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CONSISTENTLY  
EXCELLENT



1934 CATALOGUE OF

COVENTRY·EAGLE  
CYCLES

## PERPETUAL GUARANTEE.

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We give the following guarantee with all Coventry-Eagle Cycles instead of the guarantee implied by statute or otherwise, as to the quality or fitness for the purpose of cycling of goods supplied by us ; any such implied guarantee being in all cases excluded. In the case of machines which have been used for " hiring out " purposes, or in respect of which our Trade Mark or manufacturing number has been removed, no guarantee of any kind is given or is to be implied.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of material and workmanship ; and the damages for which we make ourselves responsible under this guarantee are limited to the cost of repairs to the cycle. We undertake, subject to the conditions mentioned below, to make good at any time any defects in these respects to our cycles. This guarantee does not apply to defects caused by wear and tear, misuse or neglect.

Any cycle sent to us to be plated, enamelled or repaired, whether the repairs are required for the purpose of making good the defects before referred to or otherwise, will be repaired upon the following conditions, i.e., we guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of material and workmanship, such guarantee to extend and be in force for one year only from the time such work shall have been executed, and this guarantee is in lieu and in exclusion of any common law or statute warranty, and the damages recoverable are limited to the cost of any further work which may be necessary to amend and make good the work found to be defective.

## CONDITIONS OF GUARANTEE.

If a defective part should be found in any of our machines at the date of purchase or after the repairs above referred to have been executed by us, it must be sent to us, carriage paid, and accompanied by an intimation from the sender that he desires to have it repaired free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the name of the agent from whom he purchased and the date of purchase, or the date when the alleged defective repairs were executed, as the case may be. Failing compliance with the above, no notice will be taken of anything which may arrive, but such articles will lie here at the risk of the senders, and this guarantee, and any implied guarantee, shall not be enforceable.

We guarantee only those machines which are bought either direct from us or one of our duly authorised agents, and under no other conditions.

We do not guarantee the specialities of other firms, such as tyres, saddles, chains, lamps, gear cases, bells, etc., supplied with our cycles or otherwise. We endeavour to secure the highest quality of these articles, and the makers whose names usually appear thereon are in nearly every case willing to replace any defective part, and we will at all times furnish the maker's name as a proof of the quality.

The term Agent is used in a complimentary sense only, and those firms whom we style our Agents are not authorised to advertise, incur any debts, or transact any business whatsoever on our account, other than the sale of goods which they may purchase from us ; nor are they authorised to give any warranty or to make any representation on our behalf other than those contained in the above guarantee.





**COVENTRY·  
EAGLE**

**CYCLES  
for 1934**

*Produced by*

**COVENTRY-EAGLE  
CYCLE & MOTOR  
CO., LTD., . . .**

**Bishopgate Green Works  
Foleshill Road  
COVENTRY**

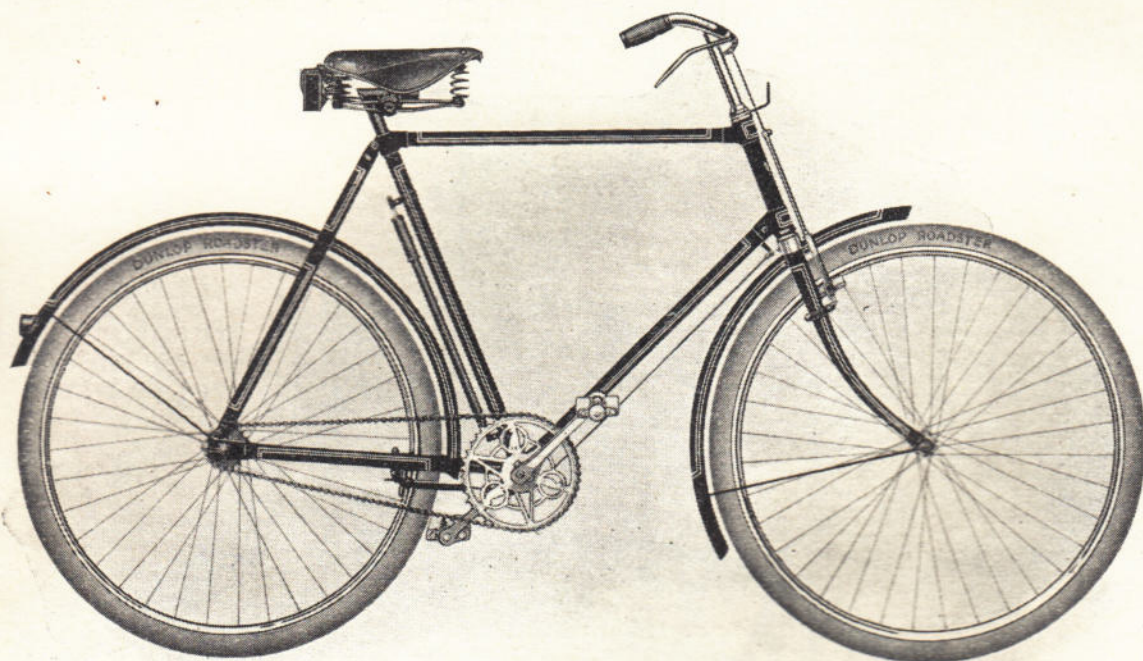
'Phone:  
4017-8 Coventry.

'Grams:  
"Eagle, Coventry."

**ROYAL PRINCE**

**MODEL 62**

**GENT'S ROADSTER**



**SPECIFICATION.**

**Frame**—20", 22", 24" and 26".  
Frame built with finest quality British steel tubing.

**Wheels**—28" × 1½" Westwood rims, chromium plated, black enamelled centres, gold lined, built on best British dust proof oil retaining hubs. 26" × 1½" ditto ditto, for 20" frame.

**Tyres**—Dunlop Roadster.

**Handlebars and Brakes**—Standard raised roller lever brakes (North Road raised with roller lever brakes optional).

**Chain**—½" × ⅛" Perry British Roller.

**Freewheel**—18 × ½" × ⅛" Villiers Ball Bearing De Luxe.

**Pedals**—4" Rubber, chromium plated.

**Chainwheels and Cranks**—48 × ½" × ⅛" × 7" × 1½" chain line, G.C.C. Coventry Eagle design, on 22", 24" and 26" frames. 46 × ½" × ⅛" × 6½" × 1½" ditto on 20" frames.

**Mudguards**—Domed section, axle fitting.

**Saddle**—Brooks Kadex No. K2, or Lycett 3-coil Roadster.

**Finish**—Lustrous Black Enamel on Super Rust Preventative base, artistically lined. All bright parts chromium plated. (All Black optional.)

**Equipment**—Celluloid Inflator and Clips, Solid End Toolbag, Tools, Oil Can and Reflector.

**Cash Price, £4-4-0**

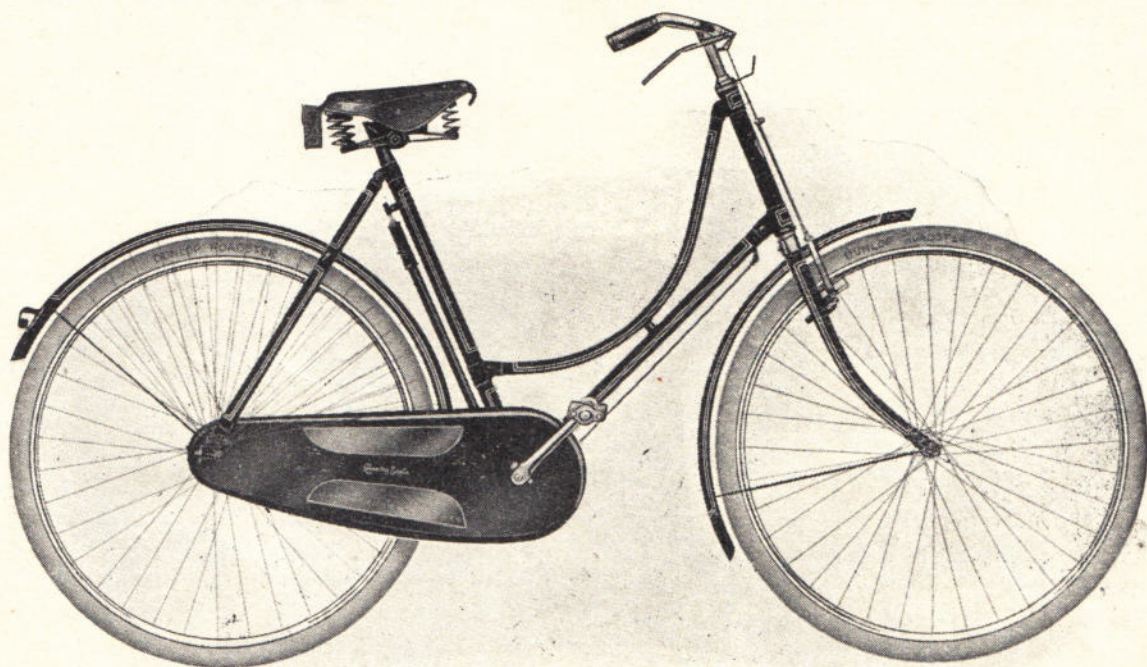
Or 8/- Deposit and 12 Monthly Payments of 8/- each.



ROYAL PRINCE

MODEL 63

LADY'S ROADSTER



**SPECIFICATION.**

**Frame**—20", 22" and 24". Frame built with finest quality British steel tubing.

**Wheels**—28"  $\times$  1 $\frac{1}{2}$ " Westwood rims, chromium plated, black enamelled centres, gold lined, built on best British dust proof oil retaining hubs. 26"  $\times$  1 $\frac{1}{2}$ " ditto ditto, for 20" frame.

**Tyres**—Dunlop Roadster.

**Handlebars and Brakes**—Standard raised, roller lever brakes.

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry British Roller.

**Freewheel**—20  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Villiers Ball Bearing De Luxe.

**Pedals**—3 $\frac{1}{2}$ " Rubber, chromium plated.

**Mudguards**—Domed section, axle fitting.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  7"  $\times$  1 $\frac{1}{2}$ " chain line, G.C.C. Coventry-Eagle design on 22" and 24" frames. 46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " ditto ditto, on 20" frames.

**Gearcase**—Coventry-Eagle Leatherette.

**Saddle**—Brooks Kadex No. K2, or Lycett 3-coil Roadster.

**Finish**—Lustrous Black Enamel on Super Rust Preventative base, artistically lined. All bright parts chromium plated. (All Black optional.)

**Equipment**—Celluloid Inflator and Clips, Solid End Toolbag, Tools, Oil Can and Reflector.

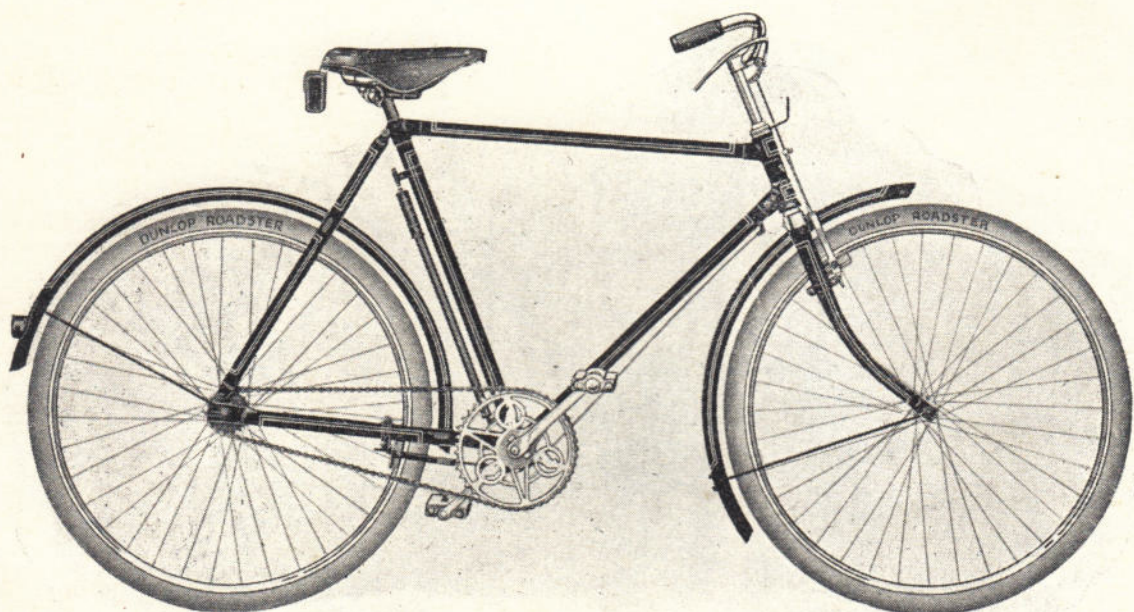
Cash Price, £4 - 10 - 6

Or 8/6 Deposit and 12 Monthly Payments of 8/6 each.



ROYAL PRINCE

MODEL 64 GENT'S LIGHT ROADSTER



**SPECIFICATION.**

**Frame**—20", 22" and 24". Frame built with finest quality British steel tubing with sloping top tube.

**Wheels**—26"  $\times$  1 $\frac{1}{2}$ " Westwood rims, chromium plated, black enamelled centres, gold lined, built on best British dust proof oil retaining hubs.

**Tyres**—Dunlop Roadster.

**Handlebars and Brakes**—North Road raised roller lever brakes. (North Road dropped roller lever brakes or 2 short pull-up Trigger lever brakes upturned optional.)

**Chain**— $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry British roller.

**Freewheel**—18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Villiers Ball Bearing De Luxe.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line, G.C.C. Coventry-Eagle design.

**Pedals**—4" rubber, chromium plated. (Rat-trap optional.)

**Mudguards**—Domed section, axle fitting.

**Saddle**—Brooks Kadex No. 3, or Lycett 4-wire Roadster.

**Finish**—Lustrous Black Enamel on Super Rust Preventative base, artistically lined. All bright parts chromium plated. (All Black optional.)

**Equipment**—Celluloid Inflator and Clips, Solid End Toolbag, Tools, Oil Can and Reflector.

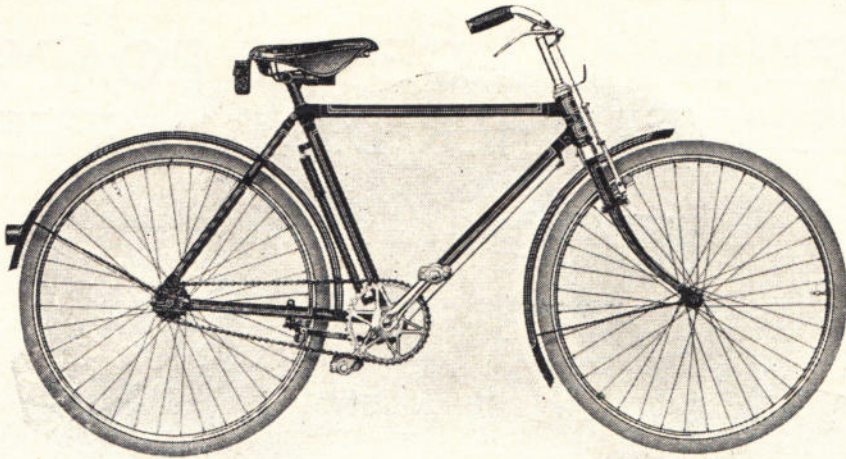
Cash Price, £4-4-0

Or 8/- Deposit and 12 Monthly Payments of 8/- each.



**ROYAL PRINCE**

**BOY'S MODEL 36**



**SPECIFICATION.**

**Frame**—18". Built of finest quality steel tubing.

**Wheels**—24"  $\times$  1  $\frac{3}{8}$ " Westwood rims, chromium plated, black enamelled centres, gold lining.

**Tyres**—Dunlop Champion 24"  $\times$  1  $\frac{3}{8}$ "

**Handlebars**—Juvenile ordinary up-turned with double roller lever brakes.

**Chain**—Finest British roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Chainwheels and Cranks**—40  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  5  $\frac{1}{2}$ "  $\times$  1  $\frac{1}{2}$ " chain line, Coventry-Eagle design.

**Freewheel**—Villiers Ball Bearing De Luxe 16  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ ".

**Pedals**—3  $\frac{1}{2}$ " rubber, chromium plated.

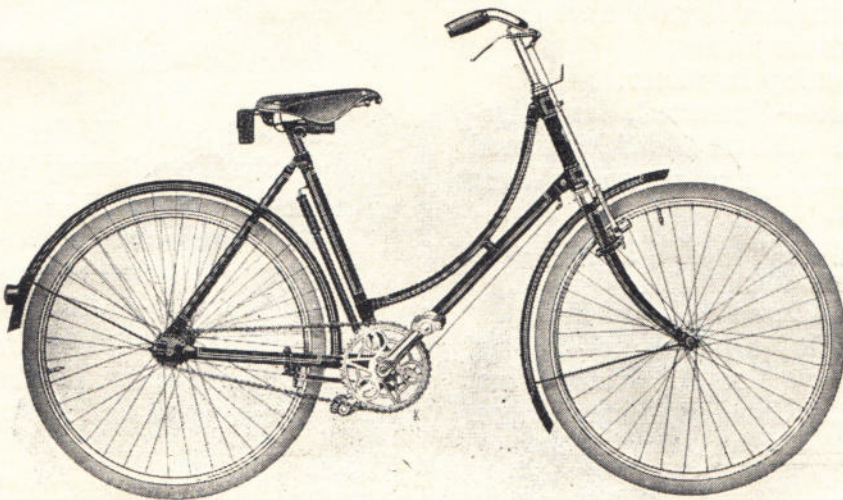
**Mudguards**—Domed section with front extension, axle fitting stays.

**Saddle**—Juvenile 4-wire.

**Finish**—Lustrous Black Enamel on Super Rust Preventative base, artistically lined. Usual bright parts chromium plated.

**Equipment**—Celluloid Inflator and Clips, Leather Toolbag, Tools, Oil Can and Rear Reflector.

**GIRL'S MODEL 37**

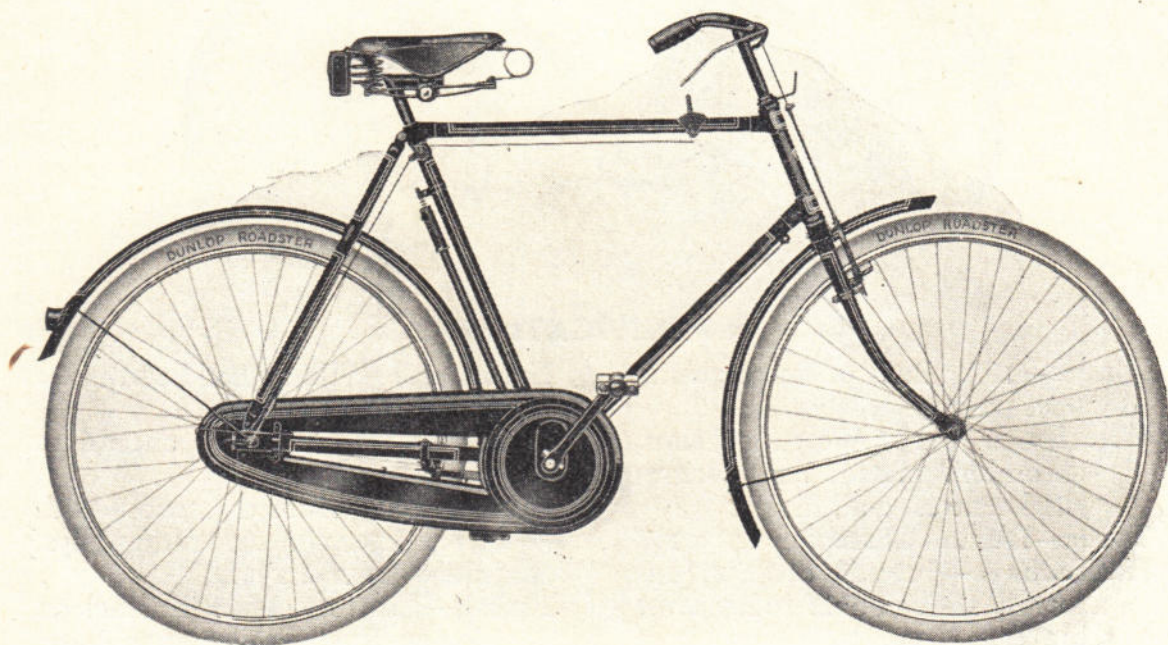


**Cash Price, £3 - 19 - 6** (Boy's or Girl's)

Or 8/- Deposit and 12 Monthly Payments of 7/8 each.





**ROYAL PRINCE****MODEL 14 GENT'S ROADSTER  
ALL-WEATHER D.O.B. 3-SPEED****SPECIFICATION.**

**Frame**—22", 24" and 26". Built of finest quality steel tubing.

**Wheels**—28" × 1½" Westwood rims, chromium plated, black enamelled centres and lined gold. Built on best British dust proof oil retaining hubs.

**Tyres**—Dunlop Roadster.

**Handlebars**—Upturned, as illustrated. (North Road upturned optional.) Double roller lever brakes.

**Gear**—Sturmey-Archer 3-speed, top tube control.

**Gearcase**—Detachable Oil Bath.

**Chainwheels and Cranks**—48 × ½" × ⅛" × 7" × 1½" chain line, G.C.C. Coventry-Eagle design.

**Chain**—Finest British Roller ½" × ⅛" Perry.

**Freewheel**—Villiers Ball Bearing De Luxe, 18 × ½" × ⅛".

**Pedals**—4" Rubber, chromium plated.

**Mudguards**—Domed section with front extension, axle fitting.

**Saddle**—Brooks Kadex No. K6 Girder Bow Spring Type.

**Finish**—All Black Finish on Super Rust Preventative base, artistically lined, but chromium plated brake tracks on rims.

**Equipment**—Celluloid Inflator and Clips, Leather Toolbag, Tools, Oil Can and Reflector.

**Cash Price, £5 - 15 - 0**

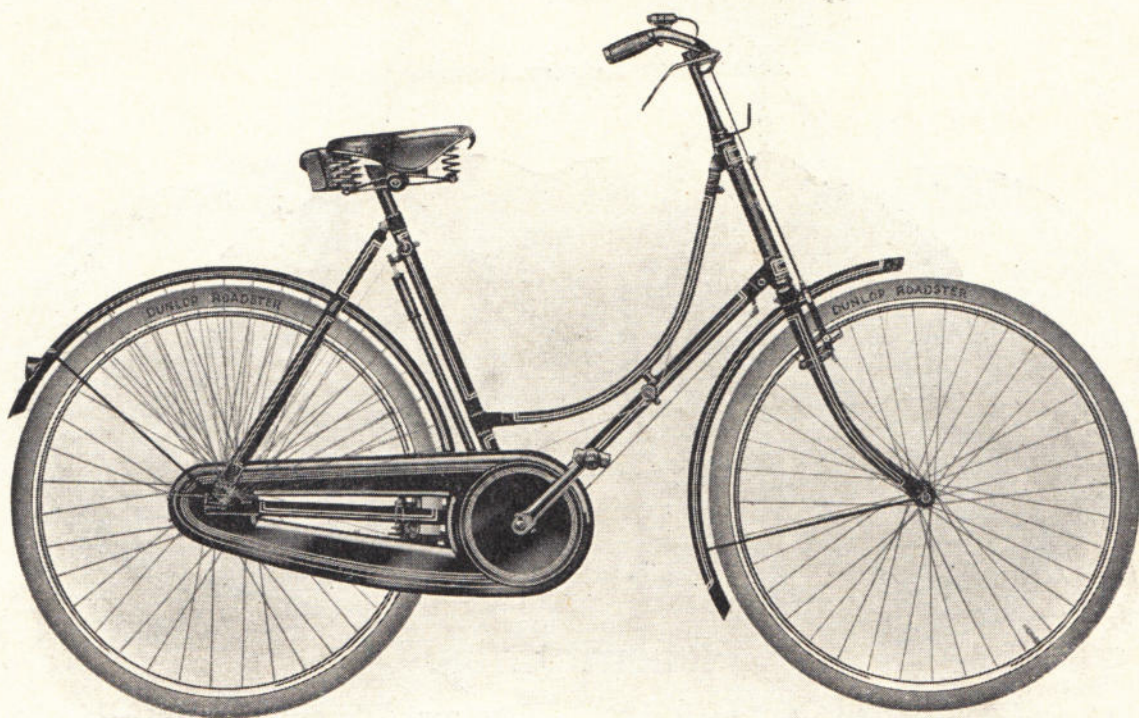
Or 10/- Deposit and 12 Monthly Payments of 11/- each.

**MODEL 16** to above Specification and Price, but instead of All Black Finish the usual parts are Chromium Plated.



**ROYAL PRINCE**

**MODEL 15                      LADY'S ROADSTER  
ALL-WEATHER D.O.B. 3-SPEED**



**SPECIFICATION.**

**Frame**—22" and 24". Built of finest quality steel tubing.

**Wheels**—28"  $\times$  1 $\frac{1}{2}$ " Westwood rims, chromium plated, black enamelled centres and lined gold. Built on best British dust proof oil retaining hubs.

**Tyres**—Dunlop Roadster.

**Handlebars and Brakes** — Upturned as illustrated (North Road upturned optional), with double roller lever brakes.

**Gear**—Sturmey - Archer 3 - speed, handlebar control.

**Gearcase**—Detachable Oil Bath.

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  7"  $\times$  1 $\frac{1}{2}$ " chain line, G.C.C. Coventry-Eagle design.

**Freewheel**—Villiers Ball Bearing De Luxe 20  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ ".

**Pedals** — 3 $\frac{1}{2}$ " rubber, chromium plated.

**Mudguards**—Domed section with front extension, axle fitting.

**Saddle**—Brooks Kadex Lady's No. K2, or Lycett 3-coil.

**Finish**—All Black Finish on Super Rust Preventative base, artistically lined, but chromium plated brake tracks on rims.

**Equipment**—Celluloid Inflator and Clips, Leather Toolbag, Tools, Oil Can and Rear Reflector.

**Cash Price, £5 - 17 - 6**

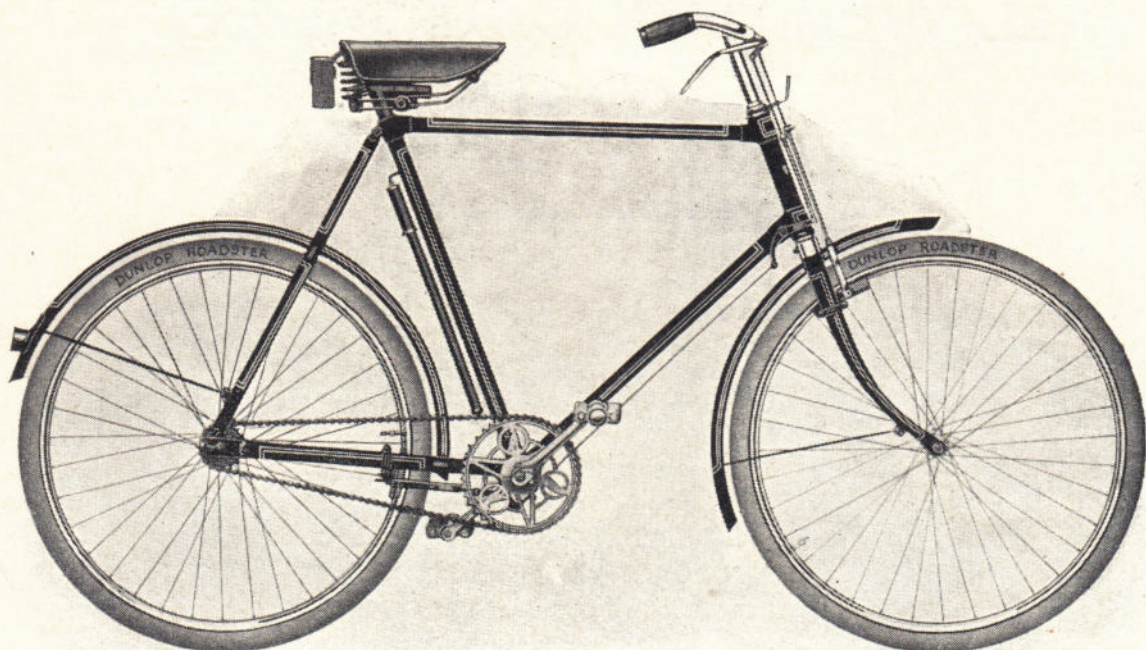
Or 10/- Deposit and 12 Monthly Payments of 11/3 each.

**MODEL 17** to above Specification and Price, but instead of All Black Finish the usual parts are Chromium Plated.



**ROYAL PRINCE DE LUXE**

**MODEL 32 GENT'S ROADSTER**



**SPECIFICATION.**

**Frame**—20", 22" and 24" built for 26" wheels; 26" built for 28" wheels. Built of finest quality steel tubing. Brazed on pump clips and mudguard stay eyelets, and solid brazed on seat stay eyelet ends.

**Wheels**—26"  $\times$  1 $\frac{1}{2}$ " Westwood rims, chromium plated, black enamelled centres, and lined gold. Built on best British dust proof oil retaining hubs. For 20", 22" and 24" frames. (For 26" frames 28"  $\times$  1 $\frac{1}{2}$ " wheels.)

**Tyres**—Dunlop Roadster.

**Handlebars and Brakes** — Up-turned as illustrated with 2 roller lever brakes and Yoke Hinge action rear brake. (North Road upturned optional.)

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Freewheel**—Villiers Ball Bearing De Luxe 20  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ ".

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line, G.C.C., Coventry-Eagle design, on 20", 22" and 24" frame. 46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  7"  $\times$  1 $\frac{1}{2}$ " chain line, G.C.C., Coventry-Eagle design, on 26" frame.

**Pedals**—4" Rubber, chromium plated.

**Mudguards**—Domed section with front extension, mudguard stays fitted to special seat and front fork lugs.

**Saddle**—Luxurious spring seat (1934 pattern).

**Finish**—Lustrous Black Enamel on Super Rust Preventative base, artistically lined Green and Gold. Usual bright parts chromium plated. (All Black optional.)

**Equipment** — Celluloid Inflator, Square End Toolbag, Tools, Oil Can and Rear Reflector.

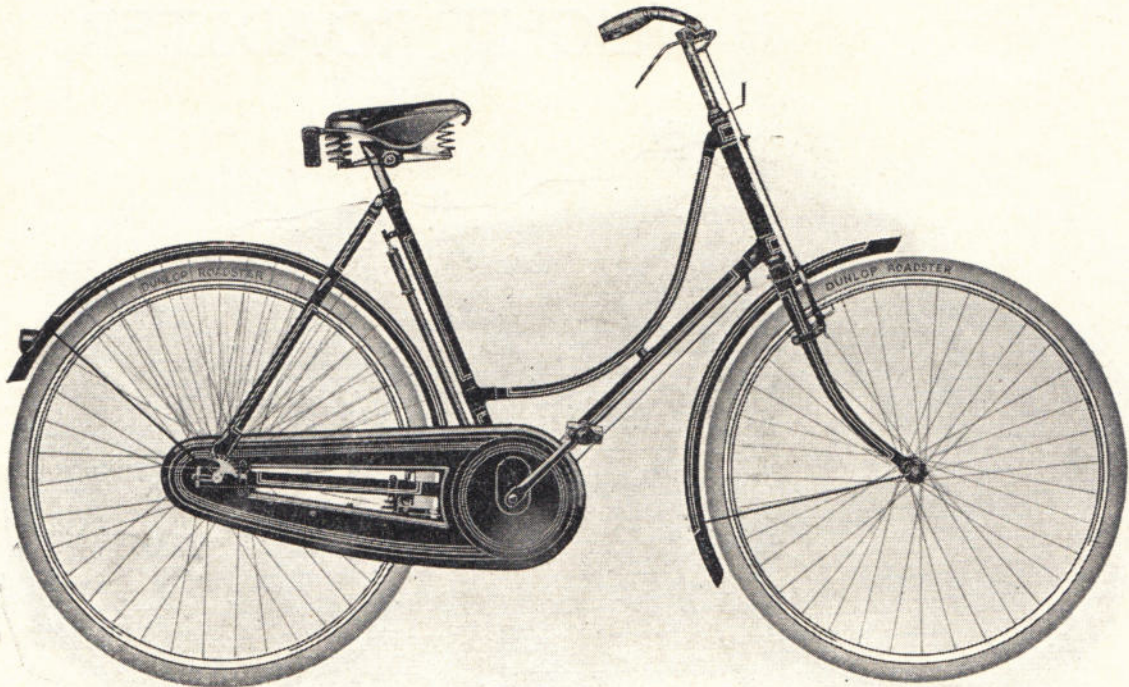
**Cash Price, £4-19-6**

Or 10/- Deposit and 12 Monthly Payments of 9/6 each.



**ROYAL PRINCE DE LUXE**

**MODEL 33 LADY'S ROADSTER**



**SPECIFICATION.**

**Frame**—20", 22" and 24" with 26" wheels. Built of finest quality steel tubing, brazed on pump clips, mudguard stay eyelets, and solid brazed seat stay eyelet ends.

**Wheels**—26"  $\times$   $1\frac{1}{2}$ " chromium plated, black enamelled centres and lined gold. Built on best British dust proof oil retaining hubs.

**Tyres**—Dunlop Roadster.

**Handlebars and Brakes** — Upturned as illustrated with 2 roller lever brakes and Yoke Hinge action rear brake. (North Road upturned optional.)

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$   $6\frac{1}{2}$ "  $\times$   $1\frac{1}{2}$ " chain line, G.C.C. Coventry-Eagle design.

**Freewheel**—Villiers Ball Bearing De Luxe 20  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ ".

**Pedals**—3 $\frac{1}{2}$ " Rubber, chromium plated.

**Mudguards**—Domed section with front extension, mudguard stays fitted to special seat stay and front fork lugs.

**Saddle**—Luxurious spring seat (1934 pattern), as on Model 32.

**Finish**—Lustrous Black Enamel on Super Rust Preventative base, artistically lined Green and Gold. Usual bright parts chromium plated. All Black finish optional.

**Equipment** — Celluloid Inflator, Square End Toolbag, Tools, Oil Can and Rear Reflector.

**Cash Price £5-7-6**

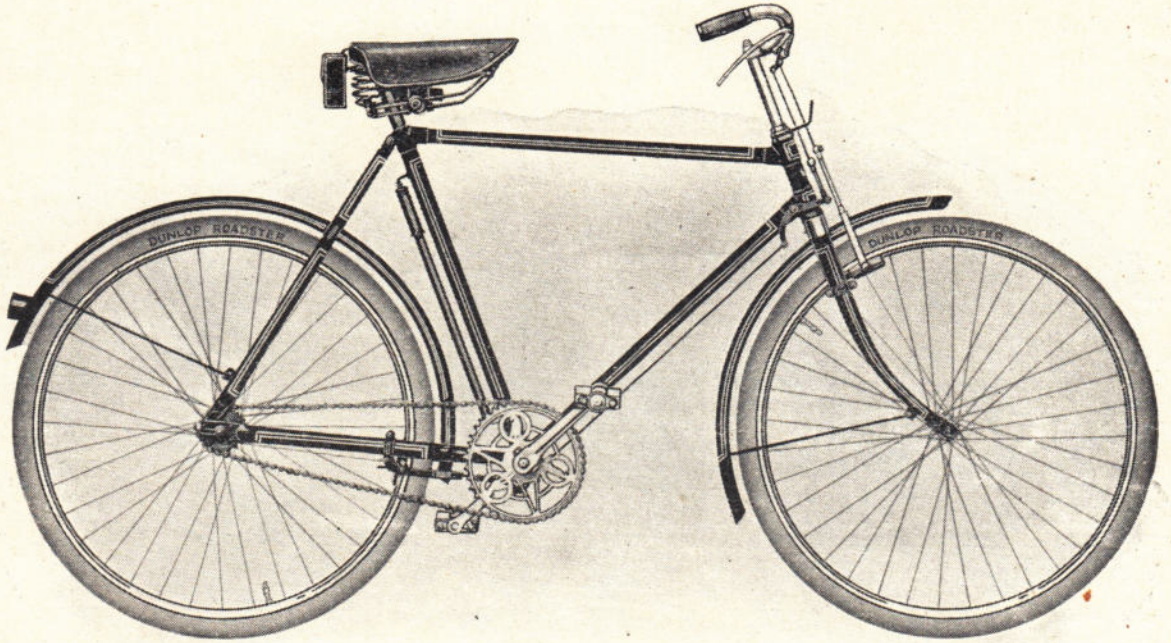
Or 10/- Deposit and 12 Monthly Payments of 10/3 each.



ROYAL PRINCE DE LUXE

MODEL 34

GENT'S  
LIGHT ROADSTER



SPECIFICATION.

**Frame**—22" and 24", sloping top tube. Built of finest quality steel tubing, brazed on pump clips, mudguard stay eyelets and solid brazed seat stay eyelet ends.

**Wheels**—26"  $\times$  1 $\frac{1}{2}$ " Westwood rims, chromium plated. Black enamelled centres and lined gold. Built on best British dust proof and oil retaining hubs.

**Tyres**—Dunlop Roadster.

**Handlebars**—North Road Up-turned with 2 roller lever brakes. Yoke Hinge action rear brake. (North Road drop with short pull-up levers optional.)

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line, Coventry-Eagle design.

**Freewheel**—Villiers Ball Bearing De Luxe 18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ ".

**Pedals**—4" Rubber, chromium plated. (Chromium rat-trap optional.)

**Mudguards**—Domed section with front extension, mudguard stays fitted to special seat stay and front fork lugs.

**Saddle**—Luxurious spring seat (1934 pattern).

**Finish**—Lustrous Black Enamel on Rust Preventative base, artistically lined Green and Gold. Usual bright parts chromium plated. (All Black finish optional.)

**Equipment**—Celluloid Inflator, Square End Toolbag, Tools, Oil Can and Rear Reflector.

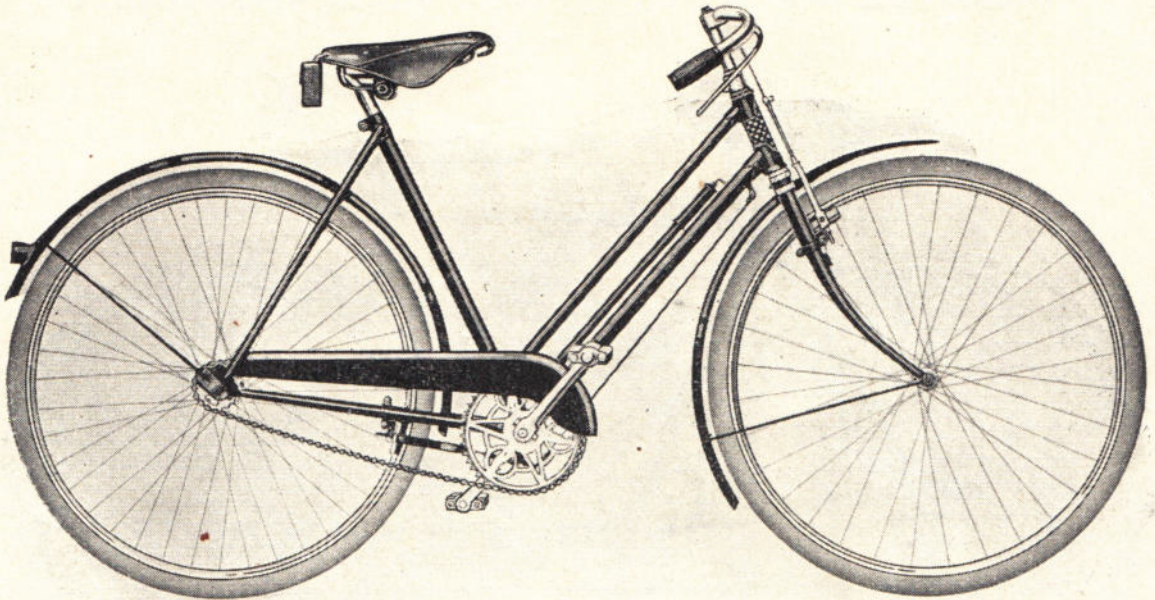
Cash Price £4-19-6

Or 10/- Deposit and 12 Monthly Payments of 9/6 each.



**ROYAL PRINCE**

**MODEL 35. LADY'S SEMI SPORTS.**



**SPECIFICATION.**

**Frame**—19" and 21" Sports Frame. Built of finest quality steel tubing, cut-away lugs, brazed up rear stays, quick release drop-out fork ends, brazed on front fork bracket, mudguard eyelets and pump clips.

**Wheels**—26"  $\times$  1 $\frac{3}{8}$ " Westwood rims, chromium plated, black enamelled centres, and built on best British dust proof oil retaining hubs.

**Tyres**—Dunlop Sports, Black.

**Handlebars and Brakes**—North Road raised with double roller lever brakes. (North Road drop with roller lever brakes or 2 short pull-up trigger lever brakes optional).

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Freewheel**—Villiers Ball Bearing De Luxe 18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ ".

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line, Coventry-Eagle design.

**Chain Guard**—Light chain guard. Quick detachable, as illustrated.

**Pedals**—3 $\frac{1}{2}$ " Rubber, chromium plated.

**Mudguards**—Steel, narrow section, spear point extension, with stays fitted to special lugs on seat stays and front fork blades.

**Saddle**—Stanhope 4-wire racing.

**Finish**—Lustrous Black Enamel on Super Rust Preventative base, Gold Check Head, usual bright parts chromium plated.

**Equipment**—Celluloid Inflator, Square End Toolbag, Tools, Oil Can and Rear Reflector.

**Cash Price, £5-5-0.**

Or 10/- Deposit and 12 Monthly Payments of 10/- each.

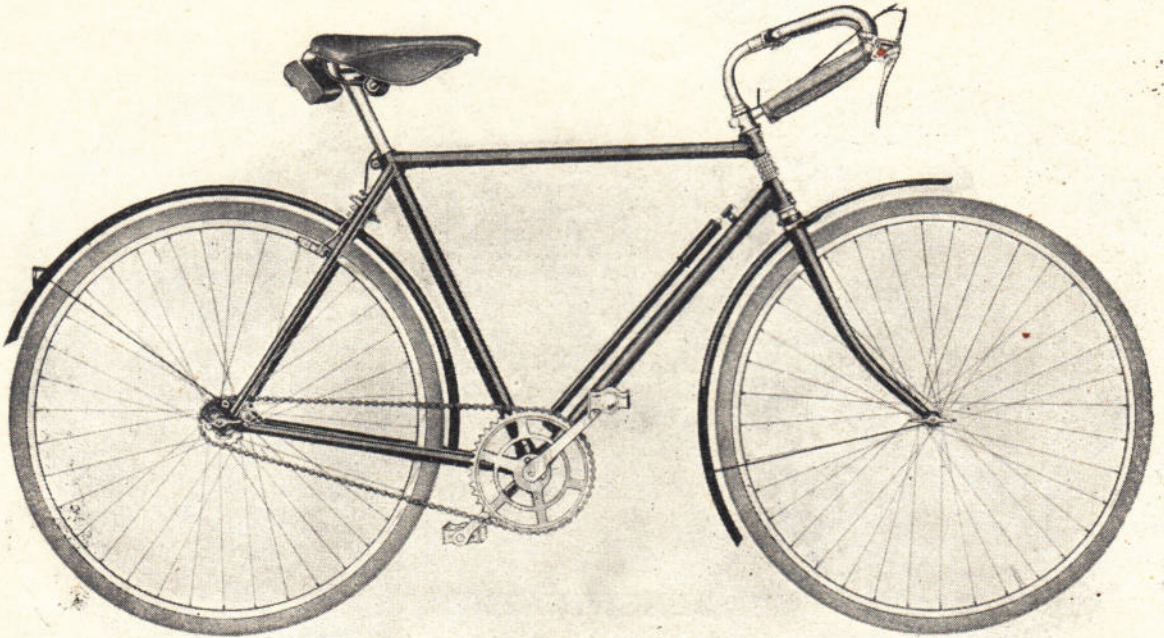
Gent's Semi-Sports (No. 35a) same Price.



CELEBRITY CLUB MODEL

MODEL 65

GENT'S RACER



**SPECIFICATION.**

**Frame**—19" and 21". Brazed up seat stays. Built of finest quality steel tubing, drop-out fork ends.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick rims, chromium plated. Black enamelled centres. Built on best British dust proof oil retaining racing quick release wingnut hubs.

**Tyres**—Dunlop Red Sports.

**Handlebars**—Marsh, Middleton or Lauterwasser with adjustable swan neck. Chromium plated.

**Brake**—Rear calliper.

**Gear**—Two fixed sprockets, 16T and 18T.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$   $\times$   $\frac{1}{8}$   $\times$  6 $\frac{1}{2}$   $\times$  1 $\frac{1}{2}$  chain line, Coventry-Eagle design.

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Pedals**—Racing rat-trap.

**Saddle**—Light Racing, 4 wire.

**Mudguards**—Steel narrow section with front extension.

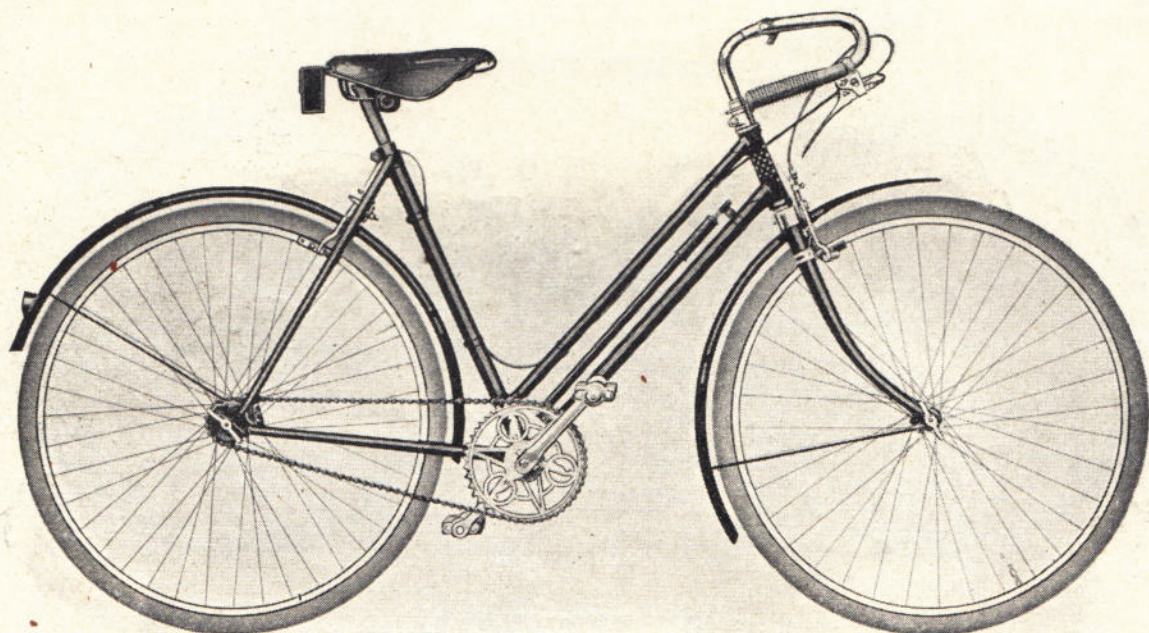
**Finish**—Lustrous Black Enamel on Super Rust Preventative base, Gold and Cream Check Head, usual bright parts chromium plated.

**Equipment**—Celluloid Inflator and Clips, Leather Toolbag, Tools, Oil Can and Rear Reflector.

Cash Price £4-12-6

Or 10/- Deposit and 12 Monthly Payments of 8/9 each.



**CELEBRITY CLUB MODEL****MODEL 66****LADY'S RACER****SPECIFICATION.**

**Frame**—19" and 21". Brazed up seat stays. Built of finest quality steel tubing. Drop-out fork ends.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick rims, chromium plated, black enamelled centres. Built on best British dust proof oil retaining racing quick release wingnut hubs.

**Tyres**—Dunlop Red Sports.

**Handlebars**—Marsh, Middleton or Lauterwasser with adjustable swan neck (North Road drop or upturned optional). Chromium plated.

**Brakes**—Front and rear calliper.

**Gear**—One fixed sprocket 16T, and freewheel 18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Villiers De Luxe.

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line, Coventry-Eagle design.

**Pedals**—Racing rat-trap.

**Saddle**—Light Racing.

**Mudguards**—Steel narrow section with front extension.

**Finish**—Lustrous Black Enamel on Super Rust Preventative base, Gold and Cream Check Head, usual bright parts chromium plated.

**Equipment**—Celluloid Inflator and Clips, Leather Toolbag, Tools, Oil Can and Rear Reflector.

**Cash Price, £4-17-6.**

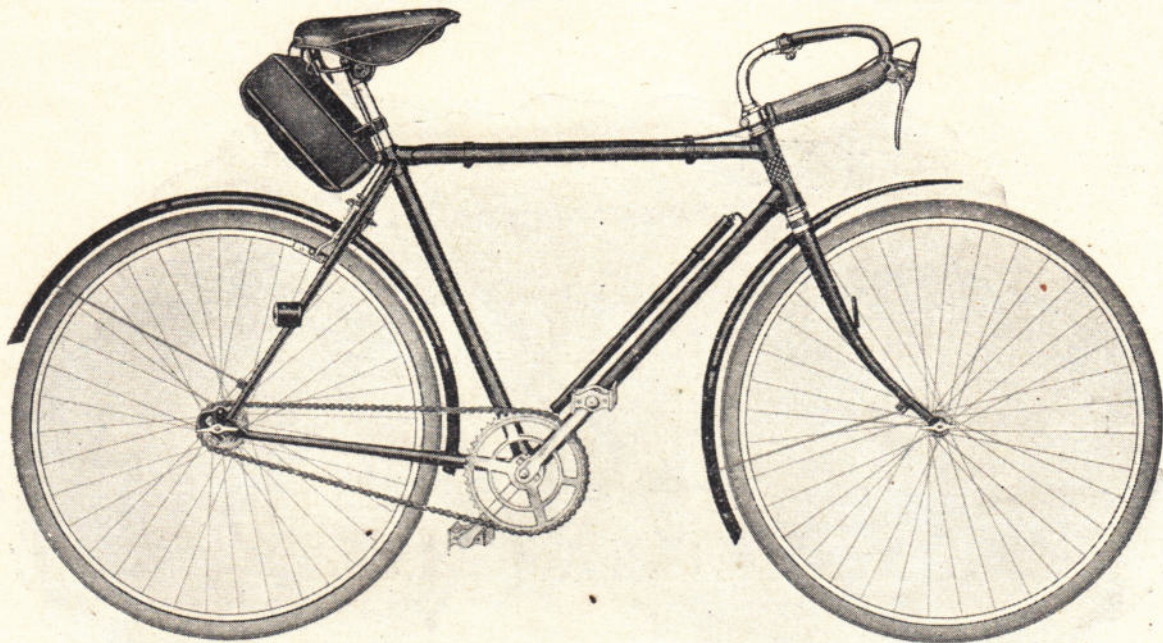
Or 10/- Deposit and 12 Monthly Payments of 9/3 each.





MODEL 29

GENT'S RACER  
"IMPERIAL" CLUB



SPECIFICATION.

**Frame**—19" and 21". Built of finest quality steel tubing. Brazed up seat stays, cut away lugs, brazed on front fork lamp bracket with reflector, mudguard eyelets, pump clips and drop out fork ends.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick rims, chromium plated. Enamelled maroon centres. Built on best British racing type quick release wingnut hubs, dust proof and oil retaining.

**Tyres**—Dunlop Red Sports.

**Handlebar**—Marsh, Middleton or Lauterwasser, with adjustable swan neck. Black celluloid covered.

**Brake**—Rear calliper.

**Gear**—Two fixed sprockets 16T and 18T.

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line.

**Pedals**—Racing rat-trap.

**Saddle**—Stanhope Light Racing 4 wire.

**Mudguards**—Steel narrow section with spear point extension fitted to special seat stay and front fork lugs.

**Finish**—Enamelled Rich Maroon on Super Rust Preventative base, Gold and Cream Check Head.

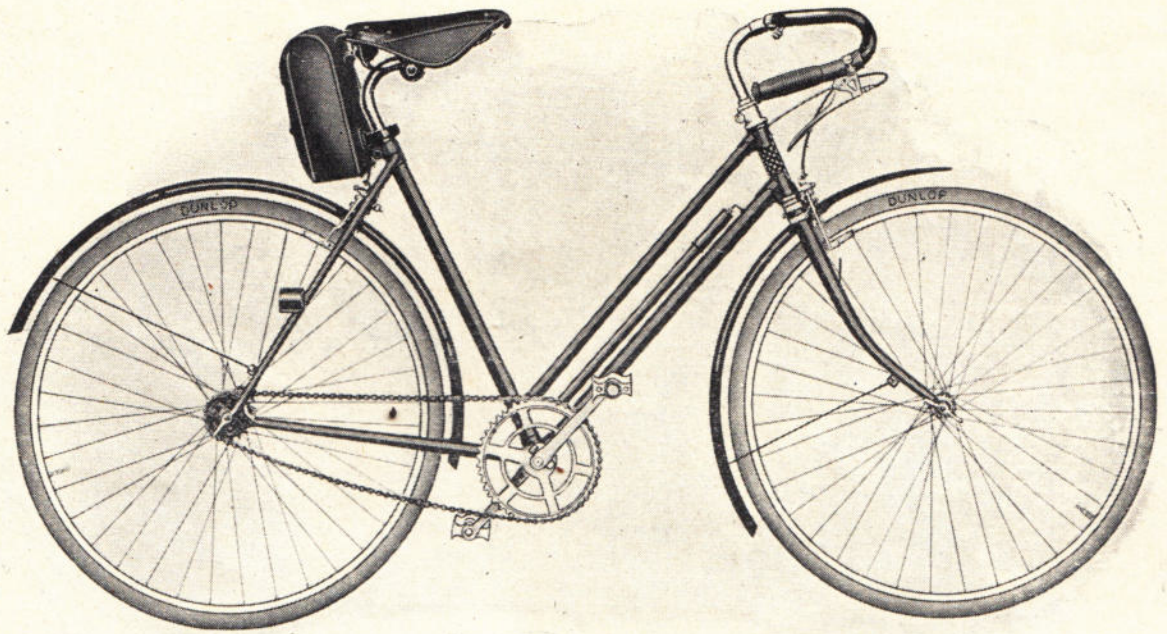
**Equipment**—Celluloid Inflator and Special Large Touring Bag, Tools, Oil Can and Rear Reflector.

Cash Price, £5-5-0

Or 10/- Deposit and 12 Monthly Payments of 10/- each.



MODEL 30 LADY'S RACER  
"IMPERIAL" CLUB



**SPECIFICATION.**

**Frame**—19" and 21". Built of finest quality steel tubing, brazed up seat stays, cut away lugs, brazed on front fork lamp bracket, reflector, mudguard eyelets, pump clips and drop out fork ends.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick rims, chromium plated, maroon enamelled centres. Built on best British racing type quick release wingnut hubs, dust proof and oil retaining.

**Tyres**—Dunlop Red Sports.

**Handlebar**—Marsh, Middleton or Lauterwasser, with adjustable swan neck, black celluloid covered. (North Road raised or dropped bars chromium finish optional.)

**Brakes**—Front and rear calliper.

**Gear**—One fixed sprocket 16T and 18  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Villiers De Luxe free wheel.

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line.

**Pedals**—Racing rat-trap.

**Saddle**—Stanhope Light Racing 4 wire.

**Mudguards**—Steel, narrow section, with spear point extension, mudguard fittings to special seat stay and front fork lugs.

**Finish**—Enamelled rich maroon on Super Rust Preventative base, Gold and Cream Check Head.

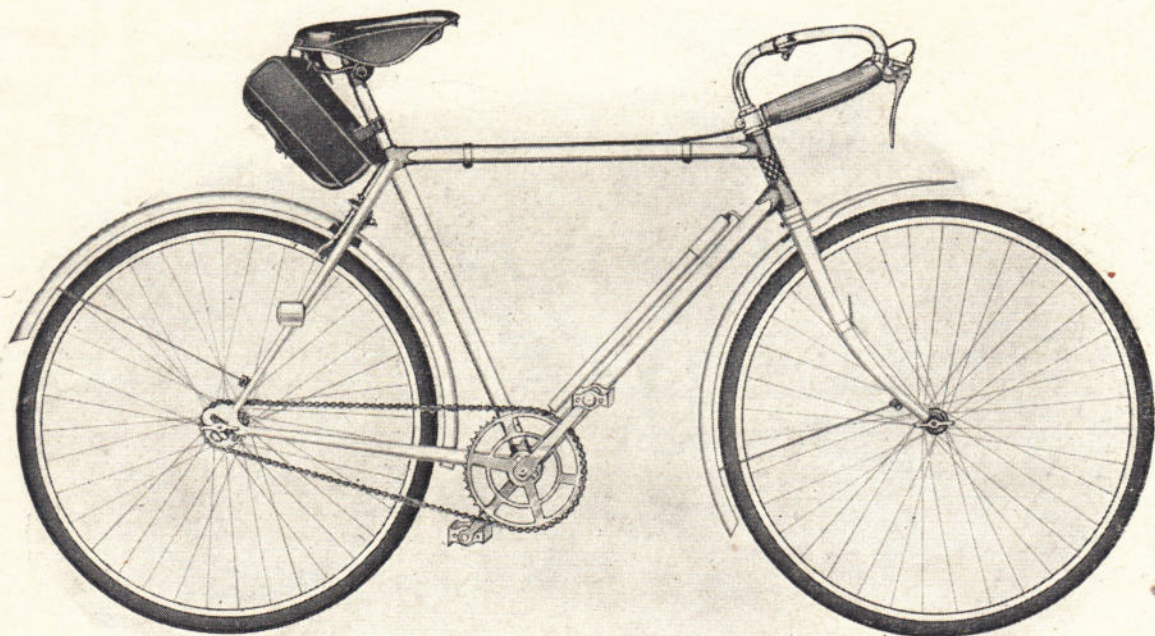
**Equipment**—Celluloid Inflator, special Large Touring Bag, Tools, Oil Can and Rear Reflector.

Cash Price, £5-12-6

Or 10/- Deposit and 12 Monthly Payments of 10/9 each.



MODEL 29a. GENT'S RACER  
WHITEWING CLUB.



**SPECIFICATION.**

**Frame**—19" and 21". Built with finest quality steel tubing. Brazed up seat stays, cut away lugs, brazed on front fork lamp bracket, reflector, mudguard eyelets, pump clips, and drop out fork ends.

**Wheels**—26" × 1¼" Endrick rims, chromium plated, white enamelled centres. Built on best British racing quick release wing-nut hubs, dust proof and oil retaining.

**Tyres**—Dunlop Black Speed.

**Handlebars**—Marsh, Middleton or Lauterwasser, with adjustable swan neck, white celluloid covered.

**Brake**—Rear calliper rim.

**Gear**—Two fixed sprockets 16T and 18T.

**Chain**—Finest British Roller ½" × ⅛" Perry.

**Chainwheels and Cranks**—46 × ½" × ⅛" × 6½" × 1½" chain line.

**Pedals**—Racing rat-trap.

**Saddle**—Stanhope Light Racing 4 wire.

**Mudguards**—Best white celluloid with front extension and stay fittings to rear seat stays and front fork lugs.

**Finish**—Enamelled White with brilliant Maroon Lugs on Super Rust Pretentative base, Gold and Cream Check Head.

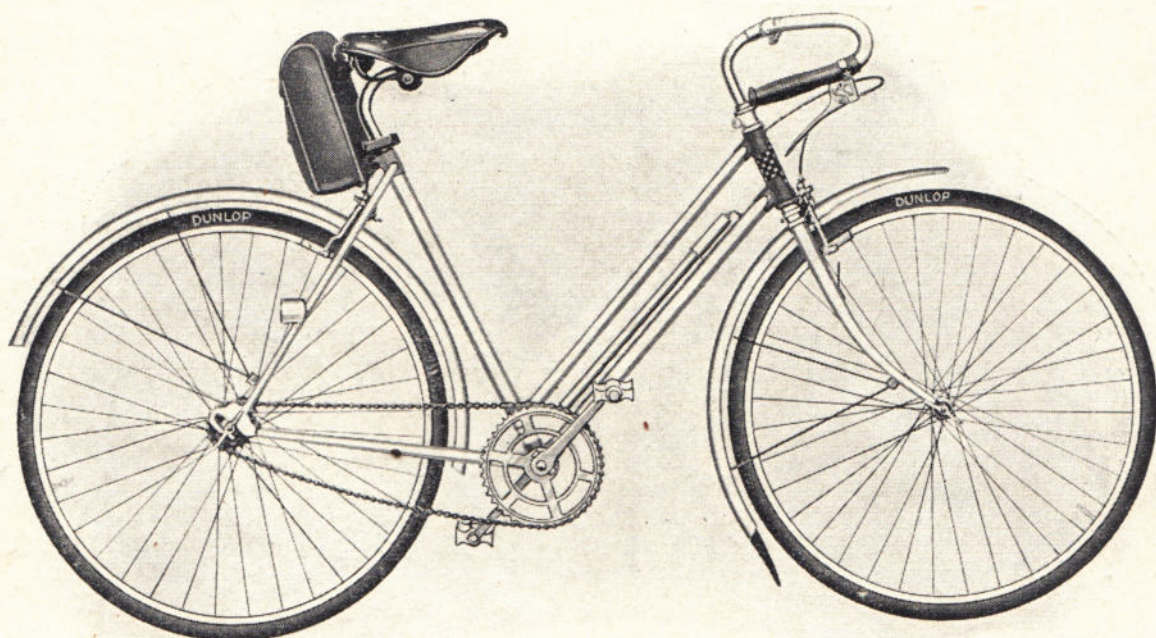
**Equipment**—Celluloid Inflater and Special Large Touring Bag, Tools, Oil Can and Rear Reflector.

Cash Price, £5 - 15 - 0.

Or 10/- Deposit and 12 Monthly Payments of 11/- each.



# MODEL 30a LADY'S RACER WHITEWING CLUB



## SPECIFICATION.

**Frame**—19" and 21". Built of finest quality steel tubing. Brazed up seat stays, cut away lugs, brazed on front fork lamp bracket, reflector, mudguard eyelets, pump clips and drop out fork ends.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick rims, chromium plated, white enamelled centres. Built on best British racing quick release wing-nut hubs, dust proof and oil retaining.

**Tyres**—Dunlop Black Speed.

**Handlebars**—Marsh, Middleton or Lauterwasser, with adjustable swan neck, white celluloid covered. (North Road raised or dropped Bars chromium finish optional.)

**Brakes**—Front and rear calliper rim.

**Gear**—One 16T sprocket and one 18T  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " free wheel.

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line.

**Pedals**—Racing rat-trap.

**Saddle**—Stanhope Light Racing 4 wire.

**Mudguards**—Best white celluloid with front extension, and stay fittings to rear seat stay and front fork lugs.

**Finish**—Enamelled White with brilliant Maroon Lugs on Super Rust Preventative base, Gold and Cream Check Head.

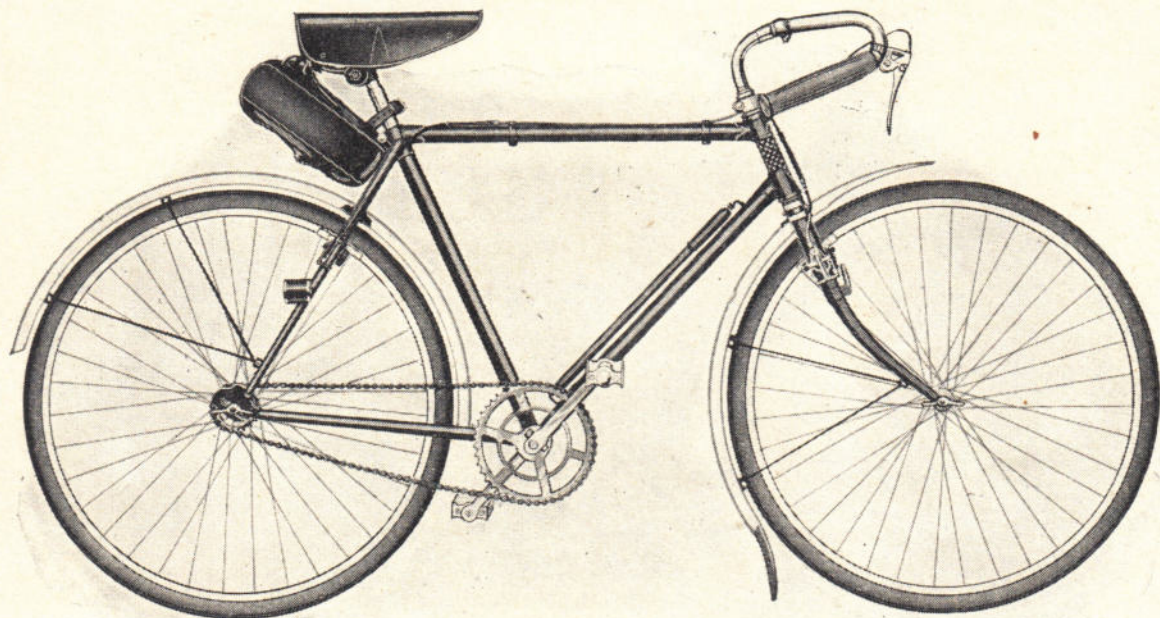
**Equipment**—Celluloid Inflator and Special Large Touring Bag, Tools, Oil Can and Rear Reflector.

Cash Price, £5 - 19 - 6

Or 10/- Deposit and 12 Monthly Payments of 11/6 each.



MODEL 4 GENT'S RACER  
FLYING ACE



**SPECIFICATION.**

**Frame**—19" and 21". Built of finest quality steel tubing, brazed up seat stays, cut away lugs, brazed on front fork lamp bracket, reflector, mudguard eyelets, pump clips, drop out fork ends.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick rims, chromium plated. White enamelled centres. Built on best British special racing quick release wingnut hubs, dust proof and oil retaining.

**Tyres**—Dunlop Black Speed.

**Handlebar**—Marsh, Middleton or Lauterwasser, with adjustable swan neck, white celluloid covered.

**Brakes**—Front and rear Resilion Cantilever.

**Gear**—Two fixed sprockets 16T and 18T.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line.

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Pedals**—Racing rat-trap.

**Saddle**—Brooks Narrow Section, S30 (1934 pattern).

**Mudguards**—Best white celluloid with front extension, mudguard stay fittings to seat stay and front fork lugs.

**Finish**—Enamelled brilliant Blue on Super Rust Preventative base, Gold and Cream Check Head.

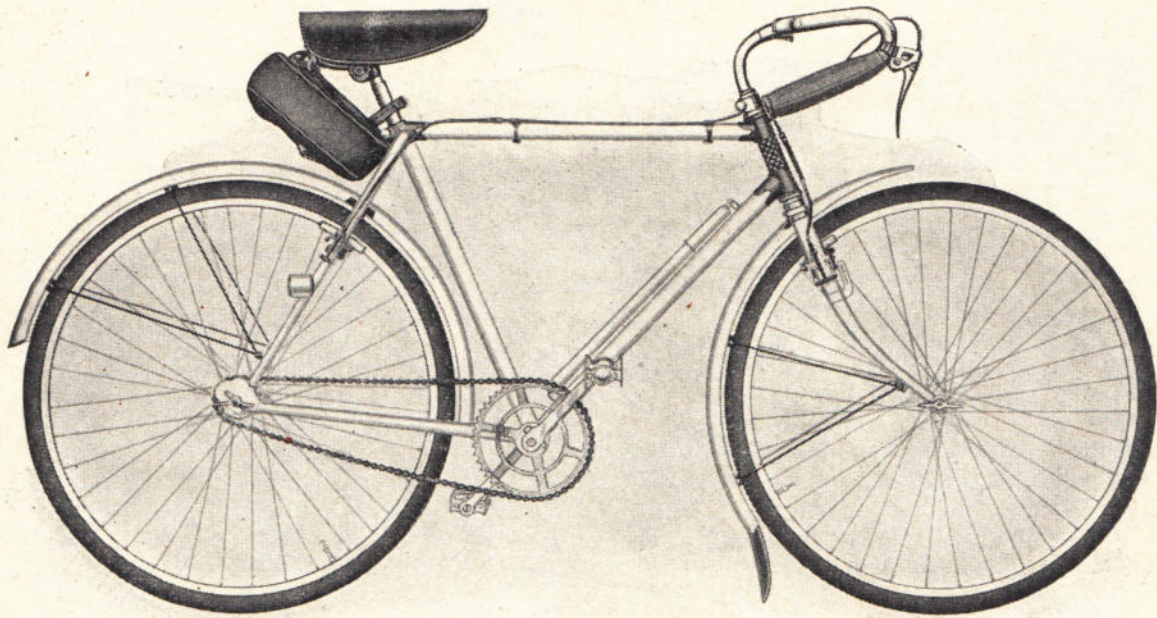
**Equipment**—Celluloid Inflator and Special Large Touring Bag, Tools, Oil Can and Rear Reflector.

Cash Price, £6-10-0

Or 10/- Deposit and 12 Monthly Payments of 12/4 each.



MODEL 6 GENT'S RACER  
FLYING ACE



**SPECIFICATION.**

**Frame**—19" and 21". Built of finest quality steel tubing, brazed\* up seat stays, cut away lugs, brazed on front fork lamp bracket, reflector, mudguard eyelets, pump clips, drop out fork ends.

**Wheels**—26"  $\times$  1 $\frac{1}{4}$ " Endrick rims, chromium plated. White enamelled centres. Built on best British special racing quick release wingnut hubs, dust proof and oil retaining.

**Tyres**—Dunlop Black Speed.

**Handlebar**—Marsh, Middleton or Lauterwasser with adjustable swan neck, white celluloid covered.

**Brakes**—Front and rear Resilion Cantilevers.

**Gear**—2 fixed sprockets 16T and 18T.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ "  $\times$  6 $\frac{1}{2}$ "  $\times$  1 $\frac{1}{2}$ " chain line.

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$   $\frac{1}{8}$ " Perry.

**Pedals**—Racing rat-trap.

**Saddle**—Brooks Narrow Section. S30 (1934 pattern).

**Mudguards**—Best white celluloid with front extension, mudguard stay fittings to seat stay and front fork lugs.

**Finish**—Enamelled White with brilliant Blue Lugs on Super Rust Preventative base, Gold and Cream Check Head.

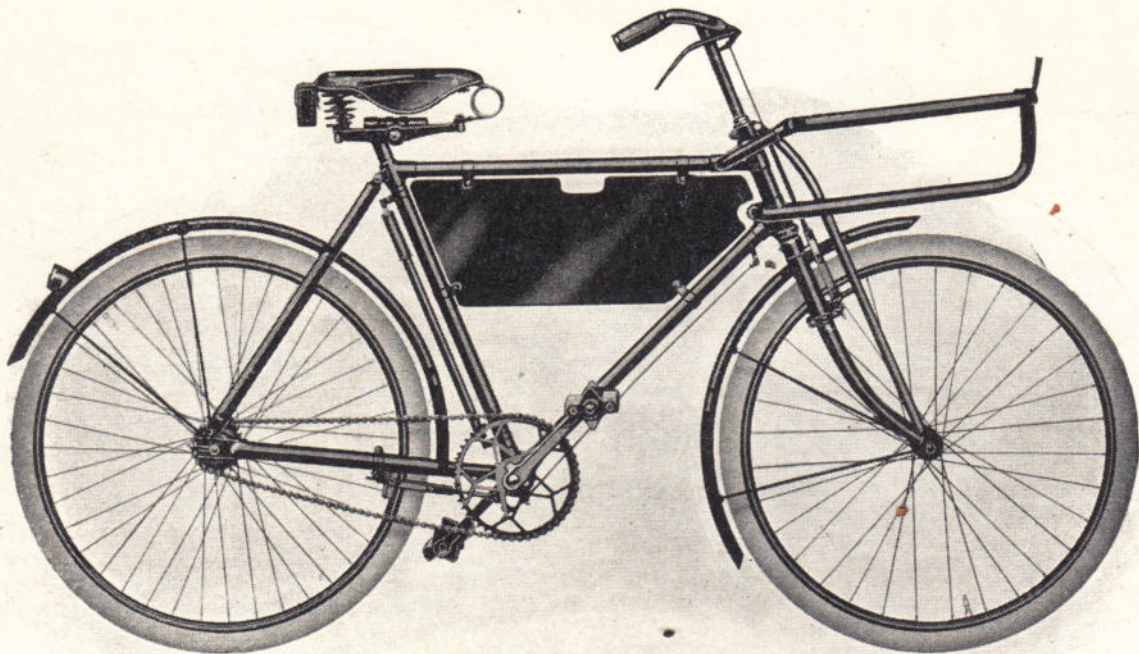
**Equipment**—Celluloid Inflator and Special Large Touring Bag, Tools, Oil Can and Rear Reflector.

Cash Price, £6-10-0

Or 10/- Deposit and 12 Monthly Payments of 12/4 each.



## MODEL 9 TRADESMAN'S CARRIER



### SPECIFICATION.

**Frame**—22". Built of finest quality super butted steel tubing.

**Wheels**—26"  $\times$  1 $\frac{3}{4}$ " Westwood heavy gauge rims. Built up with 13 gauge spokes on special British Carrier hubs, dust proof and oil retaining.

**Mudguards**—Heavy gauge, extra wide, 4-point fitting.

**Freewheel**—20  $\times$   $\frac{1}{2}$ "  $\times$  3/16" Villiers Ball Bearing De Luxe.

**Chainwheels and Cranks**—46  $\times$   $\frac{1}{2}$ "  $\times$  3/16"  $\times$  7"  $\times$  1 $\frac{3}{4}$ " chain line.

**Tyres**—26"  $\times$  1 $\frac{3}{4}$ " Dunlop Clipper Carrier.

**Handlebars and Brakes**—Standard upturned raised with 2 powerful roller lever brakes.

**Saddle**—Brooks Kadex No. 6 Girder Bow Spring Type.

**Chain**—Finest British Roller  $\frac{1}{2}$ "  $\times$  3/16" Perry.

**Pedals**—4 $\frac{1}{2}$ " Rubber Carrier Type.

**Finish**—Lustrous Black Enamel on Super Rust Preventative base.

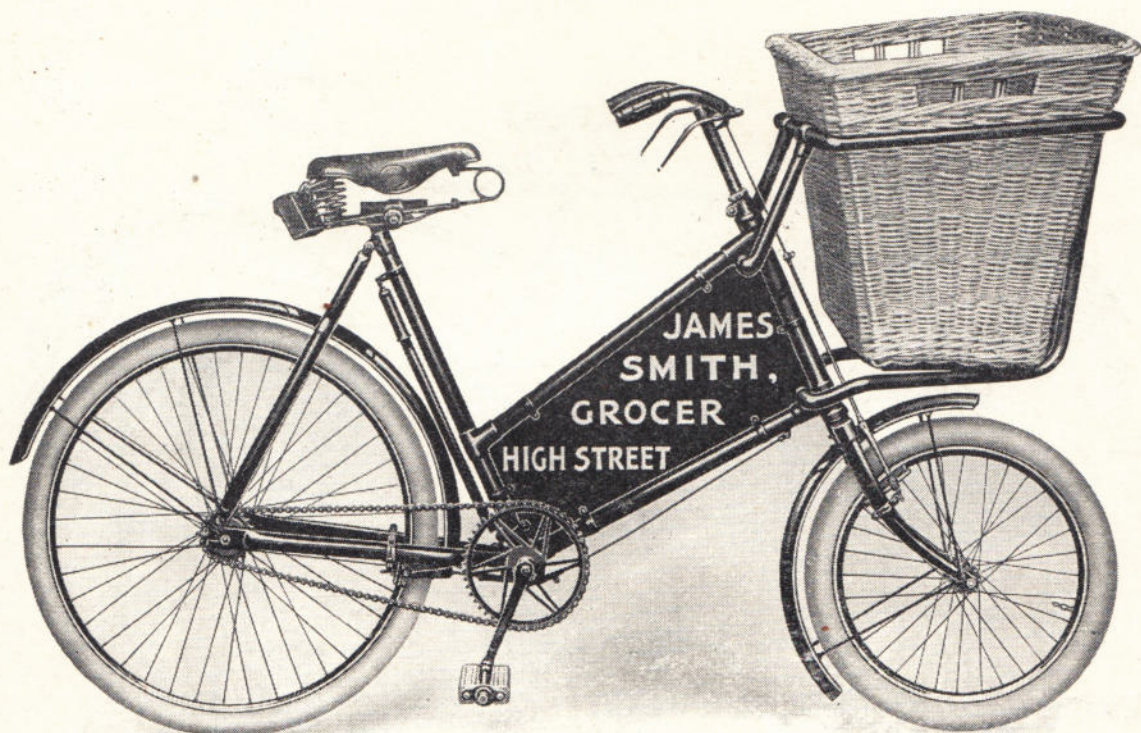
**Equipment**—Name Plate, Toolbag, Inflator and Rear Reflector. (Basket, 7/6 extra.)

Cash Price, £6 - 15 - 0

Or 13/- Deposit and 12 Monthly Payments of 13/- each.



## MODEL 99 LARJALODE TRADESMAN'S CARRIER



### SPECIFICATION.

**Frame**—Best weldless steel tubing reinforced at all joints. Size 21".

**Wheels**—26" rear, 20" front, giving safest steering control with heaviest loads.

**Mudguards**—Strong steel, extra wide.

**Hubs**—Dust proof, oil retaining.

**Freewheel**—Villiers Carrier Freewheel.  $20 \times \frac{1}{2} \times \frac{3}{16}$ ".

**Tyres**—Dunlop Carrier.

**Brakes**—Powerful roller, to front and rear.

**Saddle**—Brooks Kadex No. 6 Girder Bow Spring Type.

**Chain**— $\frac{3}{16}$ "  $\times$   $\frac{1}{2}$ " roller.

**Cranks**— $6\frac{1}{2}$ " toughened steel.

**Pedals**—Carrier type.

**Finish**—Finished Black Enamel. Handlebars, wheels, brakes treated with special ebony black finish.

**Nameplate**—Written to order 3/9 extra.

**Basket**—Large capacity type, as illustrated, 10/- extra.

**Equipment**—Inflator and Clips, toolbag, tools, oilcan and rear reflector.

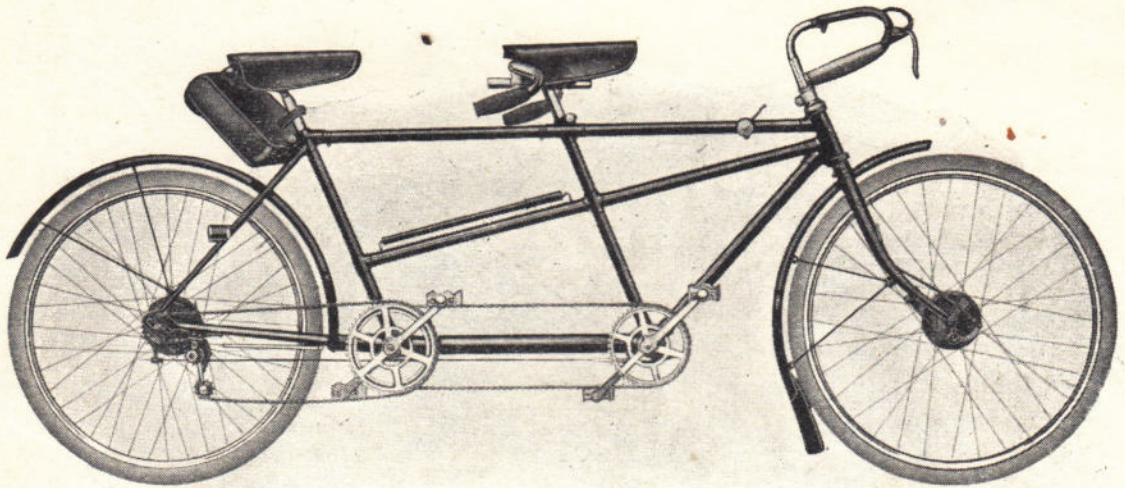
Cash Price, £7-15-0

Or 14/- Deposit and 12 Monthly Payments of 14/9 each.





## MODEL 10 NEW FLYING-ACE SUPER STEEL TANDEM.



### SPECIFICATION.

**Frame**—20½" front and rear. Built of finest quality steel tubing. Brazed up seat stays, cut away lugs, brazed on front fork lamp bracket, rear reflector, mudguard eyelets, pump clips and front fork ends.

**Mudguards**—Best detachable celluloid mudguards, stay fittings to seat stay and front fork lugs.

**Wheels**—26" × 1⅜" Westwood rims, chromium plated, black centres. Built on special British **internal expanding** front and rear hub brakes, dust proof and oil retaining.

**Tyres**—Dunlop Tandem.

**Gear**—3-speed Deraileur, 30/-extra for cash (or add 3/- to deposit and each Monthly Payment.)

**Chains**—Finest British Roller ½" × ⅛" Perry.

**Handlebars**—Marsh, Middleton or Lauterwasser with adjustable swan neck, North Road drop or Shirley on rear. Black celluloid covered, fitted with Racing grips.

**Pedals**—Special Racing rat-trap.

**Saddles**—Spring Seat Racing, Brooks S30 (1934 pattern).

**Wheelbase**—64½".

**Finish**—Lustrous Black Enamel on Super Rust Preventative base. All bright parts super chromium plated.

**Equipment**—Large Touring Bag, Tools, Inflator and Reflector.

Cash Price £15-10-0 (without  
3-speed)

Or 30/- Deposit and 12 Monthly Payments of 30/- each.



# EASY PAYMENT TERMS

Any "Coventry-Eagle" Cycle may be supplied on Gradual Payment Terms, as given below.

Ask for Proposal Form from our Dealer.

MODEL.	Easy Payment Price.	Deposit.	Twelve Monthly Payments.
	£ s. d.	s. d.	s. d.
62 Gent's Roadster ... ..	5 4 0	8 0	8 0
63 Lady's Roadster ... ..	5 10 6	8 6	8 6
64 Gent's Light Roadster ... ..	5 4 0	8 0	8 0
35 Lady's Semi Sports ... ..	6 10 0	10 0	10 0
14 Gent's ... ..	7 2 0	10 0	11 0
15 Lady's ... ..	7 5 0	10 0	11 3
32 Gent's Roadster ... ..	6 4 0	10 0	9 6
33 Lady's Roadster ... ..	6 13 0	10 0	10 3
34 Gent's Light Roadster ... ..	6 4 0	10 0	9 6
65 Gent's Racer ... ..	5 15 0	10 0	8 9
66 Lady's Racer ... ..	6 1 0	10 0	9 3
29 Gent's Racer ... ..	6 10 0	10 0	10 0
30 Lady's Racer ... ..	6 19 0	10 0	10 9
29a Gent's Racer ... ..	7 2 0	10 0	11 0
30a Lady's Racer ... ..	7 8 0	10 0	11 6
4 Gent's Racer ... ..	7 18 0	10 0	12 4
6 Gent's Racer ... ..	7 18 0	10 0	12 4
10 Tandem ... ..	19 10 0	30 0	30 0
36 Boy's ... ..	5 0 0	8 0	7 8
37 Girl's ... ..	5 0 0	8 0	7 8
9 Carrier ... ..	8 9 0	13 0	13 0
99 Carrier ... ..	9 11 0	14 0	14 9

## EXTRAS ON VARIOUS MODELS

	Nett Cash Price.	13 Monthly Payments, one to be added to First Deposit Additional.
	£ s. d.	£ s. d.
Sturmey-Archer 3-speed Gear, Top Tube Control, on Gent's models not specified in specification ... ..	1 0 0	2 0
Sturmey-Archer 3-speed Gear, Handlebar Control, on Ladies' models not specified in specification ... ..	1 0 0	2 0
Sturmey-Archer 3-speed Gear, close ratio, on Gent's Club models ... ..	1 6 0	2 8
Sturmey-Archer 3-speed Gear, close ratio, on Ladies' Club models ... ..	1 6 0	2 8
Sturmey-Archer 3-speed, Combined Internal Expanding Brake in lieu of Rear Rim Brake on Gent's models ... ..	1 6 0	2 8
Sturmey-Archer 3-speed, Combined Internal Expanding Brake in lieu of Rear Rim Brake on Ladies' models ... ..	1 6 0	2 8
Sturmey-Archer 2-speed Gear to Club models No. 65, 66, 29, 30, 29a and 30a ... ..	1 0 0	2 0
Sturmey-Archer 2-speed Gear to Club models No. 4 and 6 ... ..	1 0 0	2 0
'Cyclo' Derailleur 3-speed gear... ..	1 10 0	3 0
Eadie Coaster Hub in lieu of Rear Rim brake to models No. 62, 63, 64, 35, 14, 15, 16, 17, 32, 33 and 34 ... ..	12 6	1 4
Detachable Oil Bath Gearcase on Gent's models where not specified in specification ... ..	11 0	1 2
Front Calliper Brakes to models No. 65, 29 and 29a ... ..	3 10	5
Freewheel instead of Fixed Cog 18t on models No. 65, 29 and 29a ... ..	1 9	2
Expanding Hub to Front Wheel on models No. 65, 29 and 29a ... ..	10 6	1 2
Expanding Hub to Front Wheel in lieu of Calliper Brake on models No. 66, 30 and 30a ... ..	7 6	10
Expanding Hub to Rear Wheel in lieu of Calliper Brake on models No. 65, 66, 29, 30, 29a and 30a ... ..	7 6	10
Expanding Hubs, Front and Rear, per machine in lieu of Front and Rear Resilion Brakes on models No. 4 and 6 ... ..	10 0	1 0
Expanding Hubs, Front and Rear, per machine in lieu of Front and Rear Rim Brakes on models No. 62, 63, 64, 65, 32, 33, 34, 14, 15, 16 and 17 ... ..	15 0	1 7
Celluloid Black Covered Bars on models No. 65 and 66 in lieu of Chromium Plated ... ..	1 6	2
Extra for Tradesman's Carrier Basket on model 9 ... ..	7 6	10
" " " " " " " " 99 ... ..	10 0	1 0
Extra for Lettering Name Plate on models 9 and 99 ... ..	3 9	5



WE RECOMMEND THE

# STURMEY ARCHER SPEED 3 GEAR

(THE GEAR THAT MAKES CYCLING EASY)

be used as a fitment on our machines.

Every bicycle incorporating a Sturmey-Archer Gear is an easy riding machine.

With this fitment you greatly increase your average pace with less effort.

The gear change is simple to operate, and the Hub is mechanically fool-proof.

The standard gear ratios provided in this Hub are high gear— $33\frac{1}{3}\%$  increase over normal, and the low gear— $25\%$  decrease below normal. The normal gear in the 3-Speed Hub is exactly the same as when using a single-speed machine.

A different set of ratios can be obtained by varying the number of teeth in the Hub sprocket. These sprockets can be supplied with 16, 17, 18, 20, 22 and 24 Teeth, in  $\frac{1}{2}$  in.  $\times$   $\frac{1}{8}$  in. pitch.

Price of the Sturmey-Archer 3-Speed Hub as an extra :

20/-

## CONDITIONS OF SALE.

**GENERAL.** All goods are sold subject only to the guarantee or warranty set out in the Company's catalogues current at the date of delivery of such goods, and which is given in lieu of all guarantees, warranties, or conditions implied by Common Law, Statute or otherwise, which are hereby expressly excluded, and the Dealer agrees that he will not re-sell except upon the terms contained in such guarantee or warranty. The Company reserves the right to increase the prices of its bicycles at any time. In such cases prospective purchasers with bicycles on order but undelivered shall have the option of cancelling the order when such price increase takes place between the date the order is placed and the date of delivery, providing such cancellation is received by the Company within one week of the announcement of the increased price. Such prospective purchasers, however, shall have no further claim against the Company for damages, expenses or otherwise.

**REMITTANCES.** Cheques and Post Office Orders should be made payable to THE COVENTRY-EAGLE CYCLE & MOTOR CO., LTD., and sent to the address of the Registered Offices of the Company at Coventry.

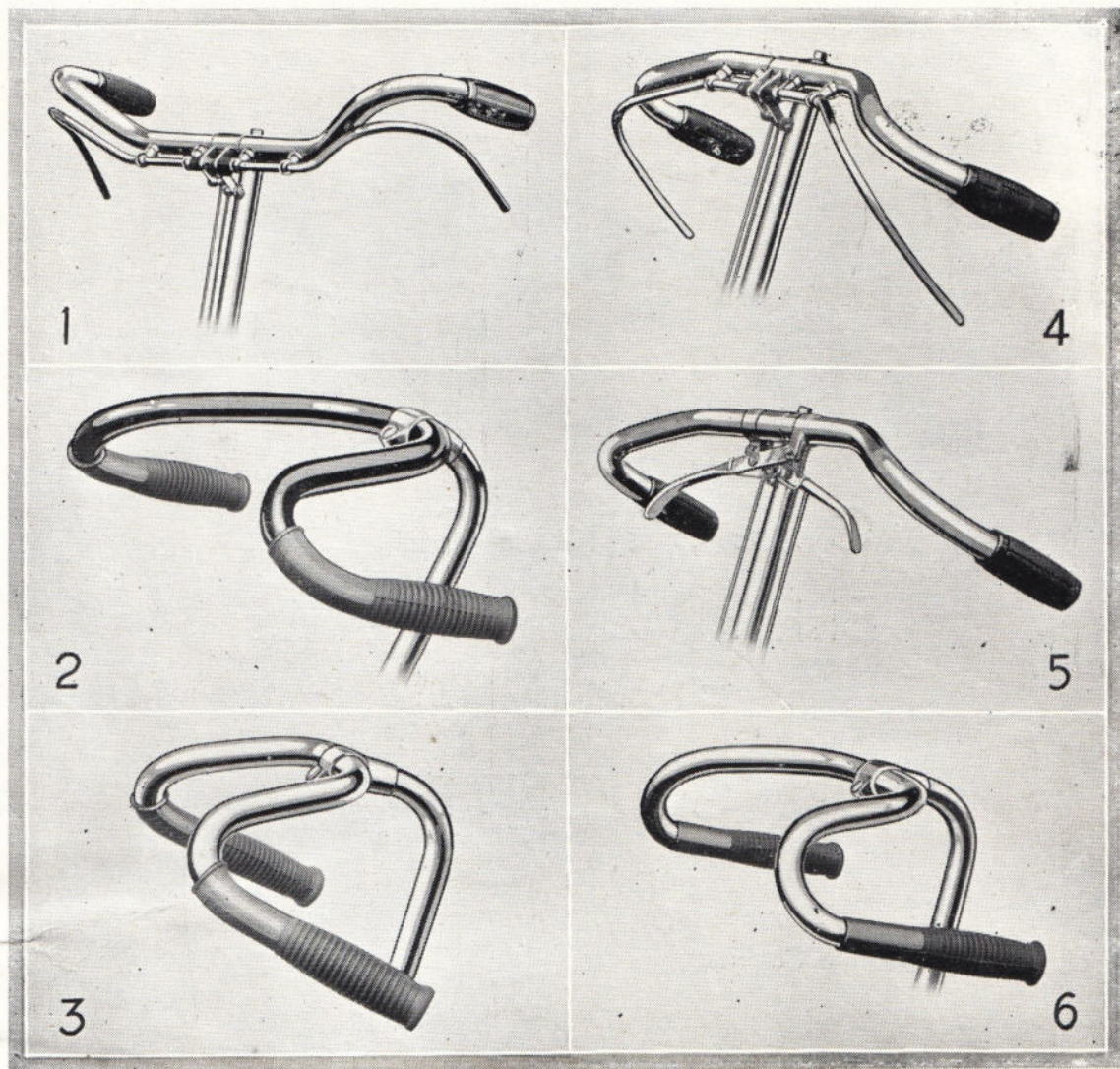
**DELIVERY DELAYS.** The Company will not be held responsible for any delays in delivery of any article, whether such delay is caused by circumstances over which the Company has no control or otherwise.

**ALTERATIONS IN PRICES AND SPECIFICATIONS.** The Company reserves the right to alter any prices, specifications or terms stated in this list at any time without notice, and all goods are sold subject to prices and conditions ruling at time of delivery.

**DEALERS.**—Those persons or firms whom the Company styles as Distributors or Dealers are not authorised to pledge the credit of the Company, or to assume any obligation on its behalf, or to bind it thereby, or to transact business on its account in any way whatsoever other than by the Sale of Bicycles purchased from it, nor is the Distributor or Dealer authorized to make any warranty or representations on the Company's behalf other than those contained in the current catalogues and price lists issued by the Company from time to time.



## HANDLEBARS



1. North Road Raised.

2. Lauterwasser.

3. Marsh.

4. North Road Dropped.

5. North Road Dropped  
(Short pull-up levers).

6. Middleton.



The

**COVENTRY.  
EAGLE**

Cycle & Motor Co., Ltd.,  
Bishopgate Green Works  
Foleshill Road  
COVENTRY

'Phone :  
4017.8 Coventry

'Grams :  
"Eagle, Coventry"

Local Agent: