.; or 20in. with 26in. wheels.
 WEIGHT—30lb.
 TOOLS, Etc.—Leather tool-bag, set spanners, oil-can, inflator and clips.
 TYRES—"Hesca," guaranteed 15 months.

Price - - - **£9 9 0 net cash**



Standard Gent's Light Roadster.

This model is made to meet the demand for a light machine for road work at a popular price. Material and finish is of the very best throughout.



SPECIFICATION.

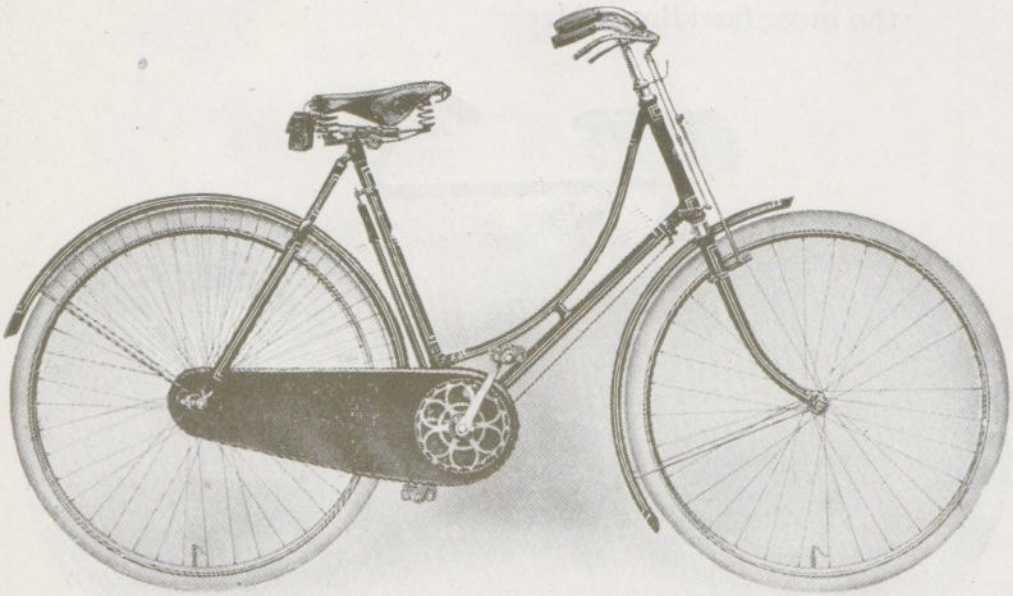
FRAME—Best weldless steel tube, box crown, D-shaped front forks and back stays, cranked seat stays.
WHEELS—26in. equal.
RIMS—Plated Westwood, with black centres and edges.
SPOKES—Toughened, tangent.
HUBS—Dust-proof, oil-retaining.
BOTTOM BRACKET—Disc oil-retaining, 4½in. tread, 7in. cranks.
GEAR—75in., or to order.
CHAIN—Perry's or Coventry.
PEDALS—Ball rat-trap or rubber, right and left-hand thread.
SADDLE—Superior 4-wire.
HANDLE-BAR—¾in. North Road, with forward lug.
HANDLES—Dover celluloid.
FREE WHEEL—Ball Bearing.
BRAKES—Two roller lever brakes.
MUDGUARDS—Detachable, steel, single stays.
FINISH—All bright parts heavily plated, remainder highly finished in black enamel, lined green and chrome.
STANDARD SIZES—23 or 25 in.
WEIGHT—27lb.
TOOLS, Etc.—Leather tool-bag, set spanners, oil-can, inflator and clips.
TYRES—“Hesca,” guaranteed 15 months.

Price - - - **£9 9 0 net cash**



Standard Lady's Roadster.

A nice, easy-running model, equipped in the best possible manner, and highly finished throughout.



SPECIFICATION.

FRAME—Best weldless steel tube, box crown, D-shaped front forks and back stays, cranked seat stays.

WHEELS—28in. equal.

RIMS—Plated Westwood, with black centres and edges.)

SPOKES—Toughened, tangent.

HUBS—Dust-proof, oil-retaining barrel, standard size.

BOTTOM BRACKET—Disc, oil-retaining, 5in. tread, 6½ in. crank, flat.

GEAR—63in., or to order.

CHAIN—Perry's or Coventry.

PEDALS—1in. divided rubber, 3½ in., right and left hand thread.

SADDLE—Superior 3-coil, Lady's.

HANDLE-BAR—¾ in. raised, with forward lug.

HANDLES—Dover celluloid.

FREE WHEEL—Ball Bearing.

BRAKES—Two roller lever brakes.

MUDGUARDS—Detachable, steel, with single stays.

DRESS GUARDS—Best laced.

GEAR CASE—Leatherette, best quality.

FINISH—All bright parts heavily plated, remainder highly finished in black enamel, and lined green and chrome.

STANDARD SIZES—22 or 24 in.; or 20in. with 26in. wheels.

WEIGHT—30lb.

TOOLS—Leather tool bag, 2 spanners, oil-can, inflator and clips.

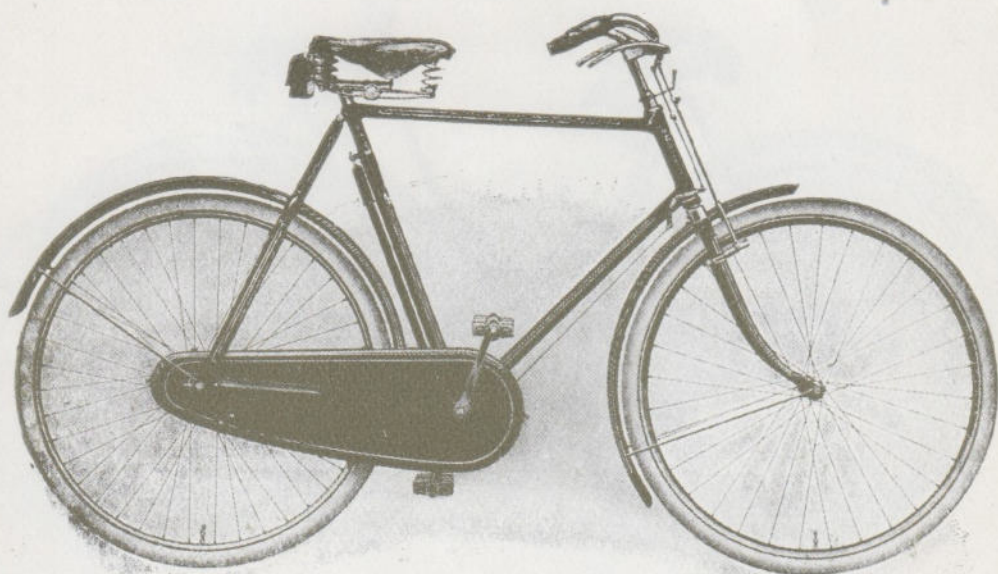
TYRES—"Hesca," guaranteed 15 months.

Price - - - **£10 0 0 net cash**



Special Gent's Roadster.

This is a first-class cycle at a moderate figure. It is well built, and the specification should suit the most fastidious rider.



SPECIFICATION.

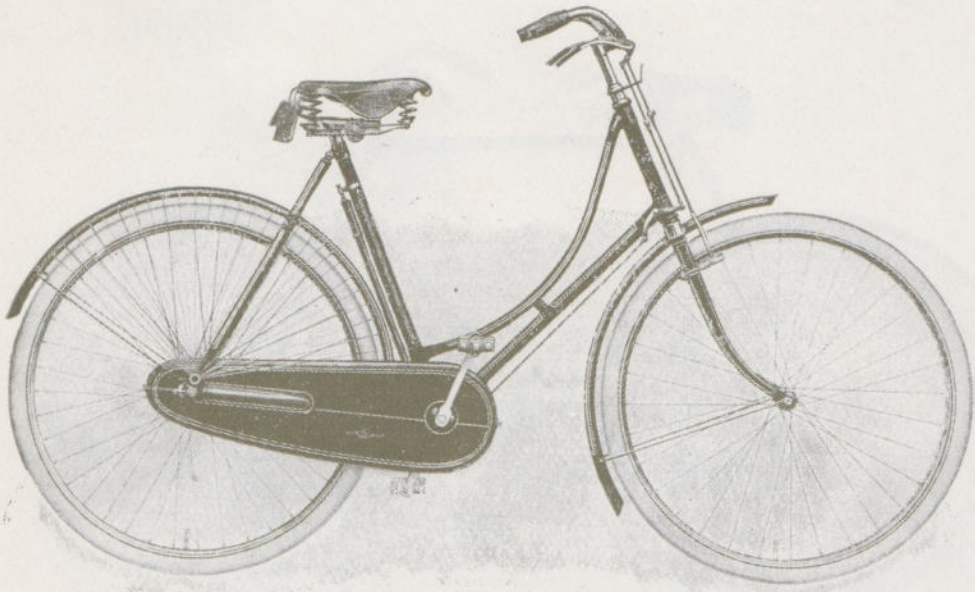
FRAME—Best weldless steel tube, box crown, D-shape front forks, cranked chain and seat stays.
WHEELS—28in. equal.
RIMS—Plated Westwood with black centres and edges.
SPOKES—Toughened, tangent.
HUBS—Dust-proof, oil-retaining.
BOTTOM BRACKET—Disc, oil-retaining, 4½ in. tread, 7in. cranks.
GEAR—Normal 75in.
CHAIN—½ × ⅜ in.
PEDALS—Best Rubber.
SADDLE—Lycett's L19, twisted coils.
HANDLE-BAR—¾ in. raised, with forward lug.
HANDLES—Best celluloid.
BRAKES—Two Superb brakes, with roller levers.
MUDGUARDS—Detachable, steel, with front extension.
FINISH—All bright parts heavily plated, remainder highly finished in black enamel, and lined red and green.
GEAR CASE—Metal detachable.
3-SPEED HUB—Sturmey-Archer or B.S.A.
STANDARD SIZES—22, 24, or 26 in.
WEIGHT—29lb.
TOOLS, ETC.—Leather tool bag, with panel, two spanners, oil-can, inflator and clips.

Price (With Warwick Tyres) - £12 10 0 net cash



Special Lady's Roadster.

A high-grade lady's model at a popular figure.



SPECIFICATION.

FRAME—Best weldless steel tube, box crown, D-shape front forks, cranked chain and seat stays.

WHEELS—28in. equal.

RIMS—Plated Westwood with black centres and edges.

SPOKES—Toughened, tangent.

HUBS—Dust-proof, oil-retaining barrel, standard size.

BOTTOM BRACKET—Disc, oil-retaining, 5in. tread, 6½in. cranks.

GEAR—Normal 60in.

CHAIN—½ × ⅜ in.

PEDALS—Best rubber.

SADDLE—Lycett's L19, twisted coils.

HANDLE-BAR—¾in. raised pattern, with forward lug.

HANDLES—Best celluloid.

BRAKES—Two Superb brakes, with roller levers.

MUDGUARDS—Detachable, steel, with front extension.

DRESS GUARDS—Best elastic, 32×28 hooks.

GEAR CASE—Metal, detachable.

3-SPEED HUB—Sturmey-Archer or B.S.A.

FINISH—All bright parts heavily plated, remainder highly finished in black enamel, and lined red and green.

STANDARD SIZES—22 or 24 in.

WEIGHT—30lb.

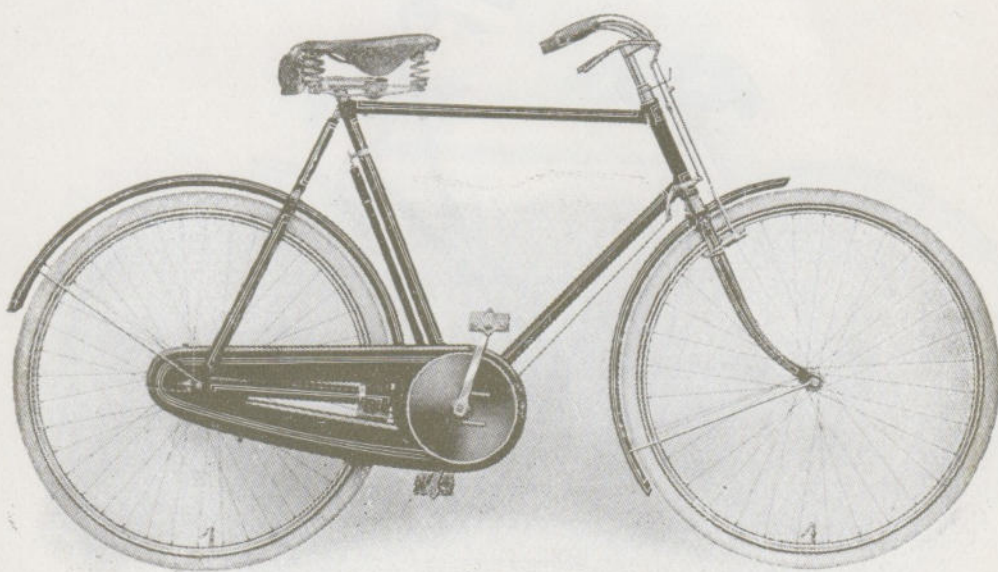
TOOLS, Etc.—Leather tool bag with panel, two spanners, oiler, inflator, and clips.

Price (With Warwick Tyres) - £12 15 0 net cash



Gent's Model de Luxe.

A new model, which is fitted with an oil-bath gear-case. This is the finest cycle that can be produced.



SPECIFICATION.

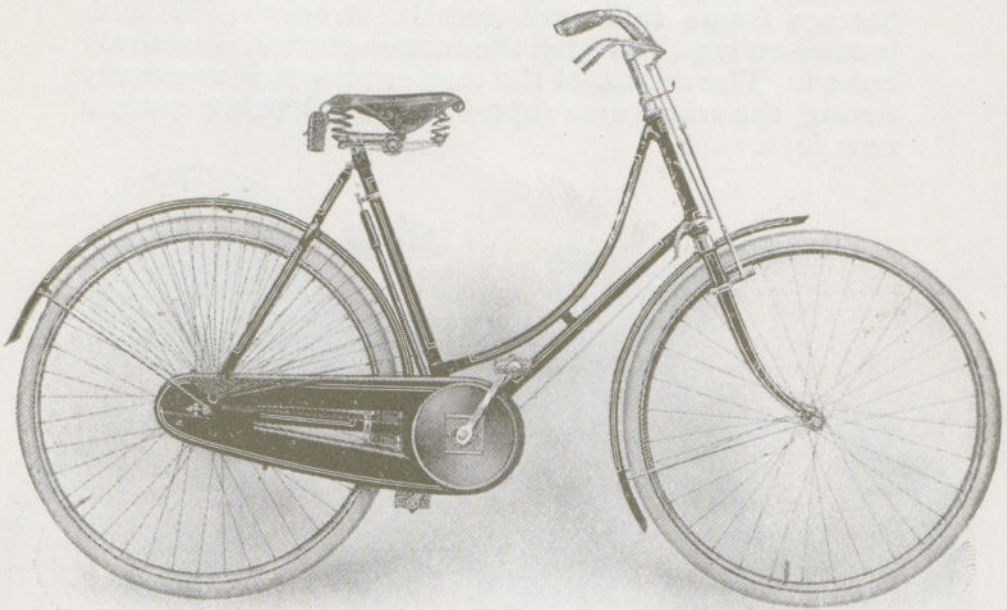
FRAME—Best weldless steel tube, box crown, D-shape front forks, cranked chain and seat stays.
STEERING LOCK—Best band.
WHEELS—28in. equal.
RIMS—Plated Westwood, with black centres, lined green, and black edges.
SPOKES—Toughened, tangent.
HUBS—Dust-proof, oil-retaining.
BOTTOM BRACKET—Disc, oil-retaining, 4½in. tread, 7in. cranks.
GEAR—Normal 75in.
CHAIN—Renold's best.
PEDALS—"Hesca Grande de Luxe."
SADDLE—Brooks B302, twisted coils, plated.
HANDLES—Best celluloid.
HANDLE-BAR—¾in. raised, with forward lug.
BRAKES—Two Superb brakes, with roller levers.
MUDGUARDS—Detachable, steel, with plated stays and front extension.
GEAR CASE—Dust-proof, metal, oil-retaining.
THREE-SPEED—B.S.A. or Sturmey-Archer.
FINISH—All bright parts heavily plated, remainder highly finished in black enamel, and lined green in panels.
STANDARD SIZES—22, 24, or 26 in.
WEIGHT—29lb.
TOOLS, Etc.—Leather tool-bag with panel, two spanners, oil-can inflator and clips.
TYRES—Dunlop.

Price - - - **£15 0 0 net cash**



Lady's Model de Luxe.

A new model, which is fitted with an oil-bath gear-case. This is the finest cycle that can be produced.



SPECIFICATION.

FRAME—Best weldless steel tube, box crown, D-shape front forks, cranked chain and seat stays.
STEERING LOCK—Best band.
WHEELS—28in. equal.
RIMS—Plated Westwood with black centres, lined green, and black edges.
SPOKES—Toughened, tangent.
HUBS—Dust-proof, oil-retaining.
BOTTOM BRACKET—Disc, oil-retaining, 4½in. tread, 7in. cranks.
GEAR—Normal 75in.
CHAIN—Renold's best.
PEDALS—"Hesca Grande de Luxe"
SADDLE—Brooks B302, twisted coils, plated.
HANDLES—Best celluloid.
HANDLE-BAR—½in., raised, with forward lug.
BRAKES—Two Superb brakes, with roller levers.
MUDGUARDS—Detachable, steel, with plated stays and front extension.
GEAR CASE—Dust-proof, metal, oil-retaining.
THREE-SPEED—B.S.A. or Sturmey-Archer.
FINISH—All bright parts heavily plated, remainder highly finished in black enamel and lined green in panels.
STANDARD SIZES—22, 24, or 26in.
WEIGHT—29lb.
TOOLS, Etc.—Leather tool bag with panel, two spanners, oil-can, inflator, and clips.
TYRES—Dunlop.

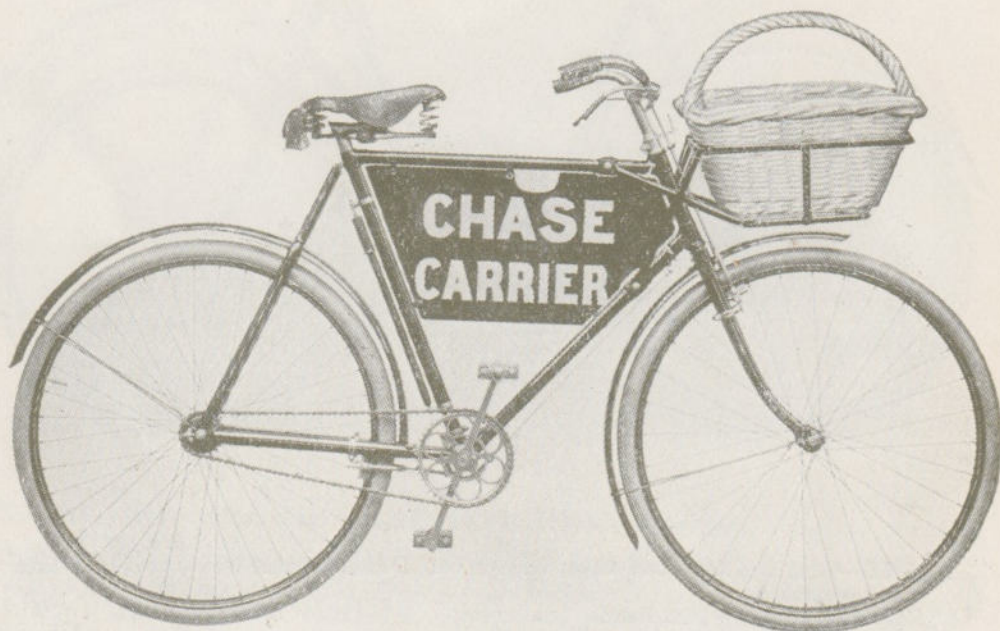
Price - - - **£15 10 0 net cash**



Tradesman's Carrier Cycle.

(Registered Design No. 592,402).

An entirely new design of carrier; undoubtedly the best and neatest ever introduced. The illustration shows the method employed, which combines great strength with simple detachability. The top and bottom frame tubes are greatly strengthened with brazed-on lugs, to which the carrier portion is securely bolted. The design of the carrier proper is unusually strong, the transverse supporting stays being quite a new idea.



SPECIFICATION.

- FRAME—24 in. with 28in. wheels, or 23in. with 26in. wheels; built with best weldless steel tubes, extra strong.
 WHEELS—Plated Westwood, strong dust-proof hubs.
 CHAIN—Perry's $\frac{3}{8}$ in. or Coventry.
 BRAKES—Extra strong front and rear roller.
 PEDALS—Special Carrier, extra wide.
 SADDLE—Strong enamelled springs.
 MUDGUARDS—Detachable, steel.
 HANDLE-BAR—Raised, with celluloid grips
 NAME-PLATE—Enamelled, best finish.
 CARRIER—Special registered design, guaranteed to stand hard wear. Enamelled black, hand polished.
 BASKET—Best Wicker.
 TYRES—Clipper Carrier.

Price (Without Basket) - £12 10 0 net cash

Lettering Name Plate Extra

Basket, Extra, 12/6

