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MADE BY CRAFTSMEN FOR YOU

Falcon

TODAY'S MOST FAMOUS NAME IN LIGHTWEIGHTS

range of lightweight
cycles





Replica of
model used
by our racing
team



San Remo Model 76

Frame: 20½", 21½", 22½", 23½", 24", 25". Specialist Lugs cut and filed to our design. Reynolds 531 Butted Tubing throughout. **Forks:** Oval 1¼" rake forged Cinelli crown. **Wheels:** Sprint Wheels, Quick Release Campagnolo Hubs. Clement Tubular Tyres fitted. **Brakes:** Campagnolo. **Gears:** Campagnolo 10 speed. **Chainwheel set:** Cotterless Chainwheel and Cranks. **Chain:** Regina or Renolds. **Bend and Stem:** Cinelli Giro Italia. **Saddle:** Brooks Professional. **Pedals:** Campagnolo. **Finish:** Racing Blue, Chrome Plated Forks and Rear Ends, or alternatively Red/Black.

San Remo Model 98

Frame: 21", 22", 23", 24", 25". Prugnat Lugs, Reynolds 531 Butted Tubing throughout, Forks Oval, 1 $\frac{1}{4}$ " Rake. **Wheels:** Lightweight Sprint Rim with Clement Tubular Tyres fitted. **Hubs:** Campagnolo, Single Sided Track. **Saddle:** Narrow Racing pattern. **Chainwheel set:** Cotterless Single type. **Handlebars:** Cinelli. **Pedals:** Campagnolo Track pattern. **Finish:** All Chrome Plated as standard. **Model 96.** Exactly as Model 98 but All Enamelled finish.

The track
cycle used
by our
team



A foreword



In preparing the new range of Falcon bicycles for this brochure, I have given much thought to the requirements of the younger cyclist who is aspiring to obtain a machine similar to that used by our Racing Team.

I know that component parts are extremely expensive these days and consequently have tried to include in the specification of all models attractive parts from Italy and France.

Also included in this brochure are a number of models made especially for the North American Market. I would like to draw your attention to the Model 76 San Remo Equipe, Road Racing machine and the special Model 98 Track Cycle, both of these have been used successfully in the Continental Tours and Six Day events during the past seasons.

Do not hesitate to write to me direct if you have any special problems, I will endeavour to help you as much as possible.

E. A. Clum

San Remo

Next to the masterpiece of the San Remo range (the Model 76 used by the Falcon Professional Team) is the impressive looking Model 94. This gives the competitive rider all the luxury of a top class frame with excellent accessories, but at a lower cost than the Model 76. It is ideal for the club cyclist who wants to use it as a stepping stone to the ultimate - the Falcon Team Model.

The frame is attractively finished in Falcon lime green with gold contrasts.



Frame: 21", 22", 23", 24", 25". Prugnat Lugs, Cinelli Round Fork Crown, 531 Butted Tubing throughout. **Wheels:** Sprint Rims on Quick Release Hubs.
Tyres: Clement Tubulars. **Brakes:** Centre Pull. **Gear:** 10 Speed.
Chainwheel Set: Cotterless. **Handlebars and Stem:** Cinelli. **Saddle:** Plastic.
Pedals: Quill pattern. **Finish:** Lime Green, Gold contrasts.

Model 94

San Remo

Frame:

21", 22", 23", 24". Reynolds 531 Frame Tubes.

Wheels:

Sprint Wheels, small flange quick Release Hubs, 36/36h.

Tyres:

Clement Tubulars.

Brakes:

Weinmann Centre Pull 999.

Gear:

5 Speed.

Handlebars

Alloy Maes pattern.

Saddle:

Leather or Plastic as available.

18" Inflator.

Finish:

Racing Blue with contrasting panels.

Alternative colour:

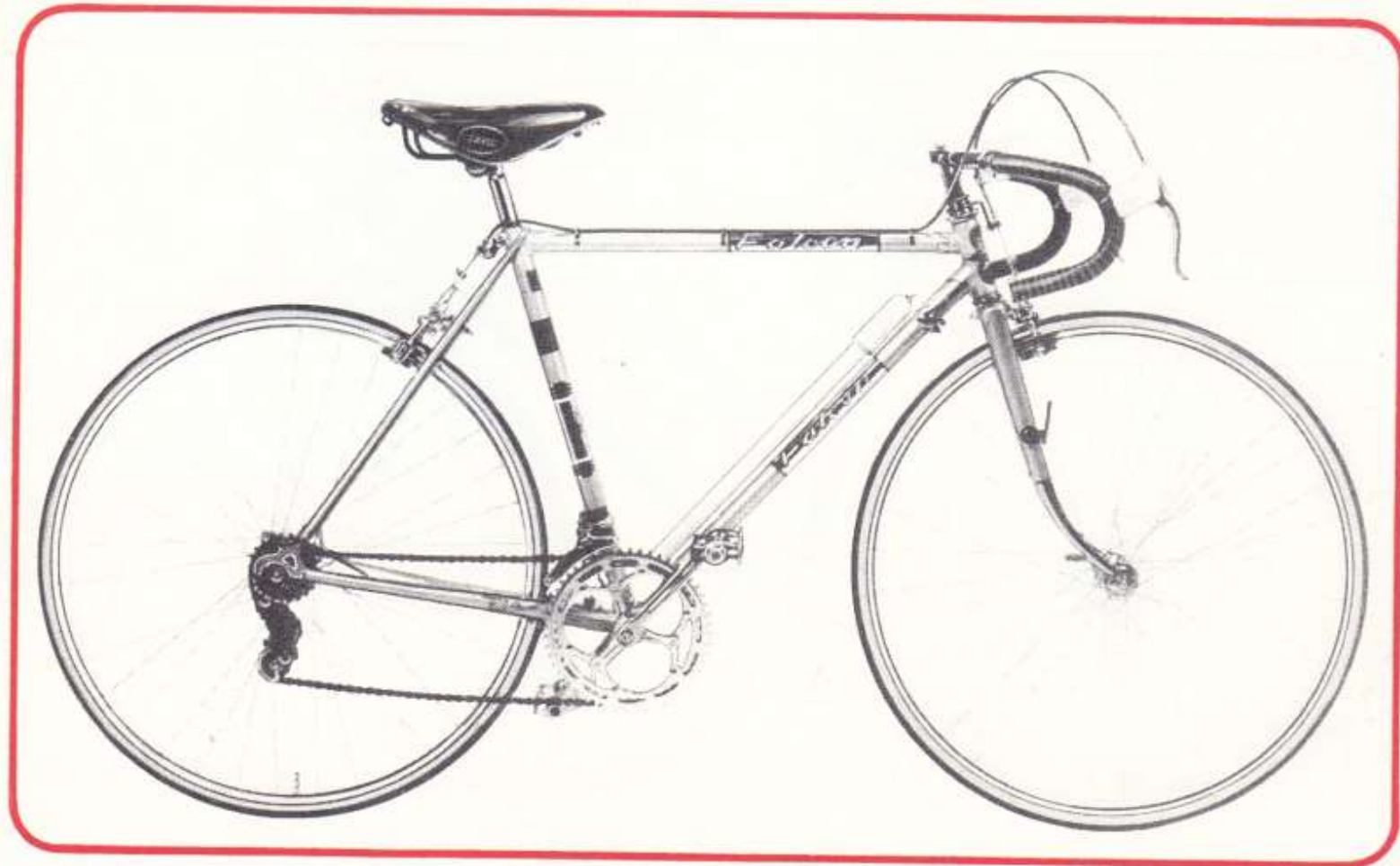
Orange with contrasting panels.
10 Speed Gear available as an extra on this model.

Model 92

Falcon the lightweight cycle

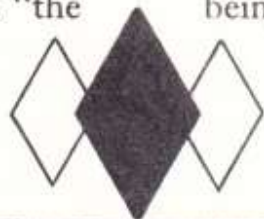
The Model 92 is constructed with Reynolds 531 tubing, equipped with sprint wheels and quick release small flange hubs. Basically the cycle is fitted with a five speed gear, but a 10 speed is

available as an extra. This again is a machine designed for the club rider who wishes to own a versatile machine that will double for touring, racing or for every day use.



The Falcon Black Diamond models are as popular as ever (Model 70 for Gents, Model 71 for Ladies). Price and quality of workmanship have made these best sellers both in this country and abroad: in the United States they top our list as "the

bike they all want". Perhaps it is the attractive finish in Rich Deep purple (or the alternative white with red panels) and the chromework that make it so. May be it is the bike for the tag 'his and hers' - the 71 being the 'Queen of Bicycles' for the lady.



Black Diamond

Frame:

19 $\frac{1}{2}$ " , 21 $\frac{1}{2}$ " , 23"

Wheels:

27" x 1 $\frac{1}{4}$ " High Pressure on narrow barrel hubs. 19 $\frac{1}{2}$ " Frame with 26" wheels.

Brakes:

Weinmann Centre Pull.

Gear:

5 Speed.

18" Inflator.

Finish:

Flamboyant Purple with contrasting Head Panel, Guards, Front Fork ends Chrome Plated 6".

Alternative Colour:

White with Red contrasting panels. 10 Speed Gear available as an extra on this Model (*As illustrated*).

Model 70

Falcon the lightweight cycle

The Queen of Bicycles - the Lady's Black Diamond - and every inch of her tubing is like a gem. The high pressure wheels fly round for the rider, eating up the miles and still allowing the luxury of riding

in a skirt. Again the Weinmann centre-pull brakes ensure a quick stop in an emergency and the five speed gets you up those nasty hills without dismounting.



Black Diamond

Frame:

21" only.

Wheels:

27" x 1 $\frac{1}{4}$ " High Pressure on narrow barrel hubs.

Brakes:

Weinmann Centre Pull.

Gear:

5 Speed.

18" Inflator.

Finish:

Flamboyant Purple with contrasting Head Panel, Guards, Front Fork ends Chrome Plated 6".

Alternative Colour:

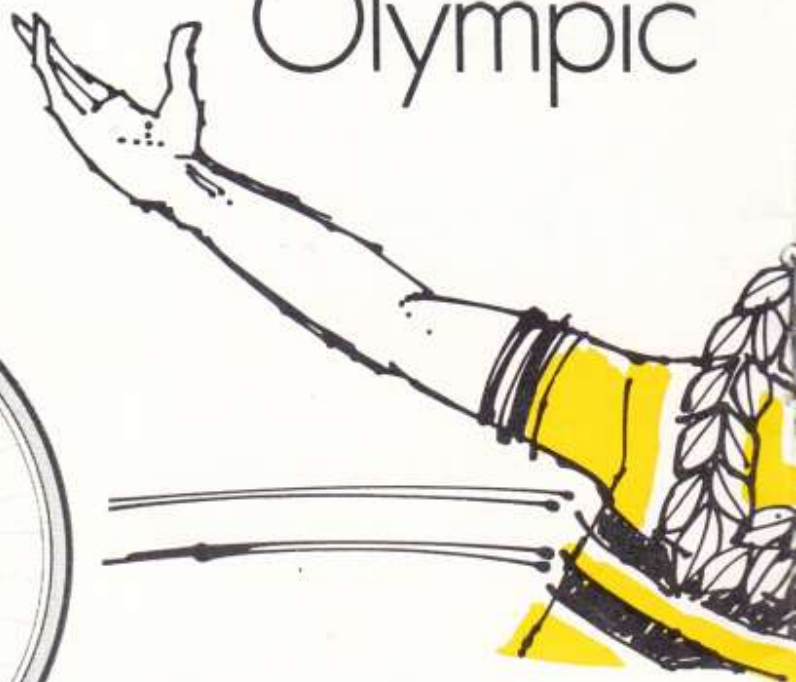
White with Red contrasting panels.



Model 71



Olympic



Frame: 21", 22", 23", 24." Built with Reynolds 531 Tubing.
Wheels: 27" x 1 $\frac{1}{4}$ " High Pressure on Large Flange Hubs.
Brakes: Weinmann Centre Pull Lever 144. **Gear:** Campagnolo Velox 5 Speed.
Finish: Bronze with contrasting colour.
Alternative colour:
Campagnolo 10 Speed Gear, available as an extra on this model.

Falcons keep pace with the times and are always searching for new ways to improve their products - hence the very successful Falcon Racing Team which has played a dominant role in British cycle racing for many years. The Falcon Team were selected for two major ventures recently - the Tour of Switzerland and the Tour de la Nouvelle France in Canada and in both cases put up very commendable performances.

Model 78

San Remo



All this time the firm's Chairman and Managing Director, Mr. E. A. Clements followed them carefully, watching for the slightest improvement which he could make - not just to the San Remo Equipe, but to the whole Falcon range of award-winning lightweights, like the San Remo Model 80 and the Olympic Model 78 on this page.



Frame: 21", 22", 23" and 24", Reynolds 531 Tubing. Italian design frame with Continental Lugs. Wrap-over Seat Stays. Forks Chromium Plated ends.
Wheels: 27" x 1 $\frac{1}{4}$ " High Pressure. Hubs Quick Release. **Brakes:** Weinmann Centre Pull.
Gear: Campagnolo 10 Speed. **Chainset:** Cotterless pattern. **Handlebar Bends:** Alloy.
Saddle: Plastic. **Pedals:** Quill pattern.
Finish: Racing Blue, matching accessories.

Model 80

The above Model is not supplied in 5 Speed version.

Majorca - the model with the breath of the Mediterranean - finished in flamboyant lime green and first conceived at the famous Falcon Training Camp. This sports model is a firm favourite with the younger riders for it is robust yet attractive. Alternative colour finish - metallic blue.



Majorca

Frame:

19½", 21¼", 22½" (Gents. only).

Wheels:

27" x 1½" Endrick Wheels, Narrow barrel hubs, (19½" frame with 26" Wheels).

Brakes:

Centre Pull Brakes.

Gear:

5 Speed.

18" Inflator.

Finish:

Lime Green Flamboyant with Gold contrasting panels.

Alternative colour:

Metallic Blue.

Model 64

**Frame:**

19½", 21½" 22½".

Wheels:

27" × 1¼" Endrick Rims. (19½"
Frame with 26" Wheels).

Brakes:

Alloy Side Pull.

Gear:

5 Speed.

Guards:

Short Racing Alloy.

18" Inflator.

Finish:

Red Flamboyant with attractive
Falcon Motifs.

Alternative colour:

Orange/Black.

Falcon the lightweight cycle

In red or orange this cycle attracts the eyes of all with its short, racing style alloy mudguards. It comes complete with 18" inflator, 27" wheels and has the attractive Falcon motifs. The 68 represents yet

another choice for the schoolboy who might find this genuine lightweight with the side-pull brakes and differing colours to his liking.



Model 68

For the junior racer



Frame: 18". **Wheels:** 24" Clement Tyres fitted. **Brakes:** Side Pull, Hooded Lever.
Gear: 5 Speed. **Chainwheel set:** 46T with 5½" Cranks.
Guards: Short Racing Alloy.
Finish: Red Flamboyant with attractive Falcon Motifs.

There is no doubt that many youngsters look with envy on the sports and light-weight racing cycles of their older friends and this model has been specially designed to make them feel wanted. The 58 is a racing machine in miniature having the correct frame angles, and complete with 5-speed gear, drop handlebars and racing half mudguards. This junior racer also has 24" wheels on its 18 inch frame to give it correct proportions.

Model 58



Super-Tourist De Luxe

After years of research we find that there is always "the man in the middle" (and the lady) who does not want a Racing Cycle, nor do they want a heavy old-fashioned machine but a genuine lightweight Tourer. The 88 (Gents) and the 89 (Ladies) combine a fine-looking quality frame built with Reynolds tubing - and the straight handlebar style with mattress saddle, yet the machine switches to light-

ness and grace again with a 5-speed derailleur gear and high pressure wheels. The finish is different too, from the rest of the Falcon range, i.e. brilliant black, which contrasts well with the chrome fork ends.

The Models 82 and 83 are the not-quite-so-sophisticated brother and sister of these outstanding models 88 and 89, and come in a rich green finish.

88 & 89 Super-Tourist De Luxe

Frame: 21", 22", 23" 24". Lady's (89) 21" only. Reynolds 531 Tubing. Finely tapered Forks. **Wheels:** 27" x 1 $\frac{1}{4}$ ". Weinmann Alloy Rims. **Brakes:** Weinmann Alloy Tourist. **Gear:** 5-speed. **Saddle:** Mattress. **Mudguards:** Bluemels. **Finish:** Brilliant Black with Chrome Front Fork Ends - Matching Accessories and Large Holdall Touring Bag. 18" Inflator.

82 & 83 Super Tourist (Not Illustrated)

Frame: 21" and 23". Lady's (83) 21" only. **Wheels:** Endrick Rims 27" x 1 $\frac{1}{4}$ ". **Brakes:** Weinmann Alloy Tourist. **Gear:** Sturmey-Archer 3-speed. **Bars:** Alloy all-rounder pattern. **Saddle:** De Luxe Mattress Top. **Mudguards:** Bluemels. 18" Alloy Inflator. **Finish:** Rich Green Flamboyant. Large matching Touring Bag.

Model 88 89

Model E.C.74



Frame:

19½", 21½", 22½".

Wheels:

27" × 1¼" Endrick Rims. 19½" Frame with 26" wheels.

Brakes:

Weinmann with Hooded Levers.

Gear:

5 Speed.

Guards:

Short Racing Alloy.
18" Inflator.

Finish:

White, Gold Head and Panel.

Alternative colour:

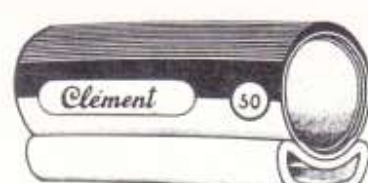
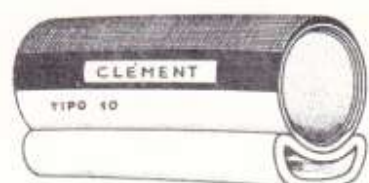
Silver.

10

Commandments
of cycle care

1. Always check your cycle weekly.
2. Keep tyres well inflated.
3. Check them for flints and nails.
4. Check wheels to see that they are free running and true.
5. Check brakes, cables and brake blocks.
6. Lubricate chain, gears, etc., when necessary.
7. Clean regularly (weekly is best).
8. Check lighting where applicable **every** time before use.
9. Keep cycle in a dry place if possible.
10. ALWAYS buy **FALCON**.

Clement tubular tyres stocked and fitted to Falcon cycles



Clement



Hand made in Italy



YOUR LOCAL STOCKIST:

Falcon lightweight cycles

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Telephone: Barton-upon-Humber: 32268 (PBX)