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**National Cycle Archive**



MS. 328 AZH-4

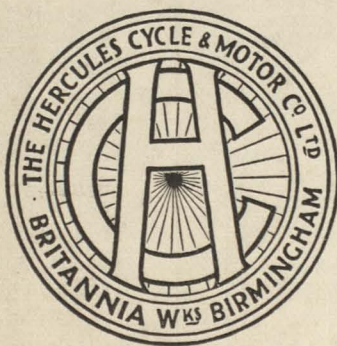
# 1931 CATALOGUE

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*The*  
**Hercules**  
**Accessory Catalogue**



*Complete Range of*  
**1931 CYCLES**  
**JUVENILES**  
**JUNIORS**  
**& GLIDOS**  
**CYCLE FITTINGS**  
**and ACCESSORIES**  
**GRAMOPHONES**  
**ETC.**





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# HERCULES



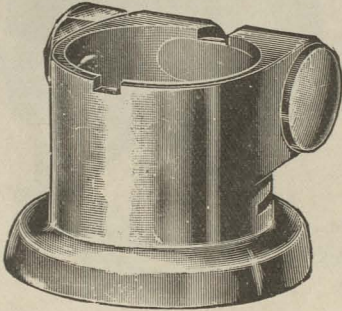
**Axles, Bottom Bracket, very best case-hardened and ground Bearing, plated ends.**

No. 123/10 ... 1/3 each.  
No. 123/800 ... per dozen.



**Cones, Standard Pattern, best English quality. Assorted front and rear. Adjusting and fixed.**

No. 114D/1 1/2 Front 5/16" 2 1/2 d. each.  
No. 114D/103 " 5/16" per dozen.  
No. 114DD/1 1/2 Rear 3/8" 2 1/2 d. each.  
No. 114DD/104 " 3/8" per dozen.



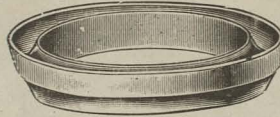
**Ball Head Clips, English make, best solid steel, one-piece pattern, with Pin and Nut. Plated.**

No. 153/10 ... 1/3 each.  
No. 153/809 ... per dozen.



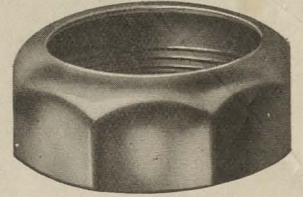
**Spindles, Cones and Nuts, Standard Pattern, guaranteed English make.**

No. 114C/4 1/2 ... Front 5/16" ... 7d. each.  
No. 114C/403 ... " 5/16" ... per dozen.  
No. 114CC/5 ... Rear 5/16" ... 8d. each.  
No. 144CC/409 ... " 5/8" ... per dozen.



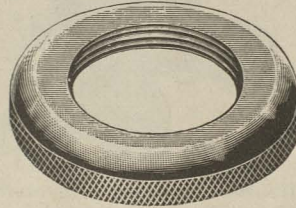
**Ball Head Fork Crown Races, Standard size.**

No. 150/1 1/2 ... 2 1/2 d. each.  
No. 150/103 ... per dozen.



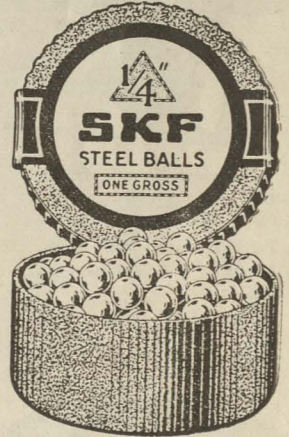
**Head Lock Nuts.**

No. 126/3 ... 4 1/2 d. each.  
No. 126/206 ... per dozen.



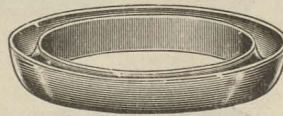
**Screwed Ball Races, Standard pattern, plated and polished.**

No. 152/2 1/2 ... 4d. each.  
No. 152/203 ... per dozen.



**Balls. Genuine Skefco Steel Balls, in 1 gross boxes.**

No. 147/04 size 1/8" 8d. per gross.  
No. 147A/05 " 3/8" 10d. "  
No. 147B/07 " 1/2" 1/2 "  
No. 147C/08 " 3/4" 1/4 "  
No. 147D/010 " 1" 1/8 "

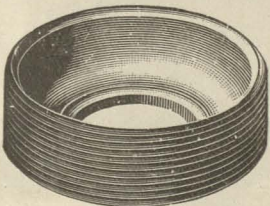


**Ball Head Races. Top and Bottom Head Lug Races. Best quality black finish.**

No. 151/1 1/2 ... 2d. each.  
No. 151/100 ... per dozen.

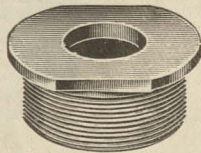
## COTTERLESS BRACKET CUPS

**BEST ENGLISH MAKE.**



**Bottom Bracket Cup for Cotterless Bracket, right-hand.**

No. 123B/04 ... 6d. each.  
No. 123B/306 ... per dozen.



**Bottom Bracket Flanged Cup for Cotterless Bracket, left-hand.**

No. 123C/06, 8d. each.  
No. 123C/403 per dozen.



**Lock Nut for adjusting Cup, best quality, plated.**

No. 123D/02 3d. each.  
No. 123D/102 per dozen.



**Bottom Bracket Cups for Cottered Bracket, plated and polished.**

No. 123A/2 1/2 ... 4d. each.  
No. 123A/203 ... per dozen.

**Set of Right and Left Bracket Cups with Lock Ring complete.**

No. 123E/10 ... 1/3 each set.  
No. 123E/806 ... per dozen sets.



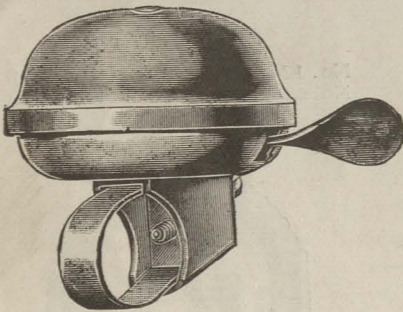
# HERCULES



## CAST BELL METAL

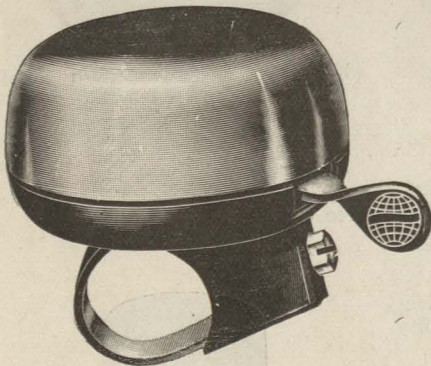
Bell, English make, plated, 2½ in. dome, black base, Box clip fastening.

No. 131/9 ... 1/- each.  
No. 131/806 ... per dozen



Steel Beaded Dome Bell, plated black base, 2½ in. dome, Box clip fastening.

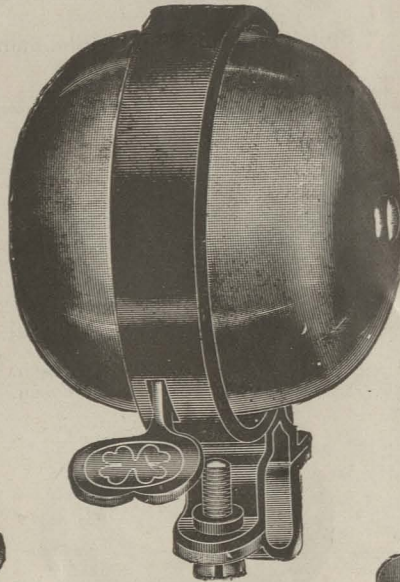
No. F131D/5 ... 8d. each.  
No. F131D/404...per dozen.



## BELL METAL.

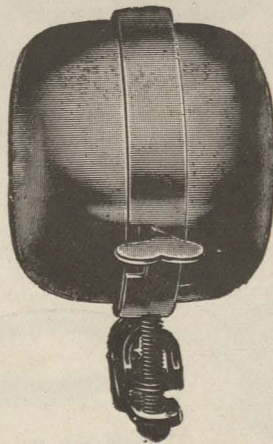
Plain New Process Inlaid Medallion Dome Bell Metal, Box clip fastening, plated, black base, size 2 in.

No. F131G/09 ... 1/3 each.  
No. F131G/709 ... per dozen.



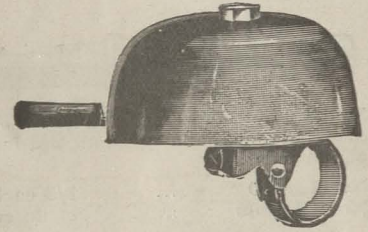
Double Dome Revolving Chime Bell, plated finish, LARGE SIZE.

No. F131A/101 ... 1/6 each.  
No. F131A/1206 ... per dozen.



Double Dome Revolving Chime Bell. Very startling tone. Plated.

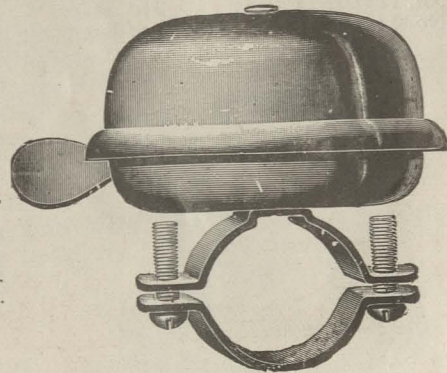
No. F131B/10 ... 1/3 each.  
No. F131B/906 ... per dozen.



## CHALLIS PATTERN.

Challis Pattern Bell. Solid Lever. Plated.

No. F131C/10 ... 1/3 each.  
No. F131C/906 ... per dozen.



Steel Beaded Dome Bell, plated, size 2½ in. dome, screw clip fastening.

No. F131E/3½ ... 5d. each.  
No. F131E/301 ... per dozen.



Plain New Process Inlaid Medallion Steel Dome Bell, size 2½ in., Box clip fastening, plated, black base.

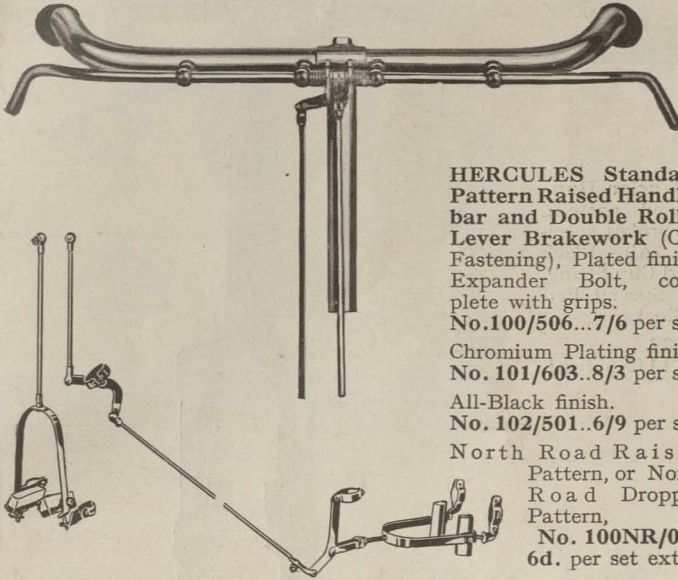
No. F131F/08 ... 1/- each.  
No. F131F/611 ... per dozen.



# HERCULES

## FRONT AND REAR ROLLER BRAKES & HANDLEBARS

Hercules Make



**HERCULES Standard Pattern Raised Handlebar and Double Roller Lever Brakework** (Clip Fastening), Plated finish. Expander Bolt, complete with grips.

No. 100/506...7/6 per set.

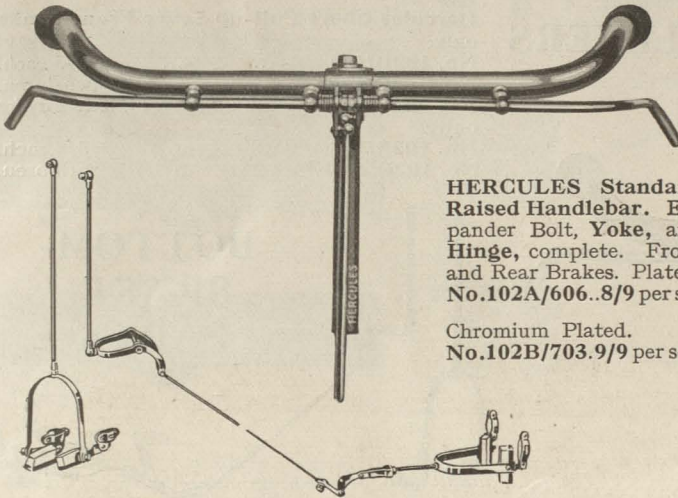
Chromium Plating finish. No. 101/603...8/3 per set.

All-Black finish.

No. 102/501...6/9 per set.

North Road Raised Pattern, or North Road Dropped Pattern,

No. 100NR/04 6d. per set extra.

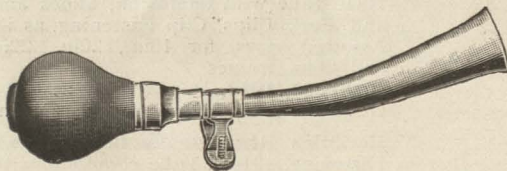


**HERCULES Standard Raised Handlebar.** Expander Bolt, Yoke, and Hinge, complete. Front and Rear Brakes. Plated.

No. 102A/606...8/9 per set

Chromium Plated.

No. 102B/703...9/9 per set.



Pip-Pip Horn, Steel Plated, 7in.

No. F131K/06 ... .. 9d. each.

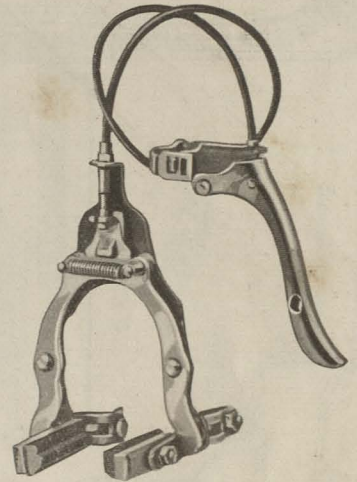
No. F131K/508 ... .. per dozen.

Brass Plated, 5in.

No. F131L/10 ... .. 1/3 each.

No. F131L/904 ... .. per dozen.

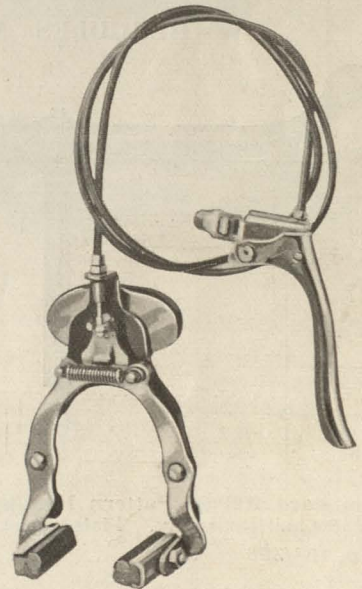
## CALLIPER FRONT AND REAR BRAKES



**Calliper Front Central Pull Brake,** with enamelled outer spring cable covering. Gent's or Lady's.

No. F102E/109 ... .. 2/3 each.

No. F102E/1906 ... .. per dozen.



**Calliper Rear Central Pull Brake,** with enamelled outer spring cable covering. Gent's or Lady's.

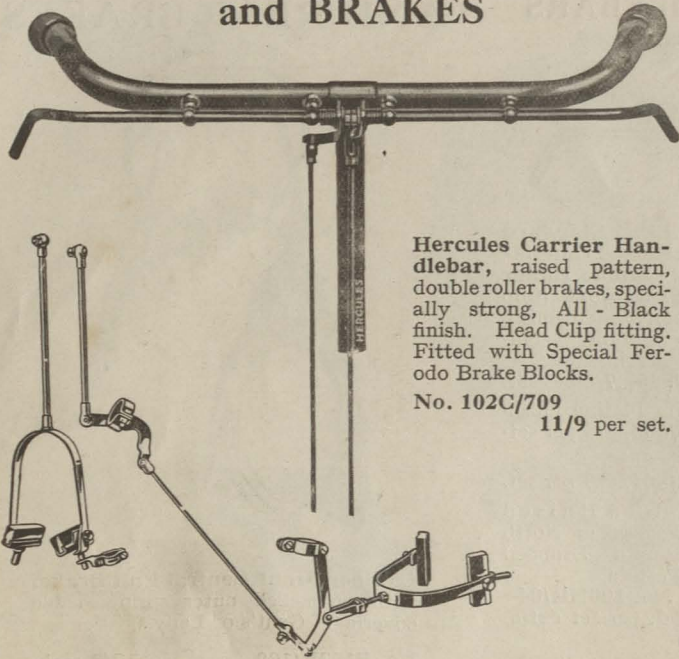
No. F102G/109 ... .. 2/3 each.

No. F102G/1906 ... .. per dozen.



# HERCULES

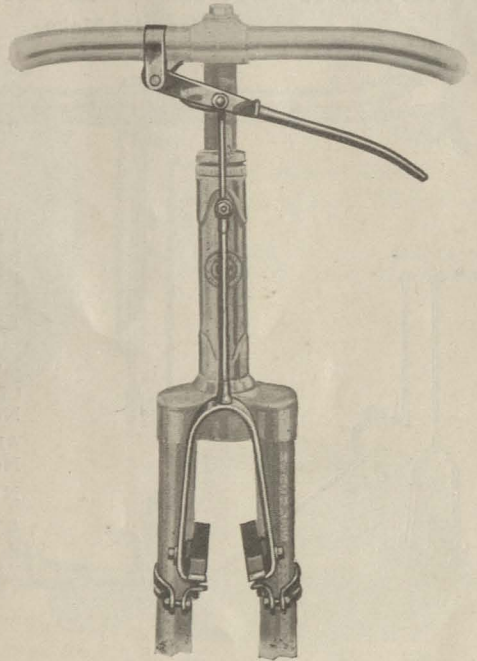
## CARRIER CYCLE HANDLEBAR and BRAKES



Hercules Carrier Handlebar, raised pattern, double roller brakes, specially strong, All - Black finish. Head Clip fitting. Fitted with Special Ferodo Brake Blocks.

No. 102C/709  
11/9 per set.

## SHORT PULL BRAKES HERCULES MAKE



Hercules Short Pull-up Lever Front Brake only.

No. 102D/108 ... .. 2/3 each.

No. 102D/1803 ... .. per dozen.

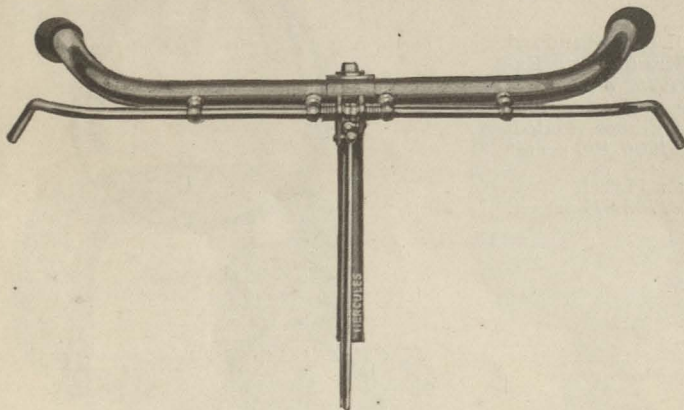
Hercules Short Pull-up Lever Rear Brake only.

No. 102E/208 ... .. 3/6 each.

No. 102E/2806 ... .. per dozen.

## HANDLEBAR & BRAKE LEVERS and RODS ONLY

HERCULES MAKE



Standard Raised Pattern Handlebar, with Double Roller Levers and Rods only. Plated finish.

No. 103/308 ... .. 4/11 per set.

Chromium Plating Finish, Expander Bolt with grips.

No. 104/405 ... .. 5/10 per set.

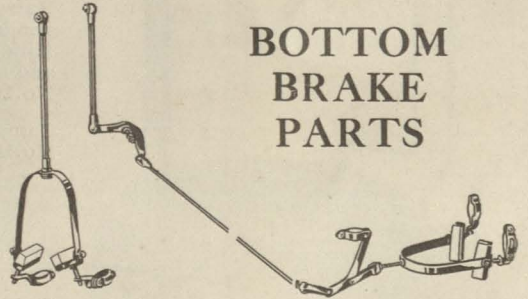
All-Black Finish, Expander Bolt with grips.

No. 105/304 ... .. 4/6 per set.

North Road Raised or North Road Dropped,

No. 105NR/04 ... .. 6d. per set extra.

## BOTTOM BRAKE PARTS



Hercules Front Brake bottom parts. Head tube with Lug, Arch, Shoes and Blocks, and Fork Clips, Clip Fastening, as illustrated. Assorted sizes for 18in., 20in., 22in., 24in., and 26in. frames.

No. 105A/101 ... .. 1/6 each.

No. 105A/1106 ... .. per dozen assorted.

Hercules Rear Brake bottom parts. Clip Fastening, Head Tube complete with Stirrup Shoes, Pads. and Lugs, fitted with a Seat Column Clip, Rocking Lever, Rods, Adjusting Stem with Milled Nut and Stay Clips. Assorted sizes for 18in., 20in., 22in., 24in., and 26in. Frames.

No. 105B/107 ... .. 2/6 each.

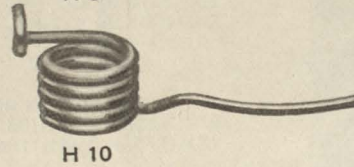
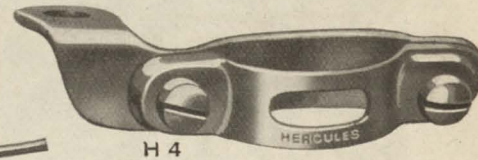
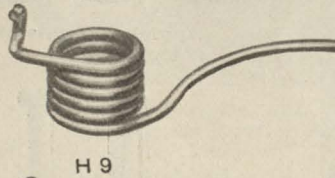
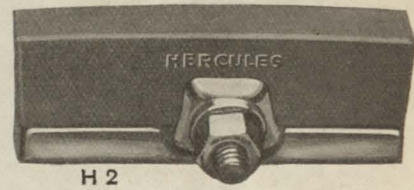
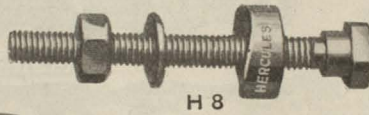
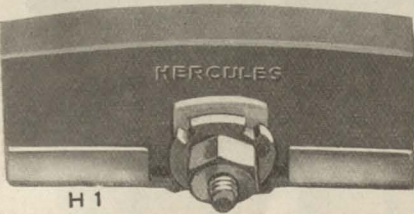
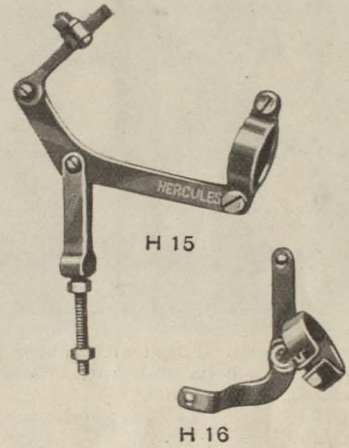
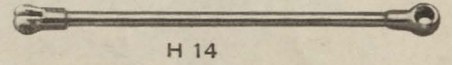
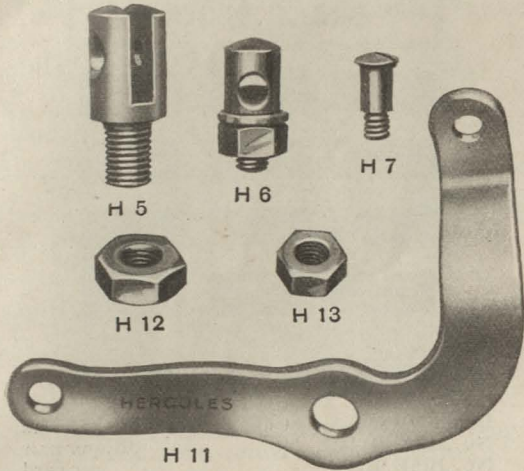
No. 105B/1706 ... .. per dozen assorted.



# HERCULES

## WORKSHOP REPLACEMENT BRAKE PARTS HERCULES MAKE

No. 106.



Carrier Padholder, complete with Block, Pin, Nut, and Washer. Ferodo Blocks **H1/506** ... 9/- per dozen pairs.

Hercules or Standard Padholder, complete with Block, Pin, Nut, and Washer. **H2/206** ... 6/- per dozen pairs.

Hercules or Standard Brake Padholder, with Nut, Pin, and Washer, without Blocks. **H3/110** ... 3/- per dozen pairs.

Hercules or Standard Brake Clips, with Pins. **H4/203** ... 6/- per dozen pairs.

Hercules Bottom Bracket Plugs. **H5/04** ... 1/6 per dozen.

Hercules or Standard Draw Bolt, Nut, and Washer. **H6/08** ... 2/- per dozen.

Hercules or Standard Swivel Joint Pin. **H7/03** ... 1/- per dozen.

Hercules Bottom Head Lug Bolt, complete with Nuts and Washer. **H8/200** ... 4/- per doz. complete.

Hercules or Standard Handlebar Spring, right hand. **H9/03** ... 6d. per dozen.

Hercules or Standard Handlebar Spring, left hand. **H10/03** ... 6d. per dozen.

Hercules Bell Crank Lever. **H11/103** ... 2/6 per dozen.

Handlebar Lever Nut. **H12/206** ... 6/- per gross.

Standard Brake Nut. **H13/203** ... 4/6 per gross.

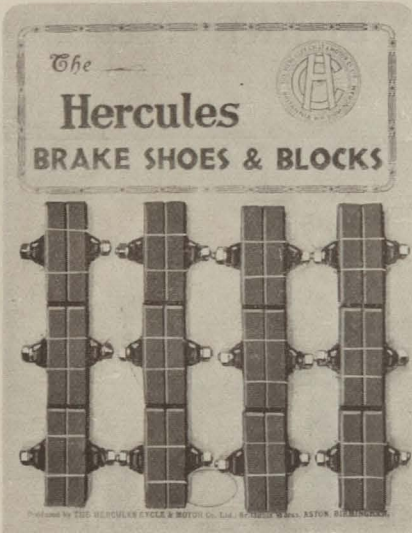
Hercules Rear or Front Brake Tubes, with Two Lugs, complete. **H14/500** ... 10/- per dozen.

Hercules Bottom Bracket Bell Crank Lever, with Seat Tube Clip, Slipper, Adjusting Loop Rod and Nuts. **H15/600** ... 12/- per dozen.

Hercules Bell Crank Lever, with Down Tube Clip and Nuts. **H16/400** ... 8/- per dozen.

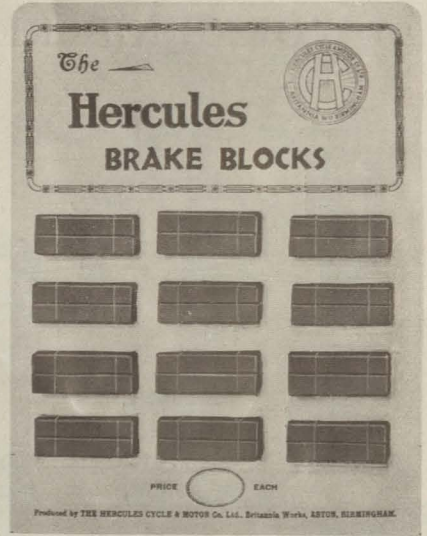


# HERCULES



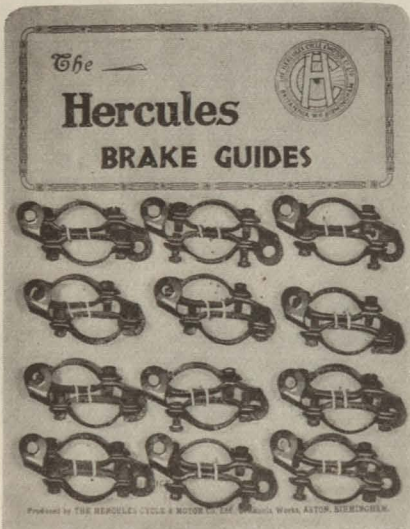
**Hercules Slippers.** Fitted with rubber pads, complete with bolts and nuts. Packed on showcards, 1 dozen pairs.

No. 105C/03	...	...	6d. each pair.
No. 105C/209	...	...	per card.



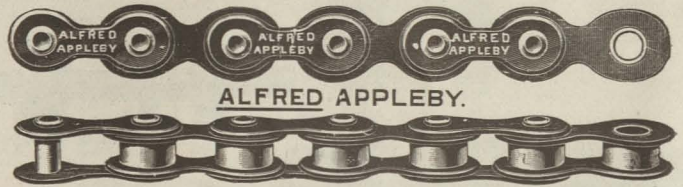
**Brake Blocks.** On showcards, 1 dozen pairs.

No. 105D/01 $\frac{1}{2}$	...	...	3d. per pair.
No. 105D/103	...	...	per card.



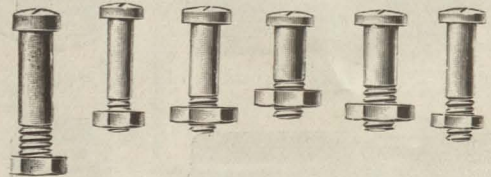
**Hercules Brake Guides.** On attractive showcards, containing 1 dozen pairs, with pins and nuts.

No. 105E/03	...	...	6d. per pair.
No. 105E/203	...	...	per card.



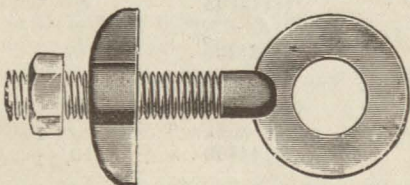
**Appley Chains,** Roller,  $\frac{1}{2}$  in.  $\times$   $\frac{1}{8}$  in., or  $\frac{3}{16}$  in., 112 links.

No. 124/107	...	...	2/6 each.
-------------	-----	-----	-----------



**Chain Pins and Nuts.** Every Pin is of value.

No. 125B/03	...	...	6d. per dozen.
No. 125B/106	...	...	per gross box.



**Chain Adjusters,** best quality,  $\frac{1}{2}$  in., with large cap.

No. 125/01	...	...	2d. per pair.
No. 125/10	...	...	per dozen pairs.
No. 125/700	...	...	per gross pairs.



**Brake Cable Wire,** 100 ft. coils.

No. 105H/206	...	4/- per coil.
--------------	-----	---------------

**Brake Cable Wires,** without casing, for Calliper Brakes. Complete with one fixed and one loose nipple.

**Ladies' Rear Cable Wire,** No. 105G/506 9/- per dozen

**Gent's Rear Cable Wire,** No. 105G/500 8/6 per dozen

**Ladies' or Gent's Front Cable Wires,** No. 105G/403 7/- per dozen



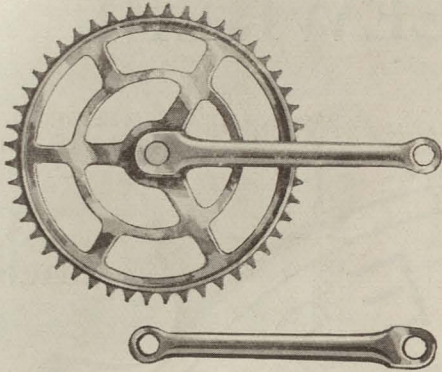
# HERCULES

## GUARANTEED HERCULES CHAIN WHEELS AND CRANKS.

Made in our own Factory from  
BEST ROLLED STEEL.

Fixed Model.

Joggled Pattern.

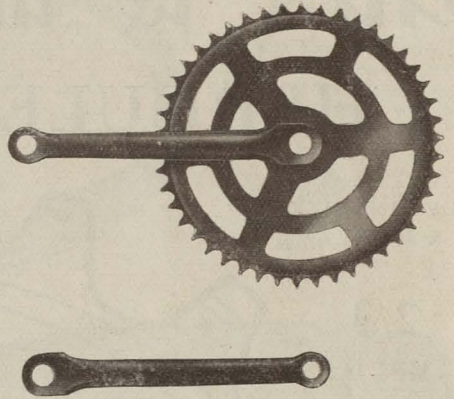


Hercules Best Quality Chain Wheel and Two Cranks (oval pattern).

48 Tooth,  $\frac{1}{2}$  in.  $\times$   $\frac{1}{8}$  in., Plated Finish. 44 Tooth,  $\frac{1}{2}$  in.  $\times$   $\frac{1}{8}$  in. 7 in. Cranks. Plated Finish,  $6\frac{1}{2}$  in. cranks.

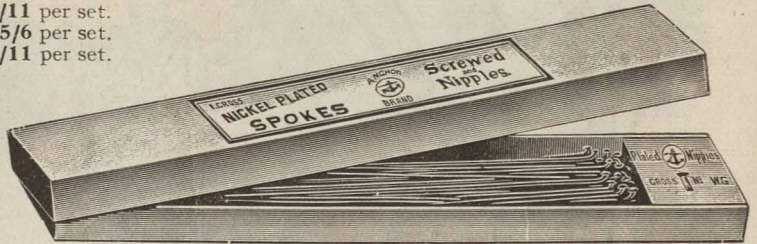
No. 111/303	...	...	4/11 per set.
No. 111B/307	Chromium Plated.	...	5/6 per set.
No. 111A/303	All-Black finish.	...	4/11 per set.

## CARRIER CHAIN WHEEL AND CRANKS



Hercules Carrier Chain Wheel and Cranks, special strength. 46 Tooth  $\times$   $\frac{3}{8}$  in., 7 in. Cranks. All-Black finish.  
No. 111C/310 ... .. 5/9 per set.

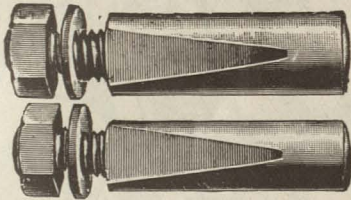
## SPOKES, NIPPLES & WASHERS



Spokes, Nipples, and Washers, cut to correct length and screwed. High-Grade English Manufacture. 14G, 15G or 16G. In one gross boxes.

No. 124AE/201	...	Rustless	...	4/- per gross.
No. 124AE/203	...	Black	...	4/6 per gross.

## THE BEST QUALITY COTTER



Cotters, best quality, standard size.

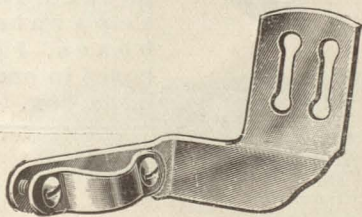
No. 121/01	...	...	2d. each.
No. 121/10	...	...	per dozen.
No. 121/800	...	...	per gross.

## COMPETITIVE LINE FOREIGN MANUFACTURE.

No. F124A/110	...	Rustless	...	3/- per gross.
No. F124B/111	...	Black	...	3/3 per gross.

Sizes supplied from stock:—

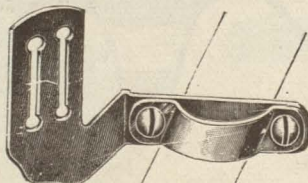
28 $\times$ $1\frac{1}{2}$ in.	26 $\times$ $1\frac{1}{2}$ in.	Standard Hubs.
28 $\times$ $1\frac{1}{4}$ in.	26 $\times$ $1\frac{1}{4}$ in.	3-Speed Wheels.
28 $\times$ $1\frac{3}{8}$ in.	26 $\times$ $1\frac{3}{8}$ in.	Coaster Hubs.
26 $\times$ $1\frac{3}{8}$ in.		
26 $\times$ $1\frac{1}{2}$ in.	26 $\times$ $1\frac{1}{2}$ in.	Endrick Rims.
26 $\times$ $1\frac{3}{8}$ in.	26 $\times$ $1\frac{1}{4}$ in.	Dunlop Racing Rims.



Front Fork.

Front Fork Lamp Bracket.  
Black finish.

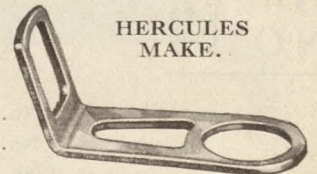
No. 132A/02	...	4d. each.
No. 132A/109	...	per dozen.



Back Stay.

Rear Stay Lamp Bracket.  
Black finish.

No. 132B/02	...	4d. each.
No. 132B/109	...	per dozen.



HERCULES MAKE.

Hercules Lamp Bracket.  
Heavy gauge, plated finish.

No. 132/02	...	4d. each.
No. 132/109	...	per dozen.
No. 132/1706	...	per gross.



**HERCULES**

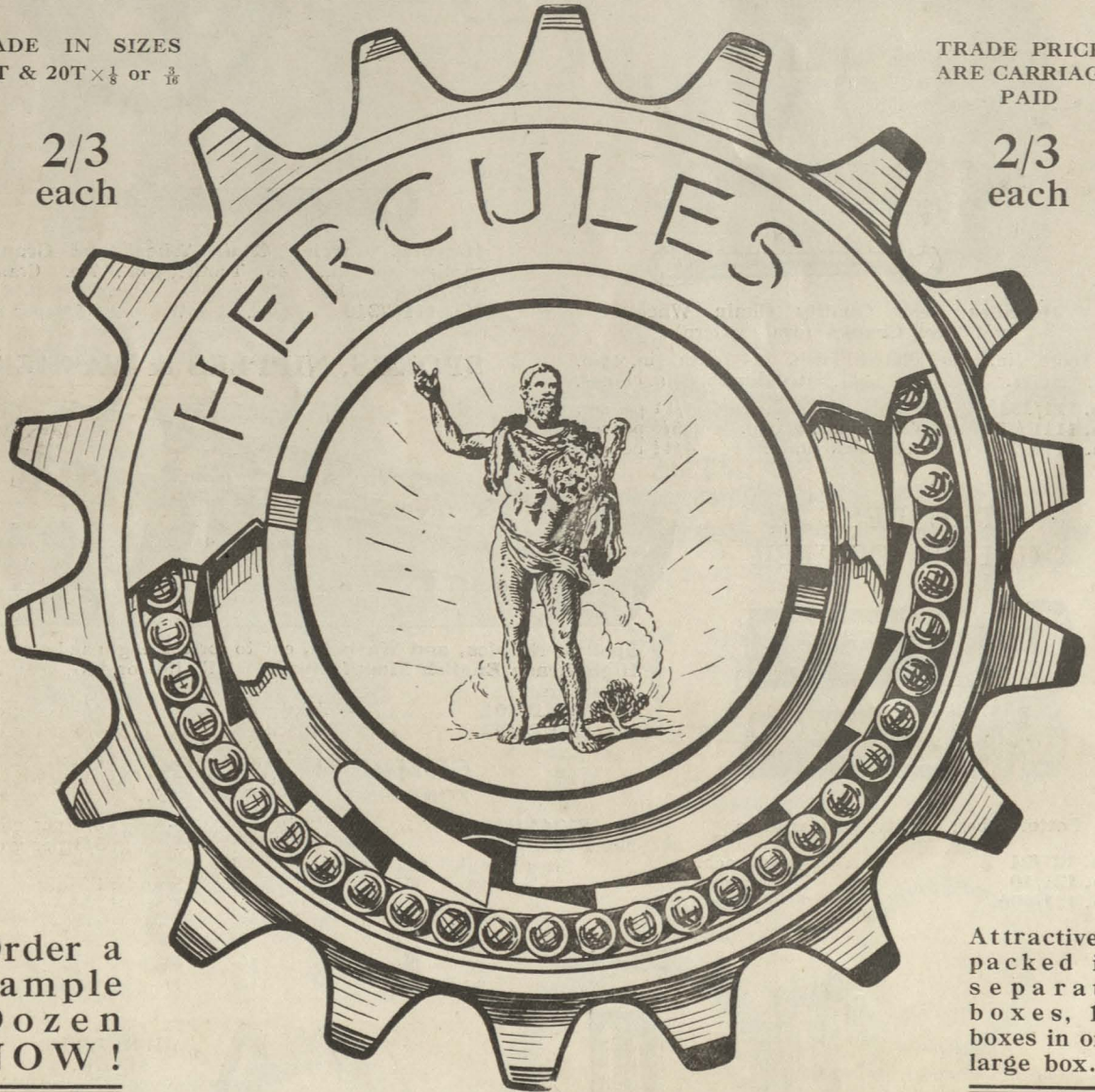
*This is the 100% efficient*  
**HERCULES FREEWHEEL**

MADE IN SIZES  
 18T & 20T  $\times \frac{1}{8}$  or  $\frac{3}{16}$

TRADE PRICES  
 ARE CARRIAGE  
 PAID

**2/3**  
 each

**2/3**  
 each



**Order a  
 Sample  
 Dozen  
 NOW!**

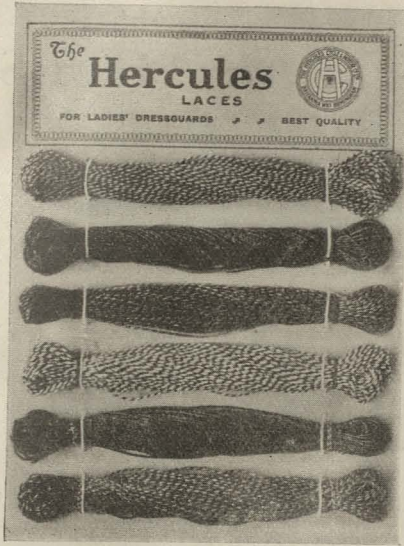
**Attractively  
 packed in  
 separate  
 boxes, 12  
 boxes in one  
 large box.**

No. 122/108	...	...	...	...	2/3 each.
No. 122/1903	...	...	...	...	per dozen.
No. 122/104½	...	...	...	...	each in lots of 100. Carriage Paid.

The HERCULES Freewheel is manufactured from the highest quality Steel and assembled with two full rows of balls (no spacers) and forms part of the High-Grade specification of our own Cycles.



# HERCULES



**Dress Cords**, waterproof flax, assorted colours, six hanks on card.

No. 149/04  
6d. per hank.  
No. 149/106  
per card.

**Dress Cord**, super polished flax Dress-guard, having one gross yards on spool.

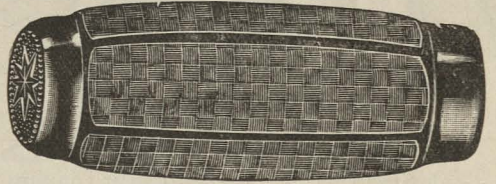
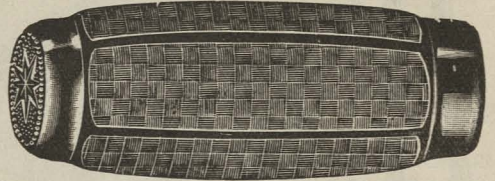
No. 149A/106  
2/6 per spool

## RACING RUBBER GRIPS

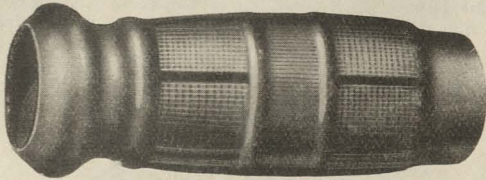


**Dunlop Red Rubber Racing Grips**. Special pattern, which gives maximum of cushioning and ventilation with firm grip. 6¼ in. long, for 7/8 in. bar.

No. 148A/10, 1/3 per pair.



### ONE-PIECE HANDLE.

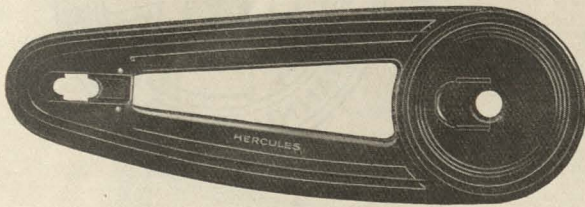


**One-piece Ball Grip Handle**, quite new, grooved pattern, Red Vulcanite.

No. F148B/05 ... .. 8d. per pair.  
No. F148B/406 ... .. dozen pairs.

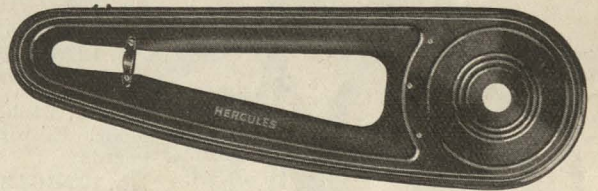
**Celluloid Handles**, best quality, 7/8 in., assorted patterns in Window Display Boxes.

No. F148/04 ... .. 6d. per pair.  
No. F148/303 ... .. per dozen pairs.

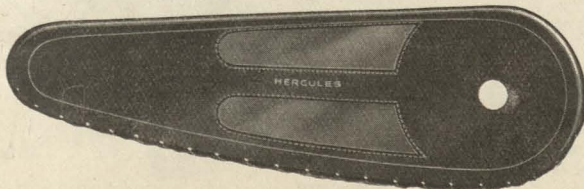


**Hercules Superb Oilbath Gearcase**. Enamelled and finished open front, as fitted to Hercules Cycles. Supplied for 44 tooth and 48 tooth Gears.

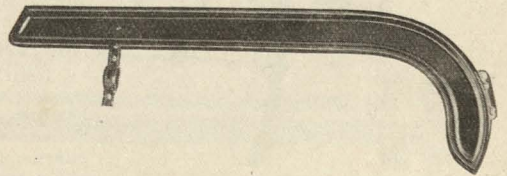
No. 128/709 ... .. 11/9 each.



**Hercules Metal Gearcase**, detachable, enamelled.  
No. 128A/611 ... .. 10/6 each.



**Black Leatherette Gearcase**, with two panels.  
No. 128B/306 ... .. 5/6 each.  
No. 128B/4000 ... .. per dozen.



**Metal Chain Guard or Trouser Protector**. Black enamelled and lined with quick detachable clips.  
No. F128C/10 ... .. 1/3 each.  
No. F128C/811 ... .. per dozen.



## HERCULES MAKE REPLACEMENT

### FRONT FORKS

**Hercules Replacement Front Fork.** This Fork is built up specially by us with 11 inch butted column, screwed 6 inches down, enabling the Fork to be cut down to suit the longest or shortest head.

Best Black Enamelled finish, with Plated Crown (without Lock Ring).

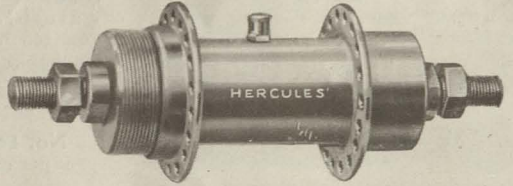
No. 110/306 ... 4/11 each.  
No. 110/4000 ... per dozen.

### CARRIER FORKS

**Front Fork for Carrier Cycles.** Hercules manufacture, extra strongly built, special heavy Fork Crown, heavy gauge butted column Fork Blades with inserted Fork End Liners, best enamelled finish. Complete with Black Lock Ring and Crown Race. With fixed Lamp Bracket.

No. 110A/506 ... 8/3 each.

## HERCULES own make HIGH-GRADE HUBS



**Hercules Hubs,** Heavily Plated (without sprocket), fitted with 3/8 in. Spindles, back and front, and 1/4 in. Steel Balls, Chrome Steel Cones, 32/40 Hole.

No. 112/211 ... 4/6 per pair.

Hercules Front Hub only. ... 1/11 each.

No. 113/103 ... Hercules Back Hub only. ... 2/8 each.

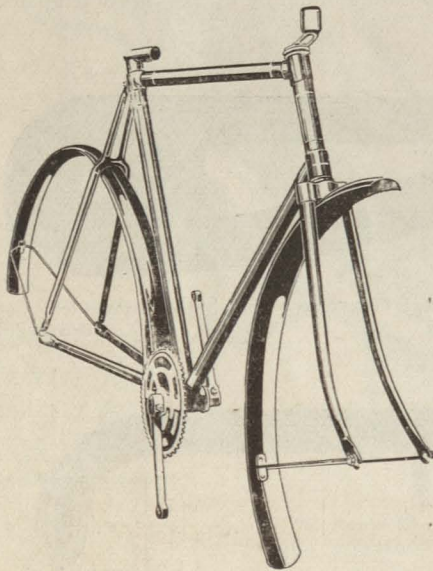
No. 114/109 ... (Do not compare these Hubs with cheap continental manufacture).  
Chrome Finish.

No. 114CF/04 ... 8d. per pair extra.

## HERCULES FRAMES

High-Grade Steel Tubing, first coslettized and finished with best quality Black Enamel, lined Red or Green, with mudguards. Bright parts Chromium Plated.

Sizes—16in., 18in., 20in., 22in., 24in. or 26in. Parallel Top Tube.  
22in., 24in. or 26in. Sloping Top Tube.



**Frame,** complete with mudguards, chromium plated seat pillar, chain wheel and cranks.

No. 122AG/1909  
Gent's 26/6 each.  
No. 122AL/2009  
Lady's 27/6 each.

**Frame,** 21 in. Racer Model 'E,' without mudguards.

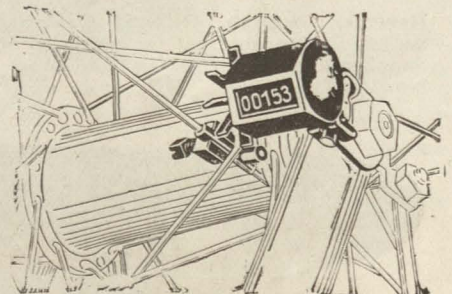
No. 122BG/2009  
Gent's 27/6 each.  
No. 122BL/2203  
Lady's 29/- each.

**Frame,** 20 in., Racer Model 'R,' without mudguards.

No. 122C/2700  
Gent's 36/- each.

**Frame,** Carrier Model 'D,' complete with mudguards, black seat pillar, chain wheel and cranks, with name plate, 22in. and 24in.

No. 122D/4400  
58/9 each.



**Cyclometer,** accurate and reliable 28in. or 26in.

No. 126/202 ... 3/- each.  
No. 126/2406 ... per dozen.

### SPECIAL TERMS—

Packed and Carriage Paid (England and Wales only) in consignments of 18 or more. Smaller quantities carriage forward, packing free.

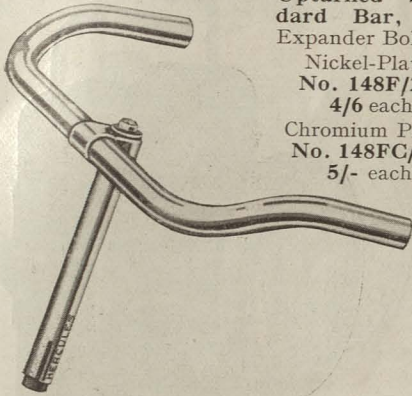


# HERCULES HANDLEBARS

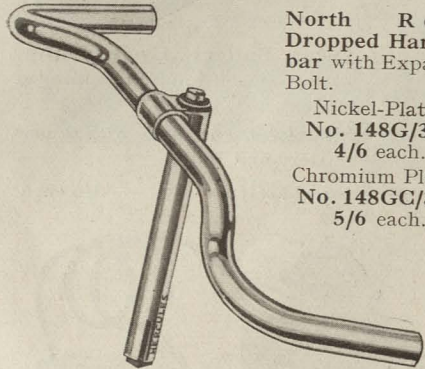
Built up with Best Weldless Steel Tubing, manufactured in our own Works.

$\frac{7}{8}$ in. Bends.  $\frac{7}{8}$ in. Stems.

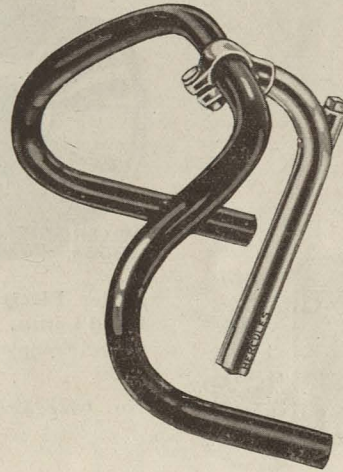
HIGHLY PLATED AND POLISHED OR  
CHROMIUM PLATED.



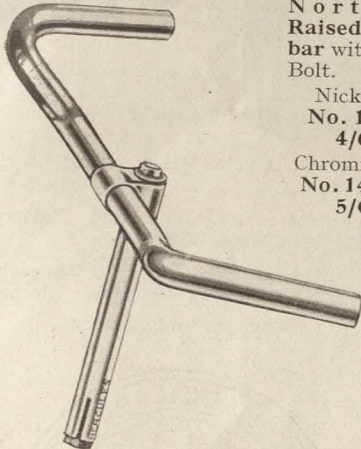
Upturned Standard Bar, with Expander Bolt.  
Nickel-Plated  
No. 148F/211  
4/6 each.  
Chromium Plated  
No. 148FC/304  
5/- each.



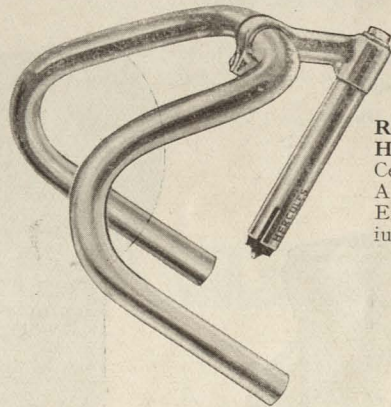
North Road Dropped Handlebar with Expander Bolt.  
Nickel-Plated  
No. 148G/300  
4/6 each.  
Chromium Plated  
No. 148GC/307  
5/6 each.



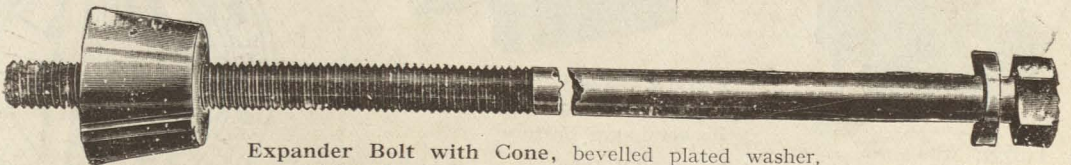
Racing Handlebar, Marsh pattern. Black Cellulosed Bend, Swan Neck, Adjustable Chromium Plated Stem.  
No. 148K/509  
8/9 each.



North Road Raised Handlebar with Expander Bolt.  
Nickel-Plated  
No. 148H/300  
4/6 each.  
Chromium Plated  
No. 148HC/307  
5/6 each.



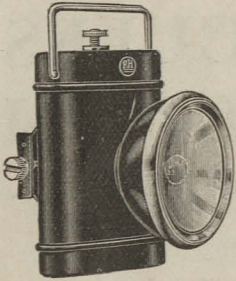
Racing Pattern Handlebar. Black Cellulosed Bend. Adjustable Front Extension, Chromium Plated Stem.  
No. 148L/403  
6/6 each.



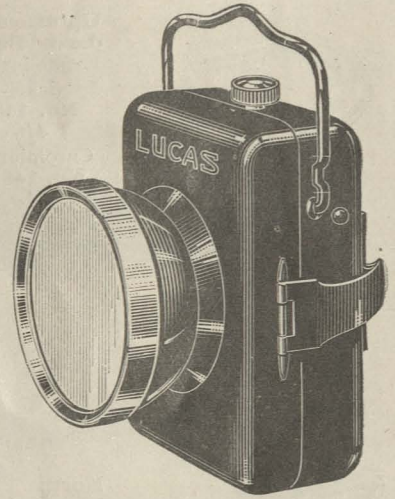
Expander Bolt with Cone, bevelled plated washer, assorted lengths.  
No. 127/209 ... .. 4/6 per dozen.  
No. 129/209. Expander Bolt. Sin. 4/6 per dozen.  
No. 129/209. Expander Bolt. 10in. 4/6 per dozen.



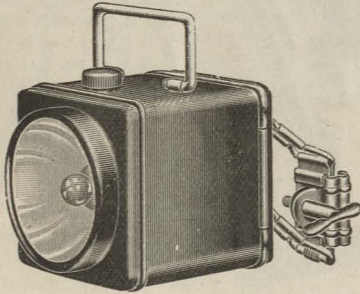
**ELECTRIC  
CYCLE  
LAMPS**



**P. & H. Electric Cycle Head or Hand Lamp.** Ebony and plated mounts. Complete with "Ever Ready" Dry Battery and Bulb.  
No. 132E/202      3/3 each.



**Lucas Battery Cycle Lamp.** Ebony black finish, improved model.  
**Model 69,** complete with Lucas Battery and Bulb.  
No. 132G/206      3/6 each.

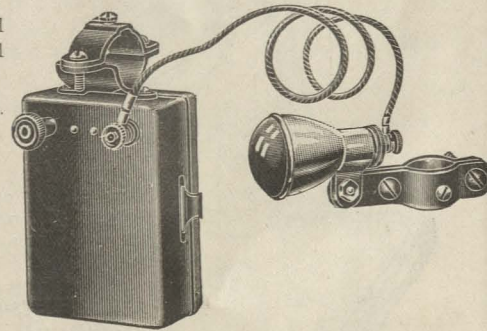


**Electric Cycle Lamp,** Japanned, well finished. N.P. fittings. For use with Standard Pocket Lamp Battery.

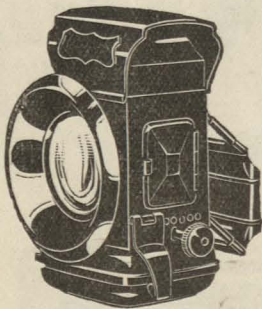
No. F 132H/106      2/3 each.  
No. F 132H/1609      dozen.  
Price is without Battery and Bulb.



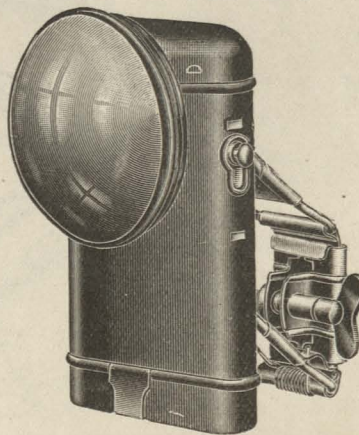
**Miller Electric Cycle Head or Hand Lamp.** Ebony and plated finish. Complete with Battery and Bulb.  
No. 132F/202      3/3 each.



**Electric Cycle Rear Lamp,** with Ruby Glass. Complete with Wire and Battery Case, with Clip and Switch.  
No. F 132L/108      2/6 each.  
No. F 132L/1811      dozen.  
Price without Battery.



**Oil Lamp,** Bulls-eye Lens, hinged oil container, japanned finish. English make.  
No. 132D/103 ... 1/9 each.  
No. 132D/1406 ... per dozen.

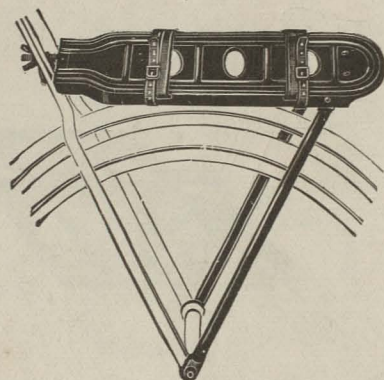


**Electric Cycle Lamp.** Splendid reflector for use with ordinary Pocket Lamp Battery.  
No. F 132K/100      1/6 each.  
No. F 132K/1100      dozen.  
Price without Battery and Bulb.

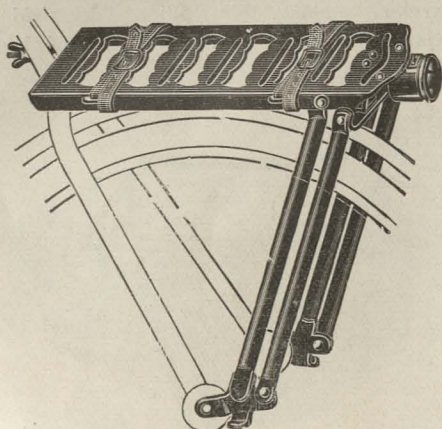




**Very Competitive REAR CARRIERS & STANDS**

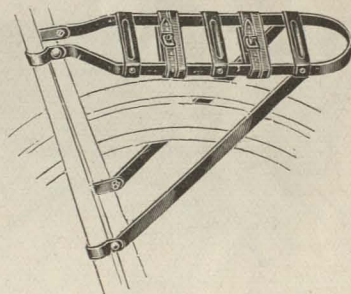


**FITTED WITH APPROVED REFLECTOR.**



**Luggage Carrier**, Light, combined with strength, size 14in. x 5in. Spindle fitting, two leather straps.

No. 140A/100 .. ... .. **1/4** each.  
 No. 140A/1109 .. ... .. per dozen.

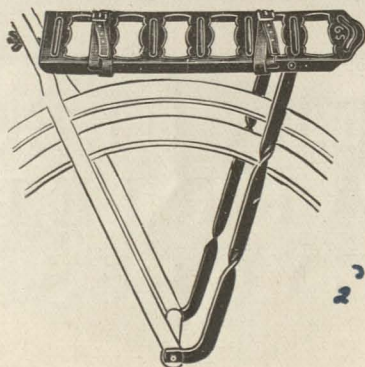


**Combination Luggage Carrier, Stand, and Reflector.** Heavy gauge channelled steel side arms and stand, nicely enamelled Black. Size 14 $\frac{3}{4}$ in. x 5in. Complete with two strong Leather Straps.

No. 140/203 .. ... .. **3/6** each.  
 No. 140/2400 .. ... .. per dozen.

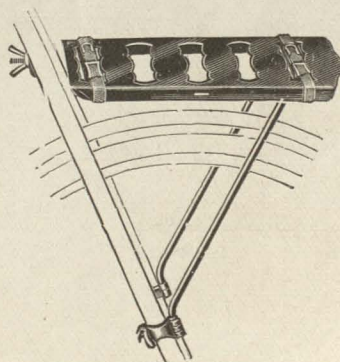
**Luggage Carrier.** Three-bar pattern, nicely finished, Nickel-plated Clips, two Web Straps, really good line.

No. 140B/10 .. ... .. **1/-** each.  
 No. 140B/903 .. ... .. per dozen.



**The "Princip" Carrier.** Capable of carrying heavy loads. Spindle fitting, with two double twisted arms. Size 14 $\frac{3}{4}$ in. x 5in. Two Web Straps.

No. 140D/106 .. ... .. **2/3** each.  
 No. 140D/1610 .. ... .. per dozen.

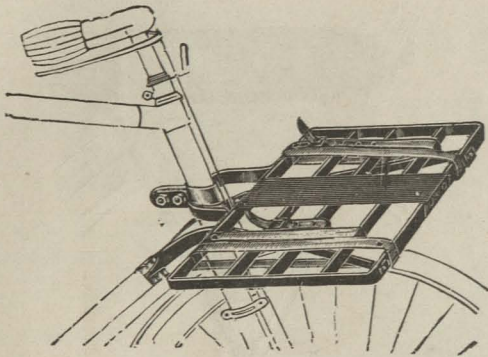


**Luggage Carrier.** The most popular pattern, 12 $\frac{3}{4}$ in. x 5in., two Web Straps.

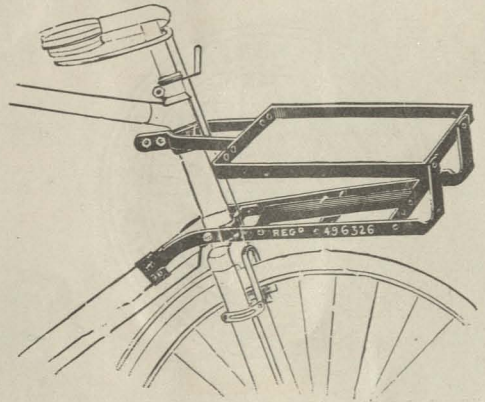
No. 140C/103 .. ... .. **1/11** each.  
 No. 140C/1306 .. ... .. per dozen.



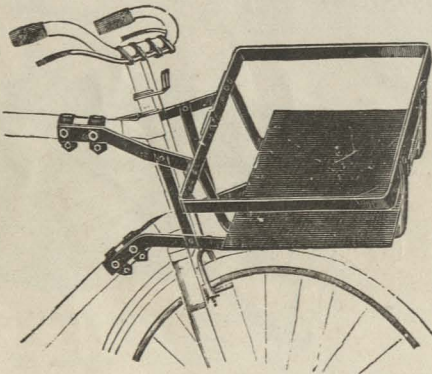
**TRADESMAN'S CARRIERS**



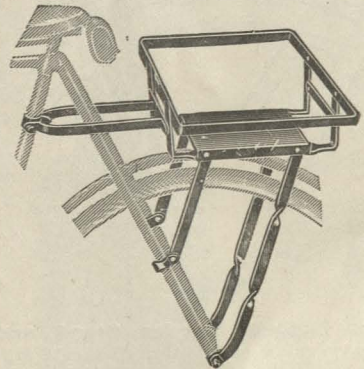
**The Messenger Front Carrier, 18in. x 12in., enamelled Black, best Web Straps.**  
 No. 140E/603 ... .. 9/6 each.



**Front Carrier. Oblong, 18in. x 12in. Very rigid.**  
 No. 140F/409 ... .. 6/3 each.

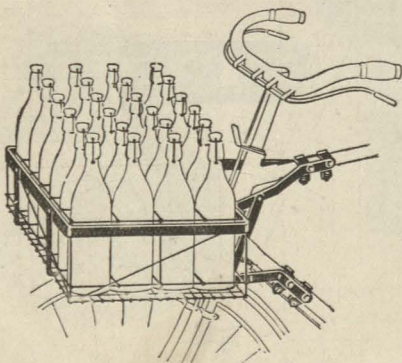


**Front Luggage Carrier. Commended for very heavy loads. Oblong pattern. Fitted with double clips. Enamelled Black.**  
 No. 140G/606 ... .. 9/9 each.



**Rear Carrier. Double Stays, giving great strength Size 18in. x 12in., enamelled Black.**  
 No. 140H/409 ... .. 6/3 each.

**JUST-IT BOTTLE CARRIER.**



**Specially Constructed Front Carrier. Double Clip Fasteners on down tubes, complete with Wire Mesh Divisional Carrier accommodating 24 pint size bottles.**  
 No. 140K/1400 ... .. 20/- each.

**HERCULES  
 CARRIER  
 CYCLES**

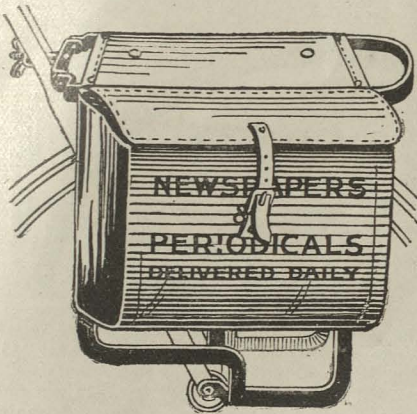
See Page 42.

Also 1931 Illustrated Folder



# HERCULES

## THE NEWSAGENTS' CARRIER AND BAGS

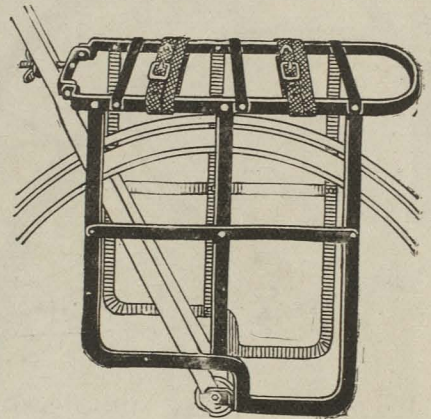


This Carrier is an ideal Newspaper Carrier, adaptable to carrying Satchels. Specially protected from wheel.

Accommodating 100 or more Newspapers.

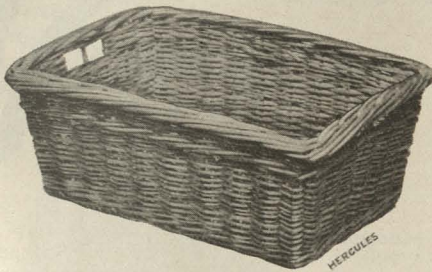
**NOTE.**

Specify if required for 26in. or 28in. wheel.

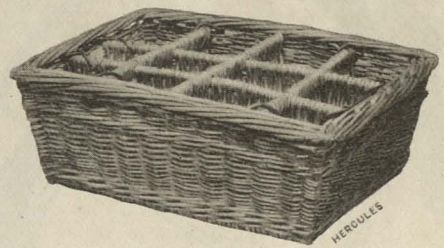


No. 140L/511	...	less Bags	...	7/11 each.
No. 140LB/1611	...	with Bags (Two)	...	22/- each.

## CARRIER BASKETS



Type A.



Type C.

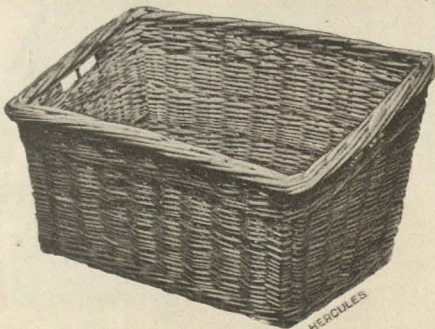
**Basket.** Wicker, Cane Bound, with Divisions accommodating 12 Pint Bottles.

No. 140T/1206 ... .. 18/- each.

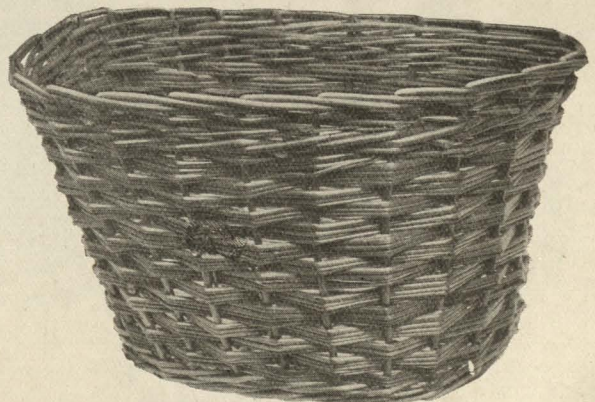
**Basket.** Wicker, Cane Bound, Finger Holes. To suit 18in. x 12in. Carrier.

No. 140R/400 ... .. 6/- each.

## CYCLE BASKET



Type B.

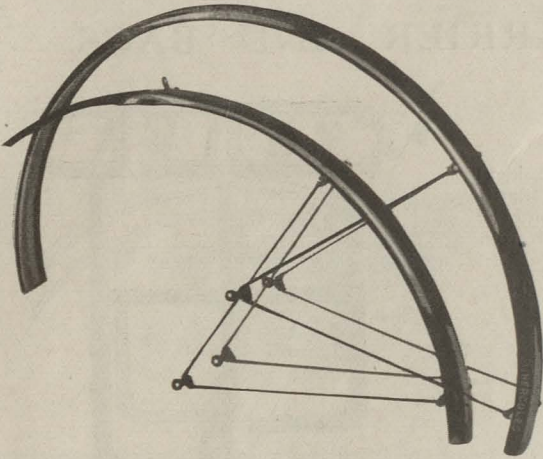


**Cycle Handlebar Basket.** Extra Large and Strong, 12in. x 9in. x 9in., without lid.

No. F154/106 ... .. 2/3 each.  
 No. F154/1606 ... .. per dozen.



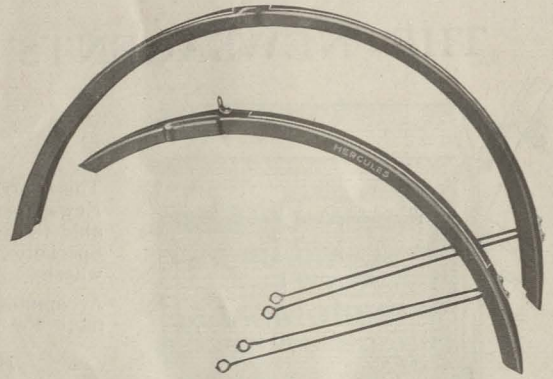
# HERCULES



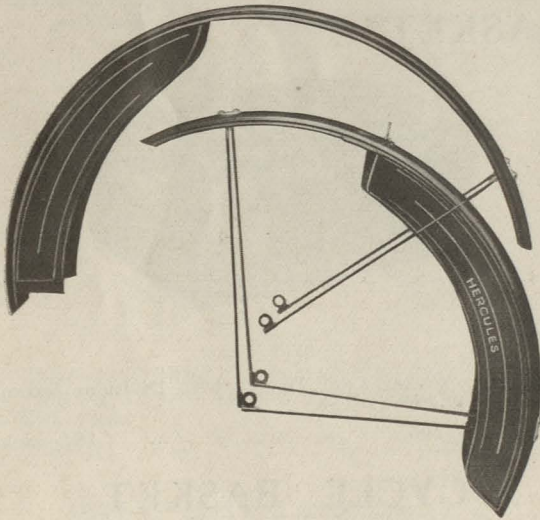
## RACING METAL MUDGUARDS.

**Racer Mudguards.** Narrow section Steel, Spear-point Front Extension, Double Stays.

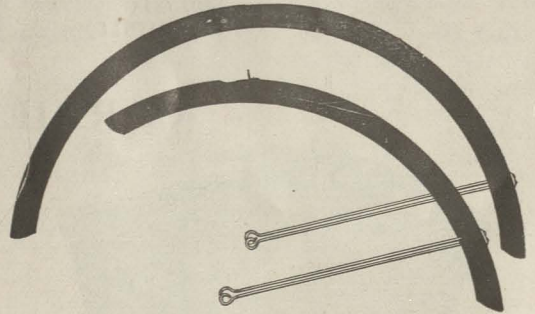
No. 109A/200 ... .. 2/11 per pair.  
 No. 109A/2106 ... .. per dozen pairs.



**Gent's Winter Guards, EXTRA HEAVY GAUGE.** Enamelled and finished as fitted to Hercules Model "G" Cycle (not lined). Complete with Stays (not lined).  
 No. 108/200 ... .. 2/11 per pair.  
 No. 108/1909 ... .. per dozen pairs.



**Gent's All-Weather Guards, with full side valance, enamelled.** Complete with Stays  
 No. 109/400 ... .. 5/6 per pair.

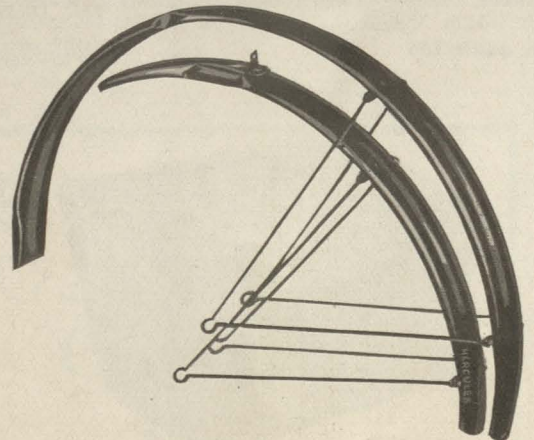


## BEST ENGLISH GUARDS. EXTRA HEAVY GAUGE.

**Gent's Mudguards, enamelled.** Plate fitting Stays.  
 No. 107A/100 ... .. 1/6 per pair.  
 No. 107A/1100 ... .. per dozen pairs.  
**Ladies' Mudguards.**  
 No. 107/102 ... .. 1/9 per pair.  
 No. 107/1206 ... .. per dozen pairs.



**Mudguard Pins and Nuts.** Assorted lengths,  $\frac{3}{8}$  in. half-round head, square nuts, Plated. One gross assorted in box. *We do not recommend continental make.*  
 No. 112E/303 ... .. 6/- per gross box.

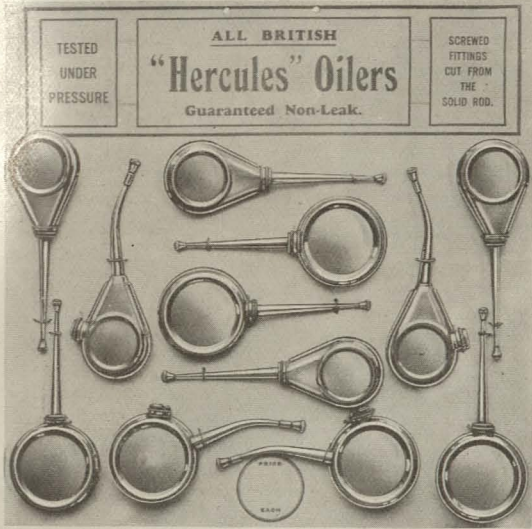


**CARRIER CYCLE MUDGUARDS.**  
**Carrier Cycle Mudguards.** Very Heavy Gauge, 3in. wide, with Front Extension, Double Stays Enamelled Black.  
 No. 109B/206 ... .. 3/6 per pair.  
 No. 109B/2706 ... .. per dozen pairs.



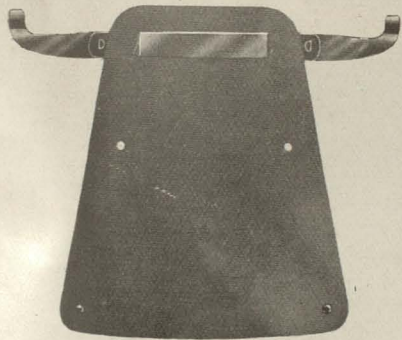
# HERCULES

## ENGLISH MANUFACTURE

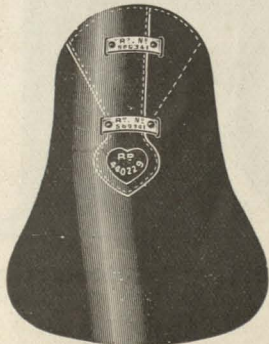


**HERCULES Card Assorted Heavily Plated Tin Oilers.** Twelve popular patterns. English manufacture. Oilers on this card retail from **6d.** to **8d.** each.  
 No. 133A/306 ... .. per card.

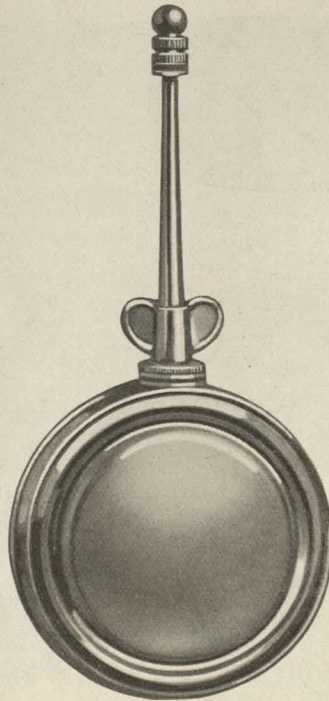
**HERCULES Brass Oilers,** English manufacture. 12 improved patterns. Highly Plated and Polished, special Brass Nipple and Cap. Oilers on this card retail from **8d.** to **10d.** each.  
 No. 133C/411 ... .. per card.



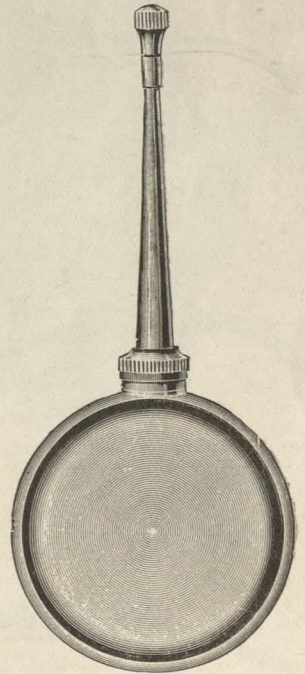
**Dunlop Mudguard Splashers,** made of practically untearable, durable rubber, with special clips for quick fastening to mudguard stays.  
 No. 112A/09 1/- each.  
 No. 112A/800 12/- dozen.



**Cycle Mudguard Splasher,** extra large size, shaped pattern, 13½ in. x 9½ in. Jappanned double lap.  
 No. 112B/509 ... 8/- per dozen.



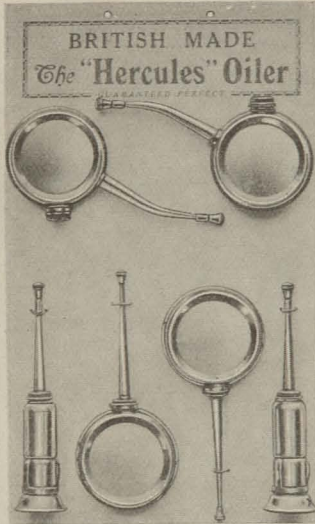
**EXCEPTIONAL VALUE.**  
**Ideal Oiler.** Straight Wing pattern spout. Foreign origin.  
 No. F133D/04 ... 6d. each.  
 No. F133D/303 ... per dozen.



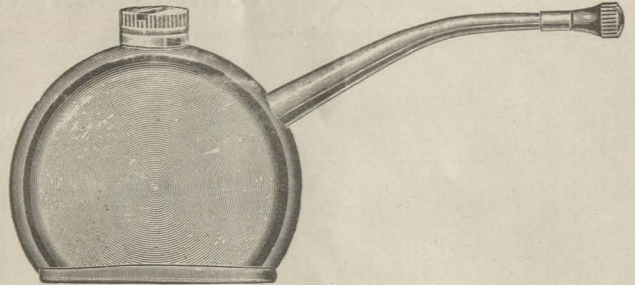
**Hercules Round Oiler,** spout feed, straight spout, Brass. Highly Plated and Polished. English make.  
 No. 133H/04 6d. each.  
 No. 133H/306 ... per dozen.



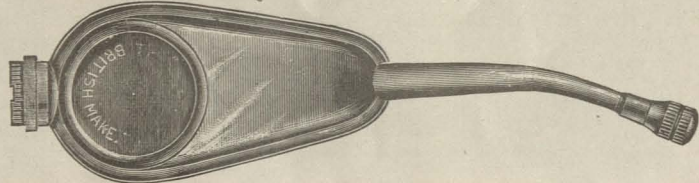
# HERCULES



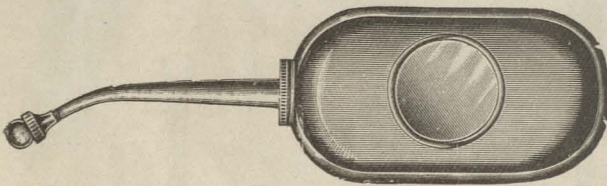
**HERCULES Card Assorted Heavily Plated Tin Oilers**, six popular patterns. Oilers on this card retail from 6d. to 8d. each.  
No. 133B/110 ... per card.



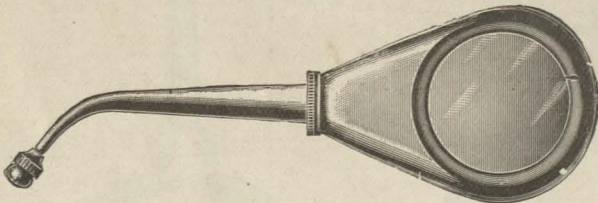
**HERCULES Stand-up Oiler**, bent spout, special cap and nipple, Brass. Highly Plated and Polished.  
No. 133G/05 ... .. 8d. each.  
No. 133G/400 ... .. per dozen.



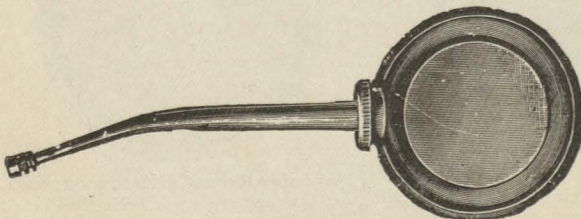
**HERCULES Oiler**, bent spout, with special cap and nipple and filler cap. Brass. Highly Plated and Polished. English made.  
No. 133F/05 ... .. 8d. each.  
No. 133F/400 ... .. per dozen.



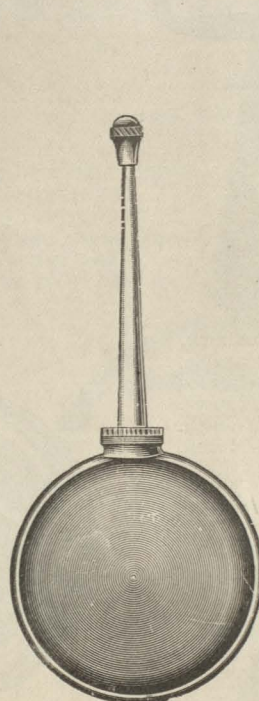
**Oval Oiler**, bent spout, Plated.  
No. F133L/04 ... .. 6d. each.  
No. F133K/211 ... .. per dozen.



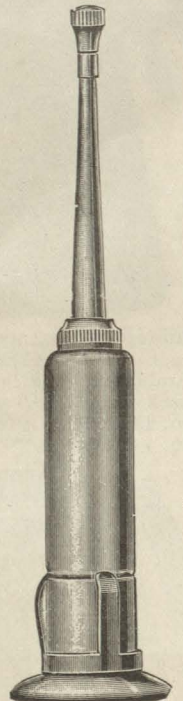
**Pear Shape Oiler**, bent spout, Plated.  
No. F133L/04 ... .. 6d. each.  
No. F133M/211 ... .. per dozen.



**Round Tin Oiler**, long bent spout. Special line.  
No. F133M/01½ ... .. 2d. each.  
No. F133M/100 ... .. per dozen.  
No. F133M/1006 ... .. per gross.



**Round, Plated - finish Oiler.**  
No. 133/02 4d. each.  
No. 133/109 per dozen.  
No. 133/1806 per gross.



**HERCULES Seat Pillar Oiler**, English manufacture. Brass. Highly Plated and Polished. Special Brass Nipple and Cap.  
No. 133E/05 8d. each.  
No. 133E/409 per dozen.



## HERCULES

# HERCULES LONG REPAIR OUTFIT

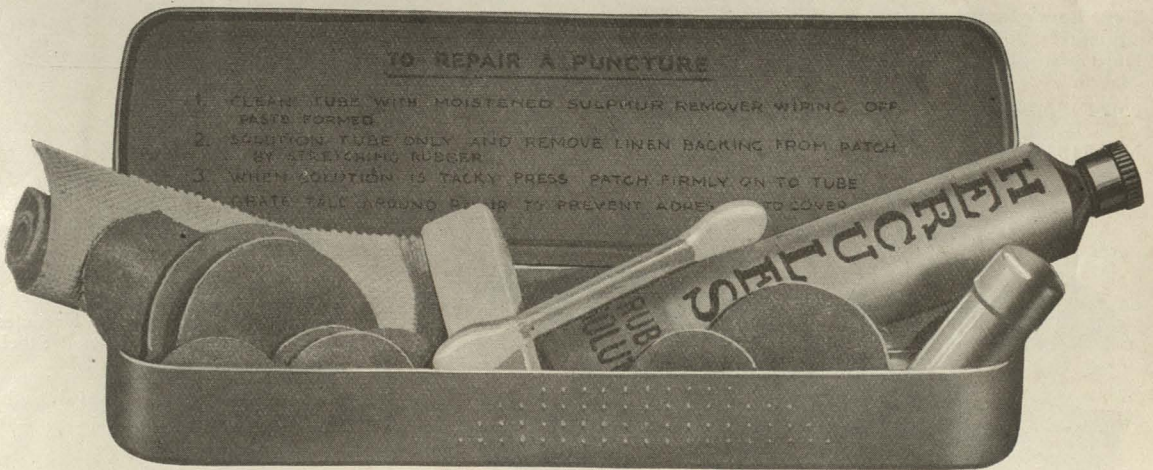
IT IS BETTER THAN THE BEST

You Sell HERCULES CYCLES why not HERCULES OUTFITS

The Outfit is being manufactured to our special requirements, only the Highest-Grade Materials being used in the filling of the Outfit.



ACTUAL SIZE



ACTUAL CONTENTS

No. 133P/400	1 Dozen Outfits in Box, 6d. size ...	...	6/- per dozen.
No. 133P/4606	“ “ “ “		per gross, strictly in 1 gross lots.

## BURNING AND LUBRICATING OIL

No. 133R/04	Best quality Highly-refined Burning Oil	... ..	6d. each.
No. 133R/306	“ “ “ “		per dozen.
No. 133R/3906	“ “ “ “		per gross lot.
No. 133S/04	High-grade Lubricating Oil		6d. each.
No. 133S/306	“ “ “ “		per dozen.
No. 133S/3906	“ “ “ “		per gross lot.



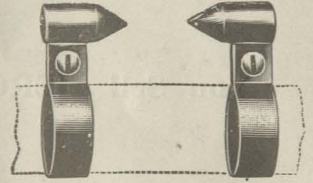
# HERCULES

## METAL & CELLULOID PUMPS & PUMP CLIPS



Metal Pumps, plated finish, 15in. x 7/8in.

No. F135A/10	...	...	...	...	...	1/3 each.
No. F135A/909	...	...	...	...	...	per dozen.
Metal Pumps, ebonized finish, 15in. x 7/8in.						
No. F135B/10	...	...	...	...	...	1/3 each.
No. F135B/909	...	...	...	...	...	per dozen.



Pump Clip. Two-point.  
 No. 136/02 ... 3d. per pair.  
 No. 136/103 ... per dozen pairs.  
 No. 136/1206 ... per gross pairs.



Celluloid Pumps, best quality, 15in. x 7/8in. Metal lined.

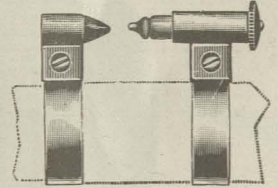
No. F134K/100	...	...	...	...	...	1/6 each.
No. F134K/1109	...	...	...	...	...	per dozen.

NOTE THE SPECIAL HAND-GRIP RINGS



Celluloid Pump, high grade quality, specially designed with coloured Hand Grip Rings. A real seller. 15in. x 7/8in., swivel end, best quality Braided Connections.

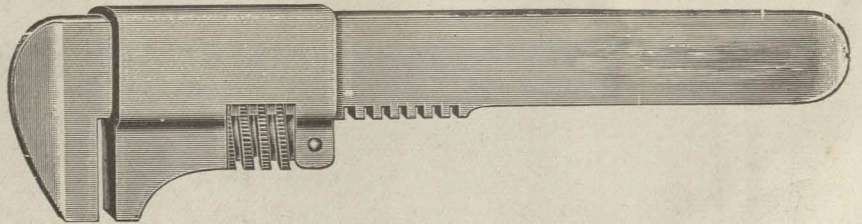
No. F134B/105	...	...	...	...	...	2/3 each
No. F134B/1606	...	...	...	...	...	per dozen.



Pump Clip, spring pattern.  
 No. 137/02 1/2 ... 4d. per pair.  
 No. 137/200 ... per dozen pairs.  
 No. 137/2206 ... per gross pairs.

Tyre Lever Spanner, adjustable, Solid Steel, Hardened Steel Jaw. Plated.

No. F155/08	1/- each.
No. F155/706	per dozen.

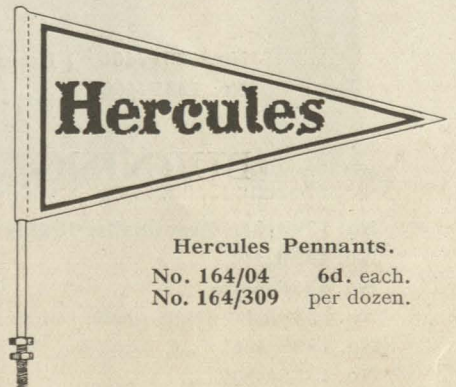


## HERCULES SEVEN-IN-ONE SPANNER



Combination Spanner. Hercules make. Specially Hardened Steel, polished finish.

No. 156/04	...	6d. each.
No. 156/309	...	per dozen.

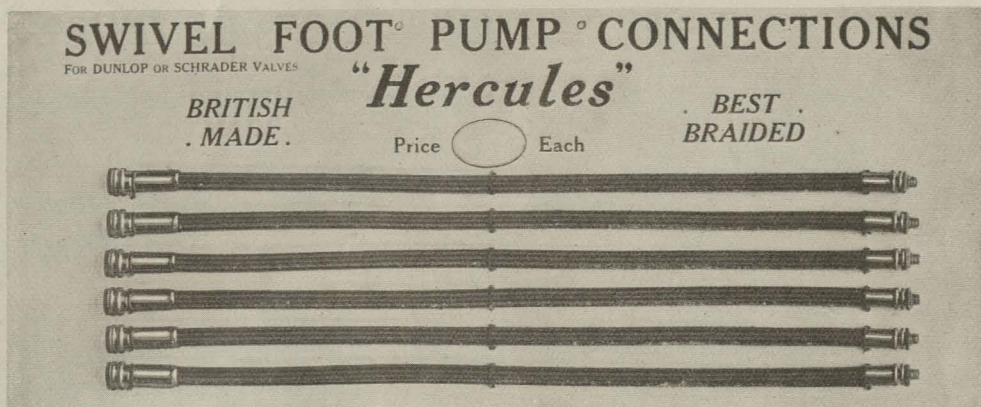


Hercules Pennants.  
 No. 164/04 6d. each.  
 No. 164/309 per dozen.



# HERCULES

## ENGLISH-MADE PUMP CONNECTIONS



HERCULES Guaranteed Best Quality 13½ in. Braided Pump Connections. Suitable for Motor Cycle Pump. Swivel end, large spring collar. Six Connections on Window Display Card.

No. 134L/05	...	...	...	8d. each.
No. 134L/203	...	6 Connections on card	...	per card.



Hercules Guaranteed Best Green Braided Pump Connection. 5½ in. Large spring collar. One dozen on Window Display Card.

No. 134H/03	...	4½ d. each.
No. 134H/203	...	per card.
12 Connections on card.		

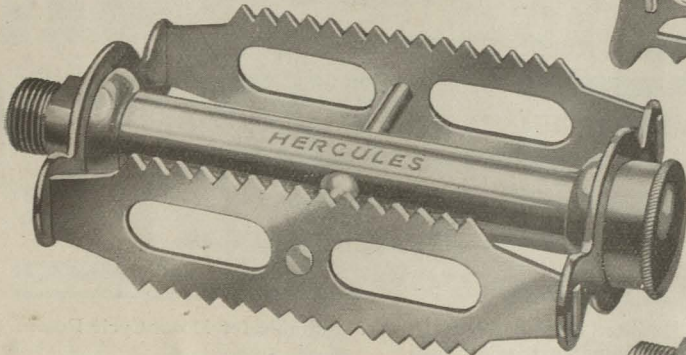


Hercules Guaranteed Best Green Braided Pump Connection. Swivel end. 9 in. long. Large spring collar. One dozen on Window Display Card.

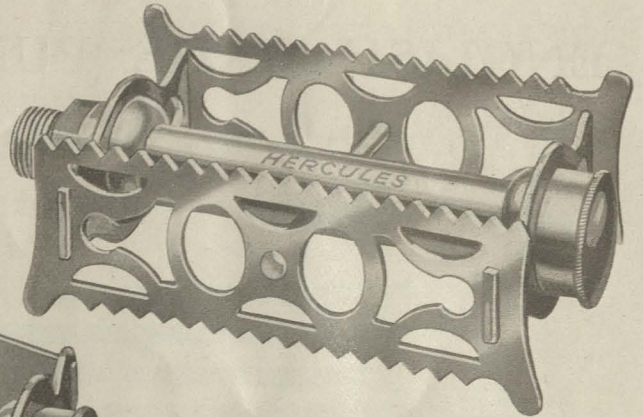
No. 134K/03	...	...	6d. each.
No. 134K/209	...	12 Connections on card	per card.



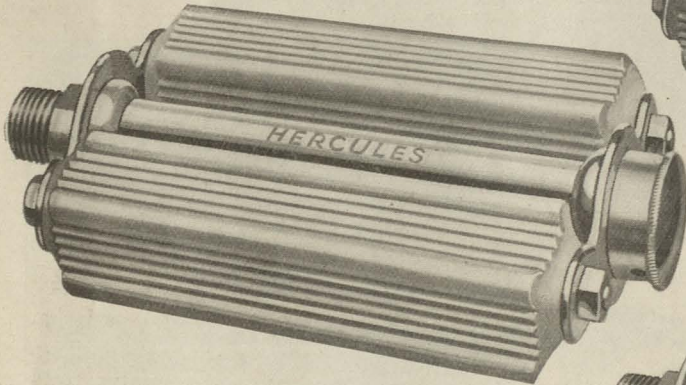
**BRITISH-MADE  
PEDALS**



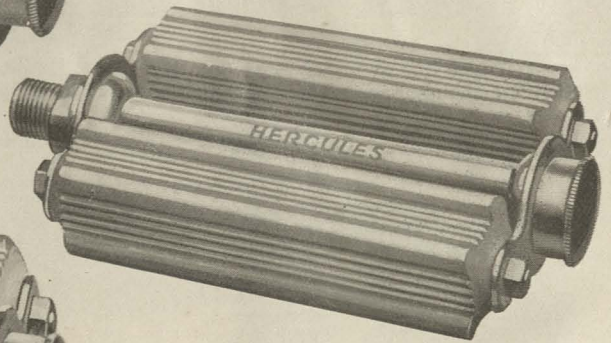
**Standard Rat-trap Pedals.** 4in.  
with Stay.  
No. 144/103 ... 1/8 per pair.



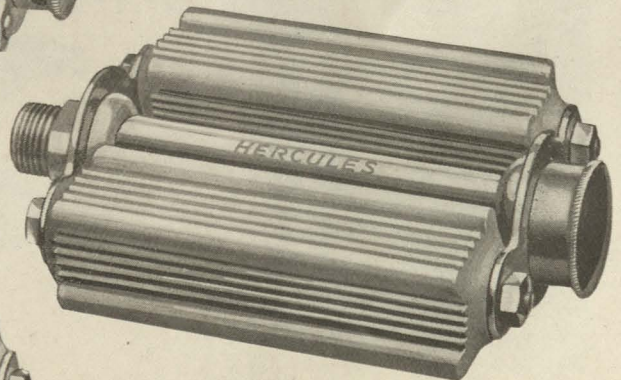
**Hercules Racing Pattern Fishtail Pedals.**  
No. 145/107 ... 2/2 per pair.



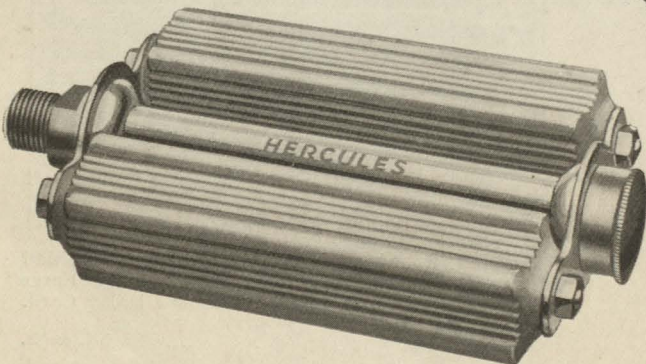
**Hercules Special Carrier Pedals.**  
Specially constructed for hard wear  
and to stand up to the rough treatment  
they are put to. Black finish.  
No. 146B/204 ... 3/3 per pair.



**Hercules Large Rubber, 4 1/2 in., fluted  
pattern.**  
No. 146/108 1/2 ... 2/6 per pair.



**Gent's Rubber Pedal.** Full rubber,  
fluted.  
No. 141/106 ... 2/2 per pair.



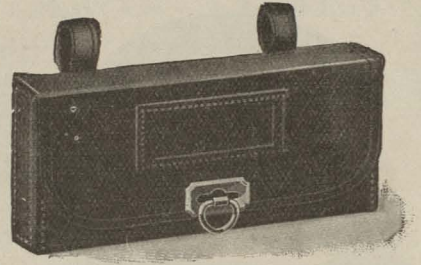
**Hercules Pedal.** Extra large, 4 1/2 in.,  
fluted rubber.  
No. 146A/110 ... 2/8 per pair.

**Lady's Rubber Pedal.** Full Rubber,  
fluted.  
No. 142/106 ... 2/2 per pair.

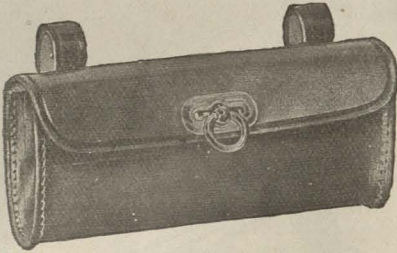
**Gent's Rubber Pedal.** Divided  
rubber pattern.  
No. 143/109 1/2 ... 2/8 per pair.



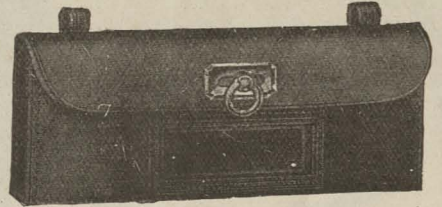
**HIGH GRADE LEATHER  
ENGLISH TOOLBAGS**



**Toolbag.** Leather, solid end, ring lock, card panel. 6 inches.  
 No. 139/11 ... .. 1/3 each.  
 No. 139/1006 ... .. per dozen.

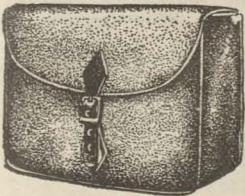


**Toolbag.** Leather, 6in. gusset end.  
 No. 139B/10 ... .. 1/3 each.  
 No. 139B/900 ... .. per dozen.

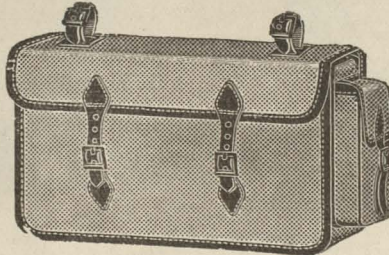


**Toolbag.** 7in. high grade leather, round top, block end. Card panel, ring lock.  
 No. 139A/101 ... .. 1/9 each.  
 No. 139A/1209 ... .. per dozen.

**TOURISTS' BAGS**



**Khaki Twill Touring Bag.** Size 9½in. × 7in. × 3½in.  
 No. 139C/208 ... 4/- each.



**Khaki Twill Tourist Bag.** Size 10in. × 8in. × 5in.  
 No. 139E/308 ... ..5/6 each.



**Black Rubber Drill Tourist Bag.** Size 10in. × 8in. × 5in.  
 No. 139G/306 ... 5/6 each.



**Black Rubber Drill Tourist Bag.** Size 13¼in. × 8in. × 5in.  
 No. 139D/403 ... .. 6/6 each.

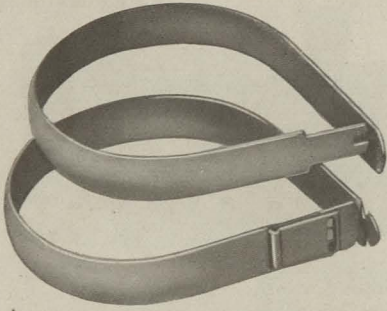


**Khaki Twill Tourist Bag.** Size 13¼in. × 8in. × 5in.  
 No. 139F/311 ... .. 6/- each.



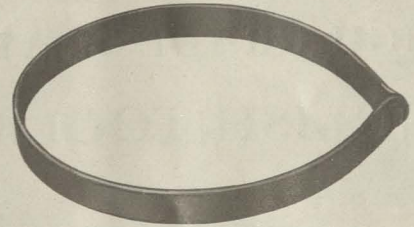
# HERCULES

## TROUSER CLIPS



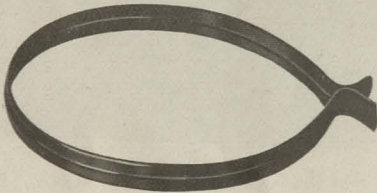
Combination Trouser Bands with Lock. Plated finish.

No. F139H/02	...	...	...	3d. per pair.
No. F139H/106	...	...	...	per dozen pairs.



Celluloid Covered Steel Trouser Band. Black and Brown.

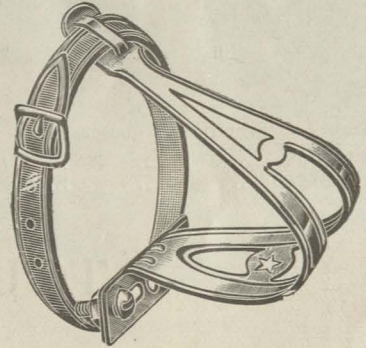
No. F139K/04	...	...	...	6d. per pair.
No. F139K/300	...	...	...	per dozen pairs.



Narrow Steel Trouser Band. Black enamelled finish.

No. F139L/100	...	...	2/- per dozen pairs.
No. F139L/1009	...	...	per gross pairs.

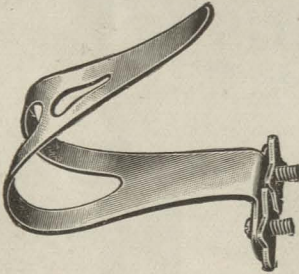
## TOE CLIPS (ENGLISH MANUFACTURE)



"Special Racing."

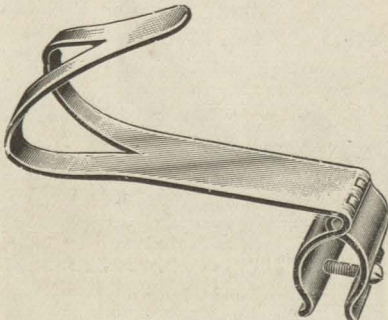
Racing Toe Clips. Designed on approved lines, manufactured of finest Spring Steel. Specially recommended. Low priced, with quality. Plated finish with Leather Strap and Buckle, as illustrated. Each pair boxed.

No. 290B/10	...	...	...	1/3 per pair.
No. 290B/906	...	...	...	per dozen pairs.



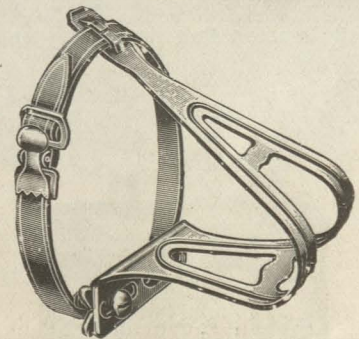
The Rat-trap Pedal, John Bull Pattern Toe Clips. Easily fitted, with Pin and Plate Nuts.

No. 290/06	...	...	9d. per pair.
No. 290/506	...	...	per dozen pairs.



The Rubber Pedal, John Bull Pattern Toe Clips. Very neat and special finish, long tongue giving good grip for foot.

No. 290A/07	...	...	10d. per pair.
No. 290A/606	...	...	per dozen pairs.



The Popular Racing Toe Clips. Made of special Spring Steel, complete with Chrome Leather Strap and Spring, adjustable clasp. Each pair boxed.

No. 290C/108	...	...	...	2/6 per pair.
No. 290C/1806	...	...	...	per dozen pairs.



# HERCULES

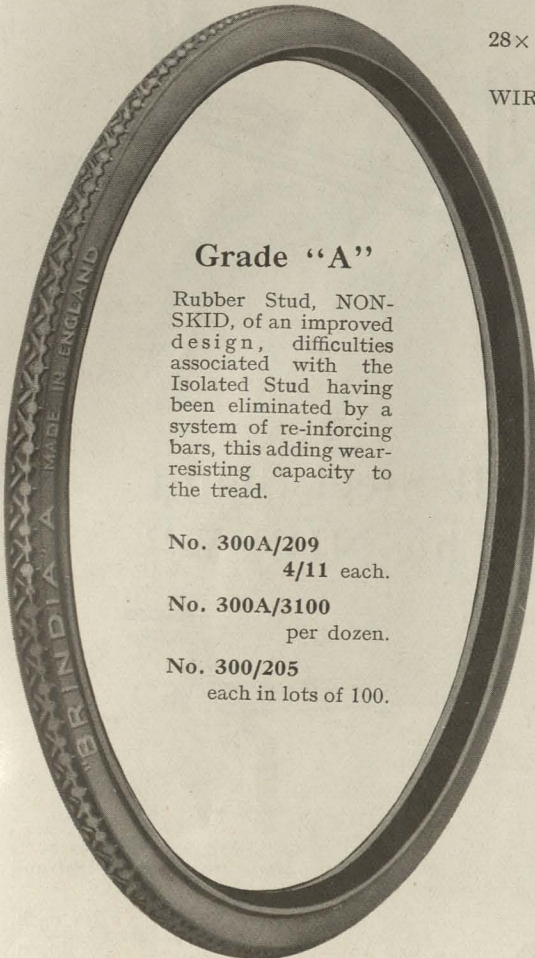
## HERCULES COVERS AND TUBES

### "BRINDIA" GRADE "A" and "B" COVERS

Manufactured by the largest tyre manufacturers in the World. We introduce these Covers with every confidence as a reliable replacement Cover at a low price. The quality of the Treads are extremely good value, constructed on casings composed of Specially Selected Cord Fabric manufactured on the most modern type of machinery giving Uniform Flexibility.

Sizes—  
28 × 1½, 26 × 1½, 26 × 1¾

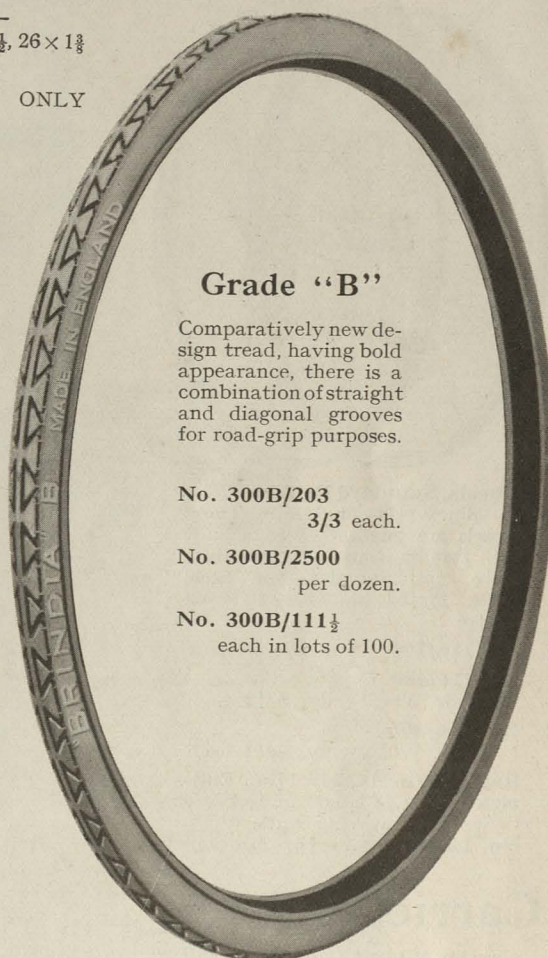
WIRED - ON ONLY



#### Grade "A"

Rubber Stud, NON-SKID, of an improved design, difficulties associated with the Isolated Stud having been eliminated by a system of re-inforcing bars, this adding wear-resisting capacity to the tread.

- No. 300A/209  
4/11 each.
- No. 300A/3100  
per dozen.
- No. 300/205  
each in lots of 100.

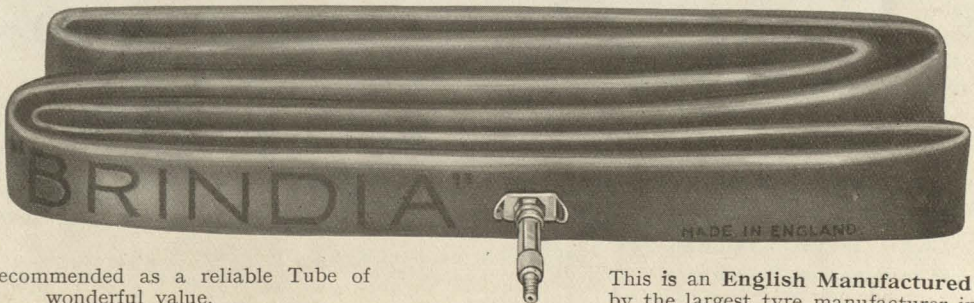


#### Grade "B"

Comparatively new design tread, having bold appearance, there is a combination of straight and diagonal grooves for road-grip purposes.

- No. 300B/203  
3/3 each.
- No. 300B/2500  
per dozen.
- No. 300B/111½  
each in lots of 100.

### HERCULES "BRINDIA" INNER TUBE COMPLETE WITH VALVE



Sizes—  
28 × 1½  
26 × 1½  
26 × 1¾

Packed in  
Boxes of  
1 DOZEN  
TUBES

Specially recommended as a reliable Tube of wonderful value.

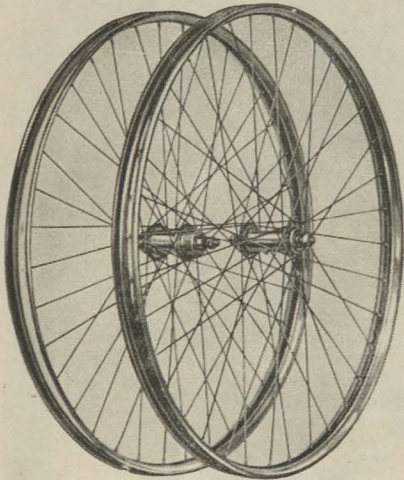
This is an English Manufactured Tube made by the largest tyre manufacturer in the World.

- No. 300E/11 ... .. 1/3 each.
- No. 300E/1006 ... .. per dozen.



**HERCULES  
WHEELS**

DUNLOP RIMS. HERCULES HUBS.



**Wheels, Standard Pattern.** 28in. or 26in. x 1 1/4in. or 1 3/8in. These wheels are guaranteed to be built with Dunlop Rims and Hercules' Hubs, 3/4in. Spindles, 1/2in. Steel Balls, Plated and Lined Black Centre.

No. 115/706 ... 10/6 per pair.

No. 116/400

Rear Wheel only, 5/11 each.

No. 116/306

Front Wheel only, 4/11 each.

**Racing Wheels,** 26 x 1 1/4in., **Endrick** Rims, Plated and Black Centred, with Wing Nuts.

No. 117/1009 ... 16/- per pair.

**Carrier Wheels**

**Carrier Wheels,** 26 x 1 3/4in., built with Dunlop Rims. Special extra heavy Carrier Hubs, enamelled Black.

No. 118/809 ... 12/11 per pair.

No. 119/406

Carrier Rear Wheel only, 6/9 each.

No. 120/403

Carrier Front Wheel only, 6/3 each.

**SPECIAL TERMS**

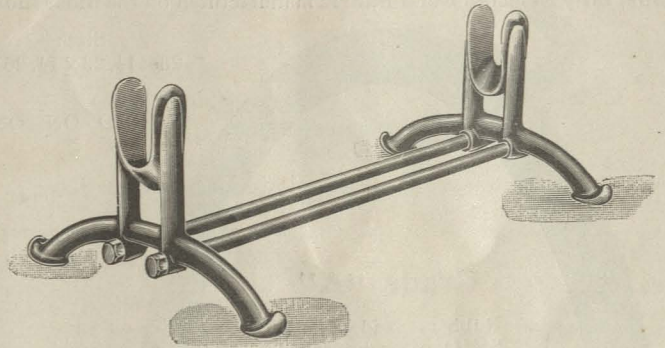
All Wheels are Carriage Forward, Packing chargeable.

**WHEELS PACKED WITH CYCLES—**

Three pairs of Wheels packed in crate of three cycles, 6d. pair extra.

Up to Five pairs of Wheels may be included in £5 order for accessories, extra carriage charged 6d. per pair.

**The CLYDESDALE  
CYCLE STAND**



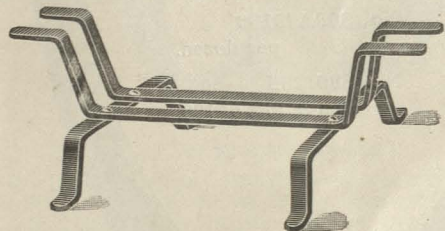
Aluminium Finish.

No. 429B/209

... ..

3/8 each.

**All-Steel Stand  
"The NIPPY"**



**This Stand** is an improved Pattern, 100% efficient, as it is suitable for different size wheels. Made from Strip Steel and bolted together as shown in illustration.

No. 429/110

... ..

2/9 each.

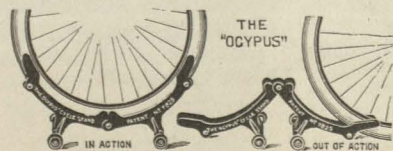
No. 429/2000

... ..

per dozen.

**The Improved "Ocypus" Pattern  
CYCLE STAND**

DISPLAY  
CYCLES



TO BEST  
ADVANTAGE

It is built on wheels and can, whilst holding Cycle, readily be moved. The Cycle is simply wheeled into it, thus avoiding any lifting.

**SAVES THE COST IN TIME SAVED.**

No. 429A/404

... ..

5/9 each.



HERCULES

# POPULAR GENT'S



No. 2129/5600

CASH PRICE:

£3:19:9

or on Easy Terms

**FRAME**—High Grade Steel Tubing with Cranked Seat and Chain Stays. **SIZES**—20in., with 26in. Wheels; 22in., 24in., and 26in., with 28in. and 26in. Wheels. **HERCULES HUBS**—Oil-retaining,  $\frac{1}{2}$ in. Balls,  $\frac{3}{8}$ in. Spindles, Chrome Steel Cones. **HERCULES FREEWHEEL**—Two Full Rows Steel Balls. **DUNLOP RIMS**—Heavily Chromium Plated, Black Centred and Lined. **DUNLOP ROADSTER** Reinforced Tyres. **HERCULES PEDALS**—Rubber.

**BEST BRITISH**  $\frac{1}{2}$ in. Pitch Roller Chain. **HERCULES BRAKES**—Double Roller. Pin fastening. **DUNLOP WATERPROOF SADDLE**—Never loses its shape. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with best quality Black Enamel. Lined Red. **ALL USUAL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.



**HERCULES**

**POPULAR "S" Light Roadster**



No. 2129/5600

**CASH PRICE:**

**£3:19:9**

or on Easy Terms

**FRAME**—High Grade Steel Tubing with Cranked Seat and Chain Stays. **SIZES**—22in., 24in., and 26in., with 26in. Wheels. **HERCULES HUBS**—Oil-retaining,  $\frac{1}{4}$ in. Balls,  $\frac{3}{8}$ in. Spindles, Chrome Steel Cones. **HERCULES FREEWHEEL**—Two Full Rows Steel Balls. **DUNLOP RIMS**—Heavily Chromium Plated, Black Centred and Lined. **DUNLOP ROADSTER** Reinforced Tyres. **HERCULES PEDALS**—Rubber. **BEST BRITISH**  $\frac{1}{4}$ in. Pitch

Roller Chain. **HERCULES HANDLEBAR**—North Road Raised or Dropped. **HERCULES BRAKES**—Double Roller. Pin fastening. (Short Pull-up Brakes can be fitted at extra cost). **DUNLOP WATER-PROOF SADDLE**—Never loses its shape. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with best quality Black Enamel. Lined Single Panel, Red. **ALL USUAL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.



HERCULES

# POPULAR LADY'S



No. 2169/6000

CASH PRICE:

£4 : 5 : 9

or on Easy Terms

**FRAME**—High grade Steel Tubing with Cranked Seat and Chain Stays. **SIZES**—20in. with 26in. Wheels; 22in., 24in., and 26in. with 28in. and 26in. Wheels. **DUNLOP ROADSTER** Re-inforced Tyres. **DUNLOP RIMS**—Heavily Chromium Plated, Black Centre and Lined. **DUNLOP WATERPROOF SADDLE**—3-coil Spring Pattern. **HERCULES FREEWHEEL**—Two Full Rows Steel Balls. **HER-**

**CULES BRAKES**—Double Roller, Pin Fastening. **HERCULES HUBS**—Oil-retaining,  $\frac{1}{4}$ in. Balls,  $\frac{3}{4}$ in. Spindles, Chrome Steel Cones. **HERCULES RUBBER PEDALS**. **BEST BRITISH ROLLER CHAIN**. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with best quality Black Enamel. Lined Red. **ALL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.



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**HERCULES**  
**POPULAR "H"**  
**3-speed**



No. 379/7100

CASH PRICE :

**£4:19:9**

or on Easy Terms

**FRAME**—High Grade Steel Tubing with Cranked Seat and Chain Stays. **SIZES**—20in., with 26in. Wheels; 22in., 24in., and 26in., with 28in. and 26in. Wheels. **3-SPEED HUB**—Handlebar Control on Lady's model. **HERCULES FRONT HUB**—Oil-retaining,  $\frac{1}{2}$ in. Balls,  $\frac{3}{4}$ in. Spindle. Chrome Steel Cones. **DUNLOP RIMS**—Heavily Chromium Plated, Black Centred and Lined. **DUNLOP ROADSTER** Reinforced Tyres. **HERCULES PEDALS**—Rubber.

**BEST BRITISH**  $\frac{1}{2}$ in. Pitch Roller Chain. **HERCULES BRAKES**—Double Roller. Pin fastening. **DUNLOP WATERPROOF SADDLE**—Never loses its shape. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with best quality Black Enamel. Lined Red. **ALL USUAL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.



**HERCULES**

**POPULAR MODEL "J"**  
**3-speed Light Roadster**



**CHROMIUM  
PLATED**

No. 379J/7100

**CASH PRICE :**

**£4:19:9**

**or on Easy Terms**

**FRAME**—High-Grade Steel Tubing, with Cranked Seat and Chain Stays. **SIZES**—22in., 24in., and 26in., with 26in. Wheels. **3-SPEED HUB.** **HERCULES FRONT HUB**—Oil-retaining.  $\frac{1}{4}$ in. Balls,  $\frac{3}{8}$ in. Spindle. Chrome Steel Cones. **DUNLOP RIMS**—Heavily Chromium Plated, Black Centred and Lined. **DUNLOP ROADSTER** Reinforced Tyres. **HERCULES PEDALS**—Rubber. **BEST BRITISH**  $\frac{1}{4}$ in. Pitch Roller Chain. **HERCULES HANDLEBAR**—North

Road Raised or Dropped. **HERCULES BRAKES**—Double Roller. Pin fastening. (Short Pull-up Brakes can be fitted at extra cost). **DUNLOP WATER-PROOF SADDLE**—Never loses its shape. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with best quality Black Enamel. Lined Single Panel Red. **ALL USUAL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.



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**HERCULES**

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**POPULAR MODEL "I"**  
**3-speed**



No. 3133/7606

**CASH PRICE :**

**£5 : 7 : 9**

or on Easy Terms

**FRAME**—High grade Steel Tubing with Cranked Seat and Chain Stays. **SIZES**—20in. with 26in. Wheels; 22in., 24in., and 26in. with 28in. and 26in. Wheels. **DUNLOP ROADSTER** Re-inforced Tyres. **DUNLOP RIMS**—Heavily Chromium Plated, Black Centre and Lined. **DUNLOP WATERPROOF SADDLE**—3-coil Spring Pattern. **HUB**—3-Speed,

Handlebar Control. **HERCULES BRAKES**—Double Roller, Pin Fastening. **HERCULES RUBBER PEDALS**. **BEST BRITISH ROLLER CHAIN**. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with best quality Black Enamel. Lined Red. **ALL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.



**HERCULES**

**MODEL "G"**

**CHROMIUM  
PLATED**



No. 3180/8409

**CASH PRICE:**

**£6 : 7 : 6**

or on Easy Terms

**FRAME**—High Grade Steel Tubing with Cranked Seat and Chain Stays. **SIZES**—20in., with 26in. Wheels; 22in., 24in., and 26in., with 28in. and 26in. Wheels. **3-SPEED HUB. HERCULES FRONT HUB**—Oil-retaining,  $\frac{1}{4}$ in. Balls,  $\frac{3}{8}$ in. Spindle, Chrome Steel Cones. **DUNLOP RIMS**—Heavily Chromium Plated. Black Centred and Lined. **DUNLOP ROAD-STER** Reinforced Tyres. **HERCULES PEDALS**—Rubber. **GEARCASE**—Oilbath. **BEST BRITISH**  $\frac{1}{2}$ in. Pitch Roller Chain. **HERCULES BRAKES**—

Double Roller. Pin fastening. **DUNLOP WATER-PROOF SADDLE**—HAMMOCK PATTERN. Never loses its shape. **MUDGUARDS**—One Piece, Valanced. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with best quality Black Enamel. Lined Double Green. **ALL USUAL BRIGHT PARTS CHROMIUM PLATED.**

**THIS MODEL IS SUPPLIED WITH CHROMIUM FINISH AS STANDARD. ALL BLACK FINISH ALSO AVAILABLE AT NO EXTRA.**



**HERCULES**

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**MODEL "GL" Lady's**



No. 410/8709

CASH PRICE :

**£6:12:0**

or on Easy  $\frac{1}{4}$  Terms

**FRAME**—High Grade Steel Tubing with Cranked Seat and Chain Stays. **SIZES**—20in., with 26in. Wheels; 22in., 24in., and 26in., with 28in. and 26in. Wheels. **3-SPEED HUB**—Handlebar Control. **HERCULES FRONT HUB**—Oil-retaining,  $\frac{1}{4}$ in. Balls,  $\frac{3}{8}$ in. Spindle, Chrome Steel Cones. **DUNLOP RIMS**—Heavily Chromium Plated. Black centred and Lined. **DUNLOP ROADSTER** Reinforced Tyres. **HERCULES PEDALS**—Rubber. **GEAR-CASE**—Oilbath. **BEST BRITISH**  $\frac{1}{2}$ in. Pitch Roller Chain. **HERCULES BRAKES**—Double Roller. Pin

fastening. **DUNLOP WATERPROOF SADDLE**—3-Coil. Never loses its shape. **MUDGUARDS**—One Piece, Valanced. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with best quality Black Enamel. **Lined Double Green. ALL USUAL BRIGHT PARTS CHROMIUM PLATED.**

**THIS MODEL IS SUPPLIED WITH CHROMIUM FINISH AS STANDARD. ALL BLACK FINISH ALSO AVAILABLE AT NO EXTRA.**



HERCULES

# MODEL "E" Gent's Racer



No. 390/7200

CASH PRICE :  
**£5 : 5 : 0**

or on Easy Terms:

**FRAME**—21in. High Grade Steel Tubing. Round Seat and Chain Stays. Drop-out Fork-ends. Cut-away Lugs throughout. **HERCULES HUBS**—Oil-retaining with Chrome Steel Cones,  $\frac{1}{4}$ in. Balls,  $\frac{3}{8}$ in. Spindles. Quick-release Wing Nuts. Rear fitted with 18T Fixed Sprocket and 18T Freewheel. **RIMS**—DUNLOP, ENDRICK, 26in.  $\times$  1 $\frac{1}{4}$ in. **CLIPPER SPORTS TYRES**. **HERCULES PEDALS**—Racing Fishtail, **BEST BRITISH**  $\frac{1}{2}$ in. Pitch Roller Chain. **HANDLEBAR**—Racing Pattern. Black Cellulosed Bend, Adjustable Front Extension. Chromium Plated Stem, the latest job of its kind. Shock Stop Grips, No. 11.

**BRAKES**—Two Caliper Rim. **MUDGUARDS**—Narrow Section Steel, Double Stay. Spear point Front Extension. **SADDLE**—Dunlop Narrow Racing Type. **ACCESSORIES**—Comprising Celluloid Pump, Pumpclips, Toolbag, and Tools. **BLUEMELS REAR REFLECTOR**. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with four coats best quality Black Enamel. Red Head and Billiard Cue Panels. No Lining. **ALL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.



**HERCULES**

**MODEL "EA" Lady's Racer**



No. 390L/7200L

**CASH PRICE:**

**£5 : 5 : 0**

or on Easy Terms

**FRAME**—21in. High Grade Steel Tubing, Round Seat and Chain Stays. Drop-out Fork Ends, Cut-away Lugs throughout. **HERCULES HUBS**—Oil-retaining Chrome Steel Cones,  $\frac{1}{4}$ in. Steel Balls,  $\frac{3}{8}$ in. Spindles, Quick-release Wing Nuts. Rear fitted with 18T Freewheel and 18T Fixed Sprocket. **RIMS**—**DUNLOP ENDRICK**, 26in.  $\times$   $1\frac{1}{4}$ in. **CLIPPER SPORTS TYRES**. **HERCULES PEDALS**—Rubber. **BEST BRITISH**  $\frac{1}{2}$ in. Roller Chain. **HANDLEBAR**—North Road Pattern, Dropped. **BRAKES**

—Two Caliper Rim. **MUDGUARDS**—Narrow Section, Steel Double Stay. Spear-point Front Extension. **SADDLE**—Dunlop, Narrow Racing Type. **ACCESSORIES**—Comprising Celluloid Pump, Pump-clips, Toolbag, and Tools, Bluemel Rear Reflector. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with four coats best quality Black Enamel. Red Head and Billiard Cue Panels. No lining. **ALL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.



**HERCULES**

**MODEL "R"**  
**Racer**



**CHROMIUM  
PLATED**

No. 396/7200

**CASH PRICE :**

**£5:8:0**

or on Easy Terms

**FRAME**—20in. Specially low built. Bracket Centre 10½in. from the ground. Wheelbase 42½in. Brazed-up straight round tapered Seat and Chain Stays. Drop-out Fork-ends and Quick-release Chain Adjusters. Cutaway Lugs throughout. **HERCULES HUBS**—Oil-retaining with Chrome Steel Cones, ¼in. Balls, ⅜in. Spindles, Quick-release Wing Nuts. Rear fitted with 16T and 18T fixed Sprockets. **RIMS**—DUNLOP ENDRICK, 26in. × 1¼in. **CLIPPER SPORTS TYRES**. **HERCULES PEDALS** — Racing, Fishtail. **BEST BRITISH** ½in. Pitch Roller Chain. **MUDGUARDS**—

Narrow Section Steel. Double Stay. Spearpoint Front Extension. **SADDLE**—Dunlop Narrow Racing Type. **HANDLEBAR**—Racing Pattern. Black Cellulosed Bend. Swan-neck, Adjustable. Chromium Plated Stem, the latest job of its kind. Shock-stop Grips No.23. **BRAKE**—Calliper on Rear Rim. **BLUE-MELS REAR REFLECTOR**. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with four coats best quality Black Enamel. Not lined. **ALL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.



**HERCULES**

**MODEL "D"**  
**Carrier**

No. 476/9606  
Freewheel  
Two Brakes

CASH PRICE:  
**£6:15:0**  
or on Easy Terms

No. 4126EC/10106  
Eadie-Coaster Hub  
Front Brake

CASH PRICE:  
**£7:2:6**  
or on Easy Terms



**MODEL "DA"**  
**FLAT CARRIER**

No. 476F/9606

CASH PRICE:  
**£7:2:6**  
or on Easy Terms

**FRAME**—SIZES 22in. and 24in. Registered Design No. 724921. High Grade Steel Tubing with Cranked Seat and Chain Stays and specially strengthened joints. **CARRIER**—Heavy 18 gauge, brazed on to Frame with Mud-Splash Plate under Basket. **HERCULES CARRIER HUBS**—Waterproof and Oil-retaining, with Chrome Steel Cones,  $\frac{1}{4}$ in. Balls,  $\frac{3}{8}$ in. Spindles. **HERCULES CARRIER FREEWHEEL**—Two Full Rows Steel Balls. **DUNLOP RIMS**—Heavy Gauge, 26in.  $\times$   $1\frac{1}{2}$ in., Enamelled. **CLIPPER**

or **DUNLOP** Tyres. **HERCULES** Carrier Pedals. **BEST BRITISH HEAVY TYPE ROLLER CHAIN**,  $\frac{1}{2}$ in.  $\times$   $\frac{3}{8}$ in. **HERCULES** Special Carrier Brakes. Double Roller Lever. **DUNLOP WATERPROOF SADDLE**—Girder Pattern. **NAMEPLATE**—Four-clip fastening. **BLUEMELS REAR REFLECTOR**. **FINISH**—First coslettized, making frame absolutely rustproof, and finished with four coats best quality Black Enamel.



## HERCULES

# POPULAR JUVENILE Boys' or Girls'



No. 2113/B/5406

Cash £3 : 17 : 6 Boys'

or on Easy Terms

**FRAME**—High Grade Steel Tubing, with Cranked Seat and Chain Stays.

**SIZES**—To suit ages 5 to 7. 16in. with 24in. Wheels.

To suit ages 7 to 9. 18in. with 24in. Wheels.

**HERCULES HUBS**—Oil-retaining,  $\frac{1}{4}$ in. Balls,  $\frac{3}{8}$ in. Spindles, Chrome Steel Cones.

**HERCULES FREEWHEEL**—Two Full Rows Steel Balls.

**DUNLOP RIMS**—Heavily Chromium Plated. Black Centred and Lined.

**DUNLOP JUVENILE TYRES.**

**HERCULES PEDALS**—Rubber.

**BEST BRITISH**  $\frac{1}{2}$ in. Pitch Roller Chair.

**HERCULES BRAKES**—Double Roller.

**DUNLOP WATERPROOF SADDLE**—Never loses its shape.

**FINISH**—First coslettized, making frame absolutely rustproof, and finished with Best Quality Black Enamel. Lined Red. **ALL BRIGHT PARTS CHROMIUM PLATED** or All Black, no extra.

No. 2153/G/5806

Cash £4 : 3 : 6 Girls'

# JUNIOR Boys' or Girls'

**FRAME**—15in. DIAMOND, built with best High Grade Steel Tubing. First coslettized, making frame absolutely rustproof, afterwards finished with four coats of best quality Black Enamel and nicely lined. All Bright Parts Heavily Plated.

**HUBS**—British, Ball-Bearing.

**FREEWHEEL**—Ball-bearing.

**RIMS**—16in. x  $1\frac{3}{8}$ in. Heavily Plated.

**DUNLOP TYRES.**

**BRAKE**—Front Roller Lever.

**DUNLOP WATERPROOF SADDLE.**

**EXTRAS**—Rear Roller Brake, 2/6.

**ACCESSORIES**—Toolbag, Spanner, Oil-can, Bell, Pump, and Pumpclips, 2/9. Rear Carrier and Stand, 1/10.

No. 1000/BJ/3909

Cash £2 : 15 : 6 Boys'

No. 1000/GJ/3909

Cash £2 : 15 : 6 Girls'

or on Easy Terms



Junior Cycles are replicas of Hercules Standard Models. Available in Red or Blue. No extra charge.



**HERCULES**

**“GLIDO”**  
**SAFETY PAVEMENT CYCLES**



**Model “C”**

**FRAME**—12in. Best Steel Tubes. Black Enamelled. Gold Lined. Plunger Front Brake. Wheels 12in. diameter.

**ALL BRIGHT PARTS PLATED.**

**No. 1000/C/1703**

**25/- each**



**FRAME**—14in. with 8in. Head, constructed with main frame tube and strengthened with second frame tube. Solid front fork finished with best quality Black Enamel and nicely lined.

**No. 1000/2/3000.**

Ball-bearing Hubs, Pedals, and Freewheel. Dunlop Studded Cushion Tyres. Enamelled Black. Wheels 12in.  $\times$   $\frac{7}{8}$ in. **Cash Price**

**45/-**

**No. 1000/3/3506.**

Ball-Bearing Hubs, Pedals, and Freewheel. Dunlop Pneumatic Tyres. Enamelled Black. Wheels 12in.  $\times$  1 $\frac{1}{8}$ in. **Cash Price**

**53/3**

**No. 1000/4/3800.**

16in. Frame with 16in. Wheels, Cycle Type Front Fork. Ball-bearing Hubs, Pedals, and Freewheel. Dunlop Pneumatic Tyres. Enamelled Black. **Cash Price**

**57/-**

**EXTRA ACCESSORIES** — Toolbag, Spanner, Oilcan, Bell, Pump, and Pumpclips, 2/9. Rear Carrier and Stand, 1/10.



**THIS STYLE MADE IN THREE MODELS**  
Enamelled in Red or Blue. No Extra Charge.



THE  
**“Herclaphone”**  
 PORTABLE  
 GRAMOPHONE

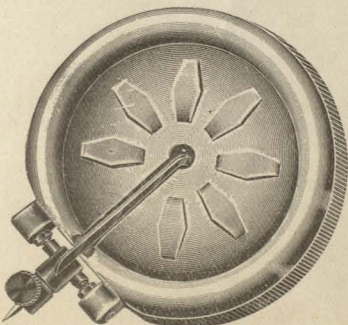
(BRITISH MANUFACTURE)

**Case.** Exceptionally strong. Length 15in., width 11½in., height 6in. Covered with finest quality Waterproof Grained Cloth. Fitted with:—Patent Hinges; two strong Spring Clips, with locks and key complete. Corners fitted with steel protectors, and bottom corners fitted with rubber cushions. Record Flap in lid will carry six records. Swan-necked Tone Arm. **Improved Type** Metal Sound Box. Patent Ball Cup Needle Holder. Strong Carrying Handle. **Motor: Collaro** manufacture. Model No.A30. Silent winding and running. Fitted with Unit Plate and Automatic Stop. 10in. Turntable. **Colours**—Can be supplied in Black, Maroon, or Dark Blue. Each Gramophone will be packed in a special “Fiberite” Carton, which will be printed in Bronze Blue on the back and front, with the words “The Herclaphone Gramophone” and on the two sides, the words “Portable Model.”



**Trade Price:** Nett, packing free, carriage paid.

No. 603/3006	...	...	£2 : 5 : 0 each.
No. 603/2906	...	...	each in lots of six.



The “Herclaphone”  
 SOUND BOX

SUPERIOR QUALITY

SPLENDID TONE

No. 603SB/209	...	...	...	4/3 each.
No. 603SB/3106	...	...	...	per dozen.

Post paid in dozen lots.



**NOTES**

THE  
"Herclaphone"  
PORTABLE  
GRAMOPHONE  
BRITISH MADE



# NOTES



# NOTES



HAROLD SAUNDERS LTD.  
THE PRINTING HOUSE  
CORNWALL STREET  
BIRMINGHAM