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an exciting new range of cycles from-

**RALEIGH**



# R.S.W.

## The revolutionary small wheel bicycle



### **R.S.W. MARK II**

The revolutionary R.S.W. 16 caused a sensation the moment it was launched. Now here comes the R.S.W. Mark II – even better, even brighter, with two new brilliant colours, Tropic Blue and Calypso Coffee. All the finer points of the R.S.W. 16 have been incorporated in the Mark II together with many new developments including unique extra comfort saddle, redesigned guards and lighting system and the new Sturmey-Archer combined rear hub brake and 3-speed gear.



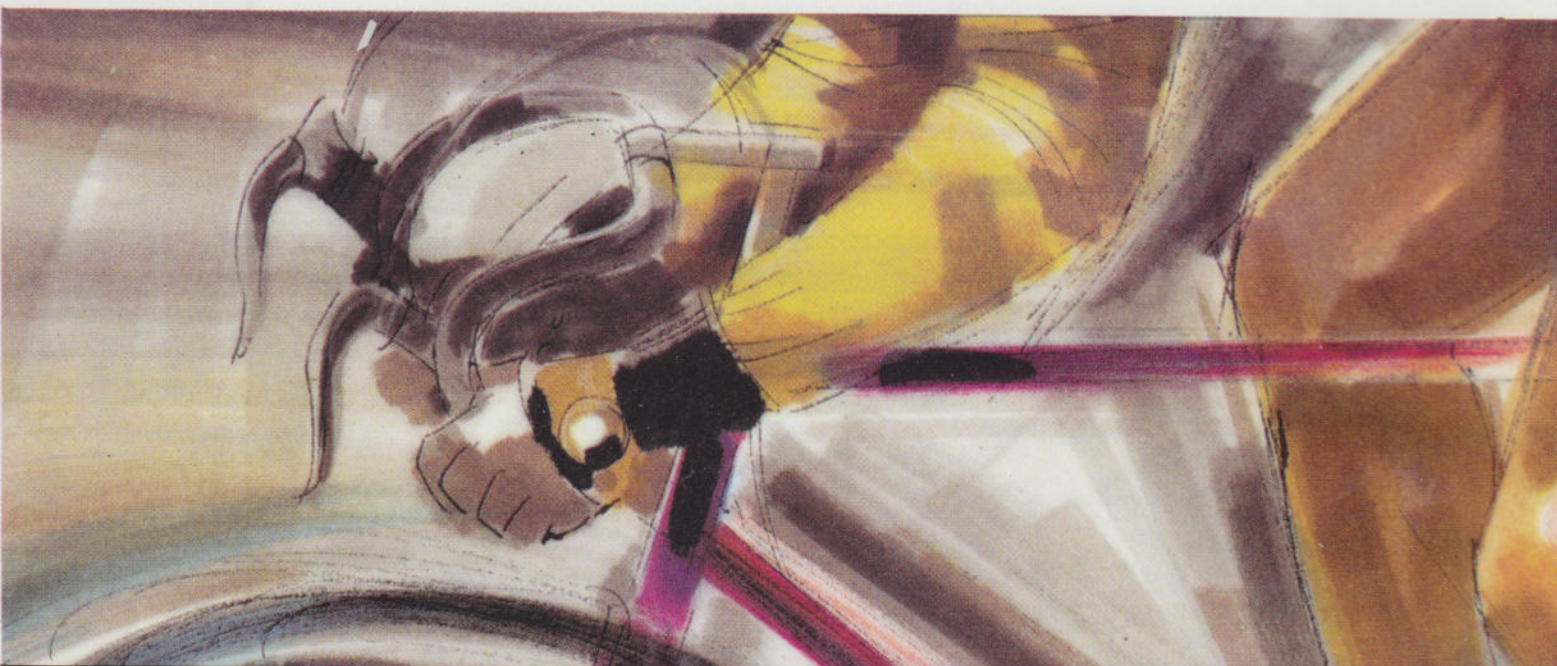
### **R.S.W. 14**

One member of the R.S.W. Family, the R.S.W. 14 bridges the years between toy age and teenage. Finished in Caribbean Blue or Flamenco Red, this model has fully adjustable handlebars and saddle and specifications include a large detachable holdall.





**ALEIGH**



**The leading range of Sp**

## **B.S.A. SPORTSMAN**

### **Model 575**

This superb sports model is the latest in a long line of thoroughbred machines from B.S.A. Finished in Flamboyant Green with Black contrast mudguards, the Sportsman is fitted with Simplex Prestige 5-speed gear, Weinmann brakes and Milremo stem. Frame size 21½" or 22½".

## **B.S.A. SUPER 5-SPEED**

### **Model 579**

This excellent sports bicycle, brilliantly finished in Royal Silver with contrasting panels, is fitted with the new Sturmey-Archer 5-speed hub, providing a gear for every possible cycling condition. The frame sizes available for this machine are 21½" or 22½".

## **RALEIGH RAPIER**

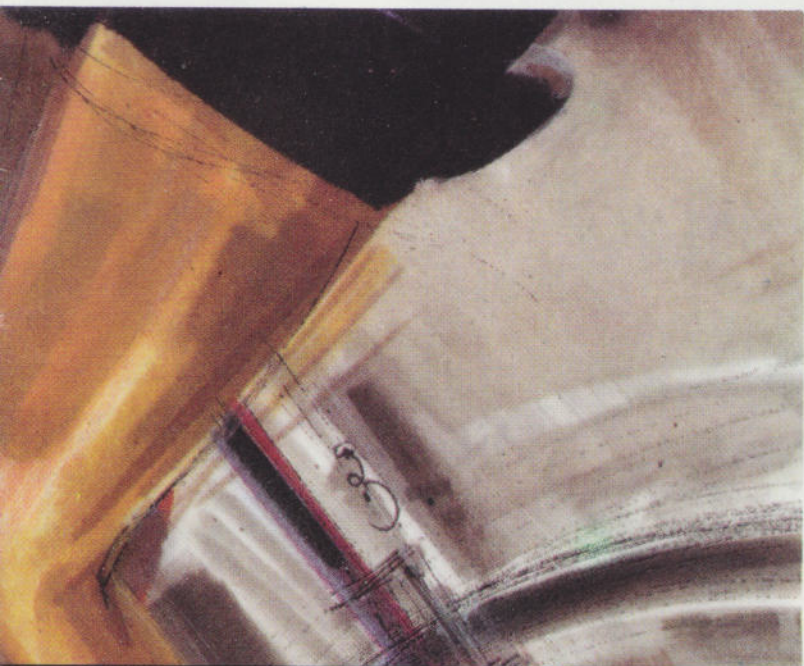
### **Model 76**

The real enthusiast will immediately recognise the thoroughbred qualities of this excellent sports cycle. It is a gent's only machine with 21½" or 22½" frame, quick release G.B. centre-pull brakes and 5 or 10 speed derailleur gear. Two sparkling colour finishes are available, Flamboyant Sunset Yellow or Flamboyant Rich Burgundy.

## **RALEIGH RECORD**

### **Model 78**

The Record is a sports machine designed and built for the man who must have the best. It is equipped with every possible worthwhile refinement, including special lightweight tubing, G.B. centre pull brakes; and Brooks Professional leather saddle. There are four brilliant colour schemes to choose from - Competition Blue, British Racing Green, Equipe Red or Brilliant Black. The gent's only frame sizes are 21½", 22½" or 23½".



**orts Cycles**

# **RALEIGH**



### **Model 53**

An exciting new machine from Raleigh, the Mustang is fitted with "High-rise" handlebars, short sports mudguards and Sturmey-Archer 3-speed gear controlled by the new Sport 3-speed gear change. It is also fitted with polo saddle, sweptwing chainguard and double cantilever brakes. Finished in Royal Carmine with Sunset Yellow accents.

# RALEIGH

# MUSTANG



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ellow mudguards.



### **RALEIGH NEW YORKER** Boy's Model 63, Girl's Model 64

To school and back, or summer evening and weekend rides, the New Yorker takes it all in its graceful stride. 19½" boy's or girl's frame, with optional single speed or 3-speed gear with twist grip control. Finished in Bronze Green with Sunset Yellow mudguards.

### **RALEIGH ELITE** Model 58

The older boy will find that the Raleigh Elite gives him everything he wants from a bicycle. Available with 18"/20" curved top tube frame, with either single speed or 3-speed gear and twist grip control. The brilliant colour scheme is Sunset Yellow with Sky Blue mudguards.





**R Boy's Model 63, Girl's Model 63L**

For weekend rides, the New  
boy's or girl's frame,  
with twist grip control.  
Low mudguards.

He gives him everything  
20" curved top tube  
gear and twist grip control.  
with Sky Blue

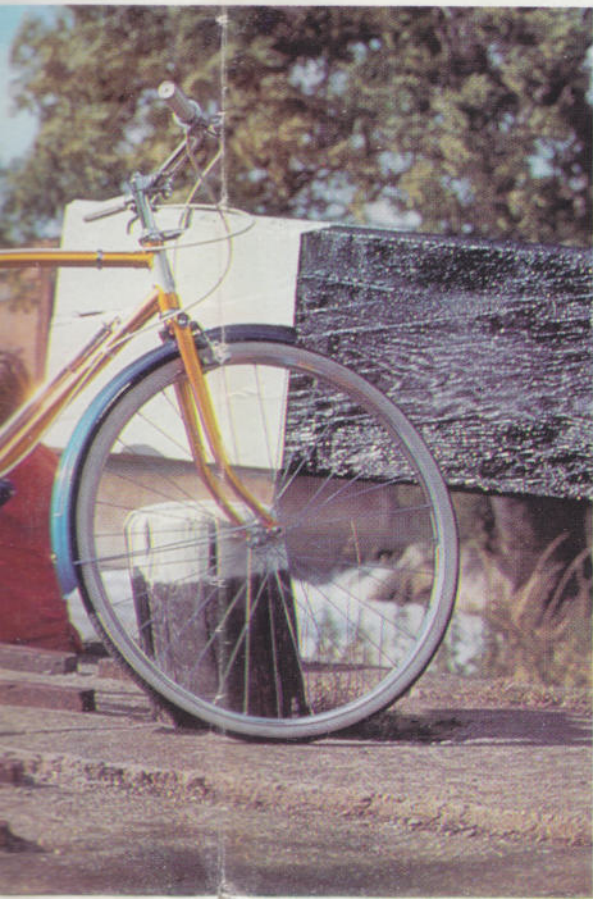


**RALEIGH REBEL Boy's Model 56, Girl's Model 56L**

Out in the country for the day on your Raleigh Rebel. Boys and girls would love to plan such trips on this exciting junior tourist 18" girl's or boy's frames are available (boy's single speed or 3-speed gear, girl's single speed only). Attractively finished in Turquoise Blue with Royal Carmine mudguards.

**RALEIGH CLIPPER Model 54**

A wonderful introduction to the Raleigh Junior range is the curved top tube Clipper. Boy's model only frame size 16"/18" with calliper brakes. This single speed model is brilliantly finished in Royal Carmine with Sunset Yellow mudguards.







## TRIUMPH VEDETTE

**Model 427**

This low priced model is the ideal introduction to racing cycles. Its sleek styling and exciting colour scheme will appeal to any sports minded youngster. Finished in Electric Blue, this boys' only model is available with 19½" or 21" frame and is fitted with 5-speed derailleur gear.



## HERCULES HUSTLER

**Model 3028**

This handsome machine allows the younger rider to enjoy all the excitement of a sports styled cycle at a reasonable cost. Finished in Fuchsia, the Hustler is fitted with calliper brakes and 3-speed gear. Available, boy's only, with 19½" or 21" frame.



## RALEIGH ASTRONAUT

**Boy's Model 30, Girl's Model 30L**

Children's bicycles come in for a lot of hard use, and they must be able to withstand the rigours of youngsters' everyday life. The Astronaut, with 16" boy's or girl's frame, single speed and roller lever brakes, is very strongly made and will give years of pleasure. The boy's is finished in Carmine, the girl's in Electric Blue.

## TRIUMPH PILOT

**Boy's Model 430C, Girl's Model 430LC**

No youngster could resist the Pilot, a beautiful junior bicycle at a really attractive price. This wonderful cycle, finished in Turquoise Blue, comes in boy's or girl's versions, with 16" frame and calliper brakes. Single speed only.



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Beautiful  
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## TRIUMPH FIREBIRD

Boy's Model 480, Girl's  
Model 480L

All the care and skill that goes into the Triumph adult bicycles is incorporated in this excellent "first" junior cycle. Boy's 14"/16" curved top tube frame, 14" girl's, both with calliper brakes, toolbag and sleek chainguard, single speed only. Finished in Fuchsia with Powder Blue mud-guards.



# Younger Gener



## **HERCULES JEEP**

**Boy's Model 3034, Girl's Model 3034L**

A good bicycle has to be strong to withstand the rough treatment that it might receive from any youngster. The Jeep is just such a machine. 18" frame (boy's and girl's) calliper brakes and single speed. Finished in Charcoal Grey and Blue mudguards.

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## TRIUMPH TRIDENT

Boy's Model 463, Girl's Model 463L

This superbly equipped cycle is ideal for the junior tourist. Boys or girls 19½" frame, 3-speed with twist grip gear control and calliper brakes. Attractively finished in Turquoise with Royal Carmine guards.

## TRIUMPH COLT

Model 454

This exciting curved top tube cycle has a brilliant colour scheme - a cycle to stand out in a crowd. 16"/18" boy's only frame, calliper brakes, single speed. Finished in Flamboyant Lime with Royal Carmine mudguards.

## TRIUMPH PACIFIC

Model 458

A full size curved top tube model, the Triumph Pacific is one of the most reliable junior bicycles you will see. Fitted with 3 speed, twist grip gear and calliper brakes, this model is available in 18"/20" boy's only frame size. Finished in Electric Blue with Powder Blue mudguards

## TRIUMPH VALIANT

Boy's Model 456, Girl's Model 456L

For the 8 to 10 year old boy or girl, the Valiant can be relied on to carry them safely and surely. 18" frame with single speed, three speed with twist grip control optional extra on boy's only. Finished in Royal Carmine with Powder Blue Mudguards.



# She's the Fabulous new **TRIUMPH 20**

The brilliant new frame design combined with the 20" wheels makes the Triumph 20 the most exciting cycle on the road. Finished in Space Blue, it is fitted with Sturmey-Archer 3-speed gear, spacious kit bag, non-slip pedals, pump and chain guard.





**RALEIGH RIVIERA** Gent's Model 90, Lady's Model 90L

This fine tourist bicycle is available with 19½", 21" or 23" lady's or gent's frame, and is fitted with Sturmey-Archer 3-speed gear with twist grip control.

"Dynohub" lighting is an optional extra. Electric Blue, Bronze Green and Flamenco Red are the attractive colour options - 23" lady's model is available in Bronze Green only.

**B.S.A. WAYFARER**

Gent's Model 518 Lady's Model 518L

A first class tourist bicycle finished in Royal Blue and is available with the following options - single speed, 3-speed gear or 3-speed gear and Dynohub.

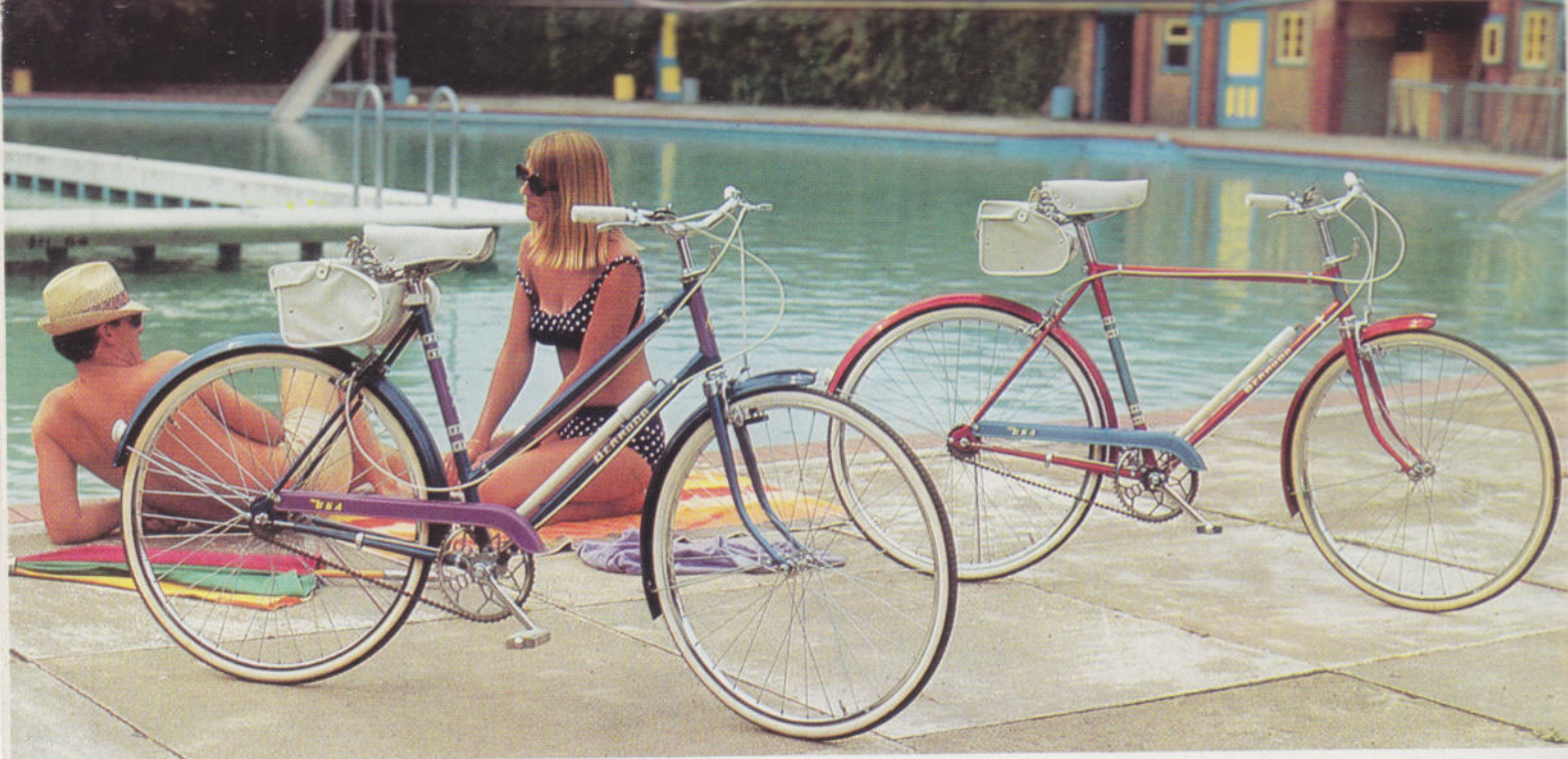
Frame sizes - 21" and 23" gent's and 19½" and 21" lady's.

**RALEIGH DAWN TOURIST**

Gent's Model 12, Lady's Model 12L

The Dawn Tourist is built for years of trouble free service and endless pleasure. Finished in Sparkling Black this model is fitted with Sturmey-Archer 3-speed gear and lighting equipment, 21" or 23" gent's frame, and 21" lady's.





# THE BERMUDA RANGE

## B.S.A. BERMUDA

### Gent's Model 590, Lady's Model 590L

This bicycle is a must for the connoisseur tourist. The man who appreciates the best will immediately recognise the workmanship and skill that make this machine one of the most attractive touring cycles available. A 3-speed gear or single speed is available, a combined gear and 'Dynohub' lighting unit is an optional extra. The Bermuda has 19½", 21" or 23" frame sizes, lady's or gent's, and is finished in Tropic Blue with Coral contrasts, or Flamenco Red with Space Blue contrasts.

## TRIUMPH LIGHT ROADSTER

### Gent's Model 411 Lady's Model 411L

The perfect all-purpose bicycle designed for day to day use and pleasure trips at the weekend. 21" or 23" gent's, 21" lady's frame, single speed or 3-speed gear, with optional Dynohub lighting. Finished in Olive Green.



## HERCULES BALMORAL



### Gent's Model 3010 or Lady's Model 3010L

This beautiful cycle from the Hercules range is a tourist machine with a first-class pedigree yet at a remarkably low price. Optional frames available - 19" gent's with chainguard, 21" gent's without chainguard or 21" lady's with chainguard, all with calliper brakes and 3-speed gear. Finished in Rich Burgundy.

## **RALEIGH ROYALE**

### **Model 75**

This first-class sports bicycle is available with 21½" or 22½" gent's frame and 21½" lady's, both models having G.B. centre pull brakes, 5 or 10 speed derailleur gear, top quality leather saddle and many other exciting features. The colour finish available is Flamboyant Royal Carmine with attractive Bronze Green mudguards.



# **RALEIGH SPORTS**



## **RALEIGH RUBERG**

### **Model 77A**

This exciting sports machine is ridden by the famous German Ruberg Professional cycle racing team, which includes many Olympic and World champions - proof of its ability. The fabulous Ruberg is fitted with Simplex Prestige 5 or 10 speed gear and Weinmann centre pull brakes. 21½", 22½" or 23½" frames are available and it is finished in the German teams' colours of white frame with contrasting red, gold and black panels.







### **RALEIGH RODEO**

**Boy's Model 30C, Girl's Model 30LC**  
 Everyday is fun day for children with a Rodeo. It has a 16" frame, boy's and girl's, and is fitted with calliper brakes and a toolbag. Single speed. Finished in Sky Blue or Flamenco Red.

### **RALEIGH RODEO**

**Boy's Model 80, Lady's Model 80L**  
 This bicycle is the smallest member of the Raleigh Junior range, but it is just as robust as the larger models. 14"/16" curved top tube boy's, girl's 14" frame, calliper brakes and single speed. Brilliantly finished in Royal Carmine or Sky Blue.

**ALFRED KEMP (HULL) LTD.**  
**ENGLISH CLOSE**  
**ST. JAMES STREET**  
**HULL**

*Jan '68*

Raleigh Industries Limited Nottingham England - a



Company

# **STURMEY ARCHER**

Whether you use a cycle for work or pleasure, a Sturmey-Archer gear is an absolute necessity. Head winds feel lighter, steep hills easier.

The perfect companion to the gear is, of course, a Sturmey-Archer 'Dynohub' to light your way. With no noise, no friction, and nothing to slow you down, the 'Dynohub' is unaffected by the weather, and is absolutely trouble-free.



### **SADDLES**

Whatever cycle you ride, there's a Brooks saddle designed for you and your machine. Each one is designed for a purpose, with durability and your comfort in mind.

Various styles are available, ranging from the light-weight leather saddle for sports cycles, to the fully sprung mattress saddle for tourist machines. Only the finest materials go into their construction, ensuring that Brooks saddles are the world's best.



### **FITMENTS**

All the vast experience and knowledge accumulated over the years has resulted in the development of the comprehensive range of Phillips cycle components and accessories. Phillips offer you only the best and their standard of quality and efficiency is unequalled.