



National Cycle Archive



**This document is brought to you by courtesy
of the National Cycle Archive**

**in partnership with the Veteran-Cycle Club
[Online Library](#)**

**Please acknowledge this source if you refer to this
material.**

Find out more about the National Cycle Archive at:

<http://nationalcyclearchive.org/Index.html>



National Cycle Archive





BSA de Luxe Tricycle

A beautifully designed and manufactured tricycle which will stand really hard service. It is fully ball bearing, with pneumatic tyres, and the front fork is a safety pattern enclosing front brake.

Finish is Worcester blue or black and yellow.

Model J1

ALL B.S.A. BICYCLES ARE OBTAINABLE ON VERY EASY TERMS. ASK YOUR DEALER FOR DETAILS

B270-250

B.S.A. CYCLES LTD., Coventry Road, Sheldon, Birmingham 26

No Bicycle is complete without

STURMEY
ARCHER

3 or 4-speed Gears and "Dynohub" Hub Lighting Equipment.

HSS. 328 / N21 / B/2

High Fidelity' Cycling



BSA

'high fidelity'
cycling *

for Girls and Boys

YOU WANT A **BSA** because.....



Starlet



The 14 in. "Starlet" models, with 20 in. wheels and caliper brakes are ideally suitable for youngsters who are probably going to own and ride their very first two-wheeler. Boys' model has curved top rail giving extra saddle adjustment. Finish is in electric blue or carmine, with two-tone saddle, cream guards, white toolbag and blue or red handlebar grips.

Girls' Model J11 Boys' Model J12



Star Sprite



The "Star Sprite" models are 16 in. machines, with 20 in. wheels and roller lever brakes. Like all B.S.A. Junior bicycles, they are sturdily built to withstand hard usage, and very easy running.

Finish is Venetian blue with cream guards; white saddle, white toolbag and grips.

Girls' Model J3 Boys' Model J4



Star Rover



The "Star Rovers" are the popular boys' 17 in. and girls' 18 in. models with 24 in. wheels. Both have all-rounder bar and caliper brakes. Girls' model is finished in either electric blue or carmine, with powder blue trim. Boys' in black and red or carmine and blue. Both have two-tone saddle, white toolbag and grips.

Girls' model also available with raised bar and roller lever brakes; finish is electric blue or carmine.

Caliper Models Girls' J5C Boys' J2C
Girls' Roller Lever Model J5

*it's
hi fi!*



As true a
reproduction
of your
energy
in wheel
speed as
it's possible
to get.

IT'S TOPS, IT'S GAY, IT'S **BSA**



it's hifi!



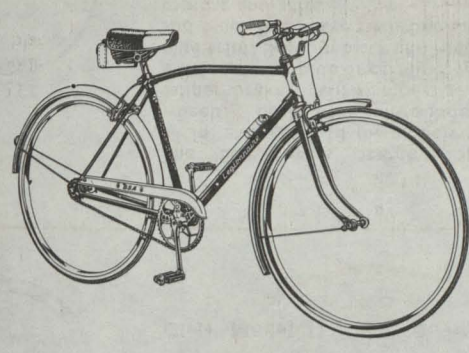
Make sure you get high fidelity cycling. Look for this transfer on the seat tube or down tube of your BSA.



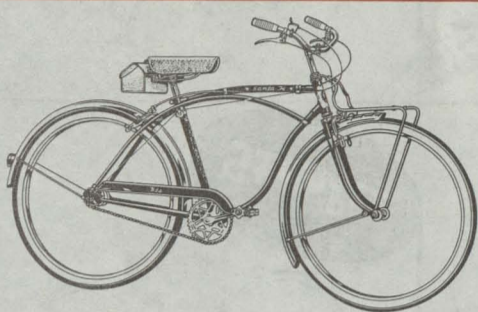
Collegiate

The "Legionnaire"—and the new equivalent model for girls, the "Collegiate"—are 18 in. machines with 26 in. wheels, all-rounder bars and caliper brakes. Both have Sturmey-Archer 3-speed hub as standard, and are finished in either electric blue or carmine, with powder blue head and guards, two-tone saddle, white toolbag and grips.

Girls' Model J9C
Boys' Model J10

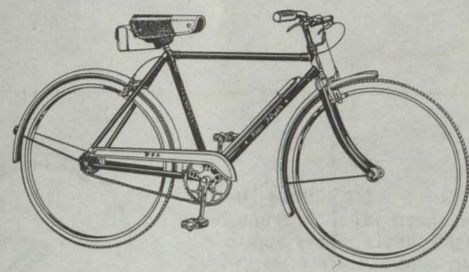


Legionnaire



Santa Fe

The "Santa Fe" is an entirely new 18/20 in. American-styled model with 26 in. x 1 1/2 in. wheels. Frame has curved top rail and front-down tube and curved extended rear stays. It has Canadian type adjustable bar, alloy caliper brakes, Sturmey-Archer 3-speed and front carrier. Finish is Sunset yellow with Venetian blue trim, tan saddle, toolbag and grips.
Model J14



Star Flyer

The 19 1/2 in., 26 in. wheel "Star Flyer" range comprises boys' and girls' models with all-rounder bar and caliper brakes, or raised bar and roller lever brakes. Finish is electric blue or carmine, and the caliper brake models have powder blue trim. All have two-tone saddles, white toolbag and grips.

Caliper Models
Girls' J7C Boys' J8C
Roller Lever Models
Girls' J7 Boys' J8



"High Fidelity" cycling *has got them all beaten!*



Star Rider

The B.S.A. "Star Rider" has, for some considerable time, been "top of the pops" in the Light Tourist class. In addition to offering outstanding value for money, it has definite eye appeal—plus several features which you can get only on a B.S.A. The contour chainguard, for example, with its du-tone finish, gives the machine a light, modern look, whilst the steel mudguards, with flat centre rib in a contrasting colour, are really smart. Frame sizes are 19 1/2 in., 21 in. or 23 in.

Colours: Electric blue with ice blue trim, or carmine and cream.

Gents' 21 in. and 23 in., and Ladies' 21 in. models also available in black and cream.

Ladies' Model R7
Gents' Model R8



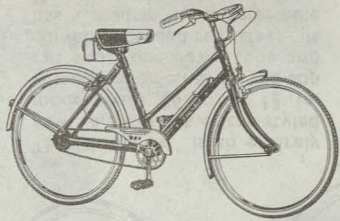
One of the Golden Team of Sports Machines



Gold Crest

The B.S.A. Golden Team of Sports machines—long famous among sporting riders—now has completely new and modern frame design, with wrap-over seat stays, modern style lugs and new colour styling. The Gold Crest—the lowest priced model in the range—is just the model for the young club rider. It is offered in three frame sizes—21 1/2", 22 1/2" and 23 1/2" (Ladies' 21 1/2" only) and is available with either dropped or all-rounder bar. Sturmey-Archer 4-speed or Benelux 5-speed are optional extras.
Colours: Ladies' in electric blue or carmine with powder blue trim; Gents' in black with yellow trim or carmine with powder blue trim.
Ladies' Model C23
Gents' Model C22

YOU WANT A **BSA** because.....



Starlet



The 14 in. "Starlet" models, with 20 in. wheels and caliper brakes are ideally suitable for youngsters who are probably going to own and ride their very first two-wheeler. Boys' model has curved top rail giving extra saddle adjustment. Finish is in electric blue or carmine, with two-tone saddle, cream guards, white toolbag and blue or red handlebar grips.

Girls' Model J11 Boys' Model J12



Star Sprite



The "Star Sprite" models are 16 in. machines, with 20 in. wheels and roller lever brakes. Like all B.S.A. Junior bicycles, they are sturdily built to withstand hard usage, and very easy running.

Finish is Venetian blue with cream guards; white saddle, white toolbag and grips.

Girls' Model J3 Boys' Model J4



Star Rover



The "Star Rovers" are the popular boys' 17 in. and girls' 18 in. models with 24 in. wheels. Both have all-rounder bar and caliper brakes. Girls' model is finished in either electric blue or carmine, with powder blue trim. Boys' in black and red or carmine and blue. Both have two-tone saddle, white toolbag and grips.

Girls' model also available with raised bar and roller lever brakes; finish is electric blue or carmine.

Caliper Models Girls' J5C Boys' J2C
Girls' Roller Lever Model J5

it's
hi fi!



As true a
reproduction
of your
energy
in wheel
speed as
it's possible
to get.