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**National Cycle Archive**

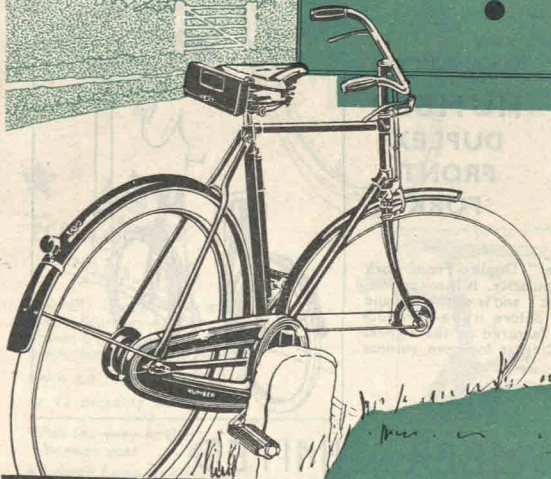


195.000 priced } Handleyward  
5.000 surplus } Wheeler 21/3/34  
1/9/- Hows

ADVT DEPT



# HUMBER CYCLES FOR 1934



*Humber cycling is cycling at its best!*

MSS. 328/12/14/11

# HUMBER

## CYCLES



THE name "HUMBER" has been synonymous with quality for nearly 70 years. Now, more than ever—by virtue of our unrivalled factory facilities—does the HUMBER trade-mark stand for all that is best in Cycle construction.

### "COB" MODELS

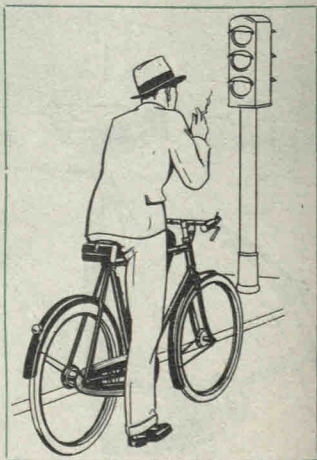
The low-built frame of the "Cob" model enables the rider to remain seated, with one foot on the ground when traffic lights change to "red" or the policeman's hand signals "Stop."

The Humber "Cob" is definitely the safety-first machine.



### BEESTON HUMBER DUPLEX FRONT FORK

The "Beeston-Humber" Duplex Front Fork has achieved great popularity. It is exceptionally strong and resilient; and is distinctive and neat in appearance. Before its re-introduction it had only been featured on the highest grade Humbers retailing at fourteen guineas and over.



## HUMBER LIMITED

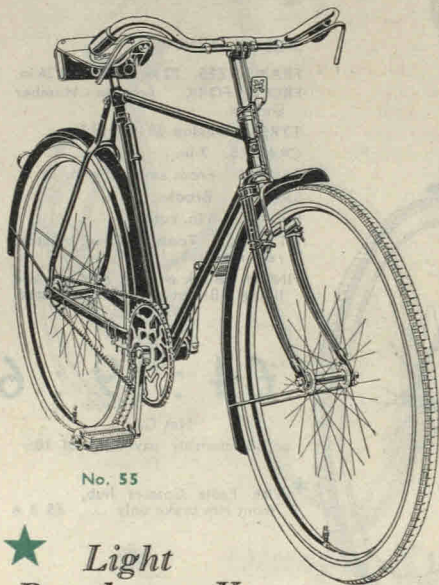
Cycle Dept., LENTON BOULEVARD, NOTTINGHAM, England

Telegrams: "Humber, Nottingham"

Telephone: Nottingham 75154

# HUMBER

## Light Roadster No. 55



No. 55

### ★ Light Roadster X No. 56

Specially constructed model with Sturmey-Archer hub brakes front and rear. Other particulars as Model No. 55.

Price **£5 : 12 : 6** Net Cash  
or 12 monthly payments of  
11/3

With Sturmey-Archer  
3-speed gear ... **£6 12 6**  
All-Black finish without extra  
charge.

#### SPECIFICATION

FRAME SIZES. 22 in. and 24 in.  
Sloping top tube.

FRONT FORK. Beeston - Humber  
Duplex.

TYRES. Dunlop 26 in. x 1½ in.

CRANKS. 6½ in.

HANDLEBAR. "North Road" raised.

BRAKES. Front and rear rim.

SADDLE. Brooks'.

PEDALS. 4 in. rubber.

FITTINGS. Tools, toolbag, inflator,  
rear reflector.

FINISH. Black enamel, gold and red  
lining. Bright parts chrome  
plated.

#### PRICE

**£4 : 19 : 6**

Net Cash

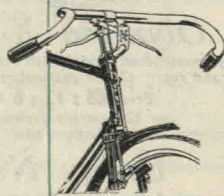
or 12 monthly payments of 10/-

With Sturmey - Archer

3-speed gear ... **£5 19 6**

★ With Eadie Coaster hub,  
front rim brake only ... **£5 3 6**

All-Black finish without extra charge.



#### OPTIONAL FITMENT

"North Road"  
dropped handlebar  
with dwarf brake  
levers can be fitted  
without extra charge.

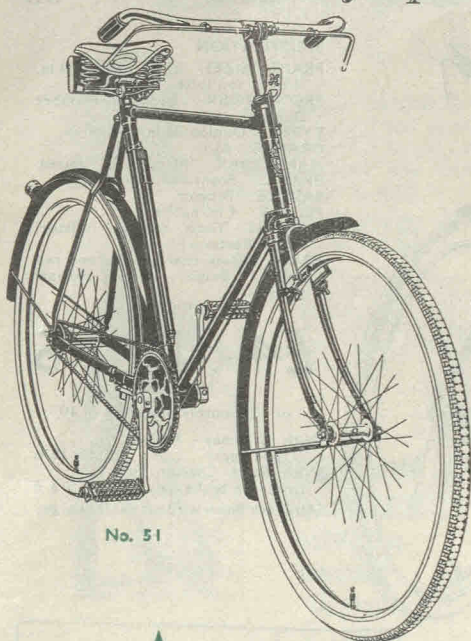
Easy Payment Forms may be had on application to  
the Company, or any Humber dealer. For  
Guarantee see page 20.

The prices quoted are subject to alteration without notice.



# HUMBER

## Olympia Gent's No. 51



No. 51

### SPECIFICATION

FRAME SIZES. 22 in., 24 in. and 26 in.  
FRONT FORK. Beeston - Humber Duplex.

TYRES. Dunlop 28 in. x 1½ in.  
CRANKS. 7 in.

BRAKES. Front and rear rim.

SADDLE. Brooks'.

PEDALS. 4 in. rubber.

FITTINGS. Tools, toolbag, inflator, rear reflector.

FINISH. Black enamel, gold and red lining. Bright parts chrome plated.

### PRICE

£4 : 19 : 6

Net Cash

or 12 monthly payments of 10/-

\*With Eadie Coaster hub, front rim brake only ... £5 3 6



## Olympia X No. 53

Specially constructed model with Sturmey-Archer hub brakes front and rear. Other particulars as No. 51.

Price £5 : 12 : 6 Net Cash

or 12 monthly payments of 11/3

With Sturmey-Archer 3-speed gear ... .. £6 12 6

## Utility No. 57

With Sturmey-Archer 3-speed gear, top-tube control. Other particulars as No. 51.

Price £5 : 19 : 6 Net Cash

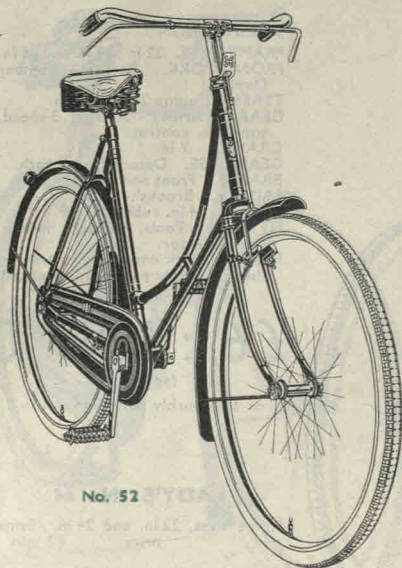
or 12 monthly payments of 12/-

Easy Payment Forms may be had on application to the Company or any Humber dealer. For Guarantee see page 20.

The prices quoted are subject to alteration without notice.

# HUMBER

## *Olympia Lady's No. 52*



No. 52

### SPECIFICATION

FRAME SIZES. 22 in. and 24 in.  
FRONT FORK. Beeston - Humber Duplex.  
TYRES. Dunlop 28 in. x 1½ in.  
CRANKS. 6½ in.  
GEAR CASE. Detachable oil bath.  
BRAKES. Front and rear rim.  
SADDLE. Brooks'.  
PEDALS. Rubber.  
FITTINGS. Tools, toolbag, inflator, rear reflector.  
FINISH. Black enamel, gold and red lining. Bright parts chrome plated

### PRICE

£5 : 5 : 0

Net Cash

or 12 monthly payments of 10/6

★ With Eadie Coaster hub, front rim brake only ... £5 9 0



## *Olympia X No. 54*

Specially constructed model with Sturmey-Archer hub brakes front and rear. Other particulars as No. 52.

Price £5 : 17 : 6 Net Cash

or 12 monthly payments of 11/9

With Sturmey-Archer 3-speed gear ... .. £6 17 6

## *Utility No. 58*

With Sturmey-Archer 3-speed gear, tube control. Other particulars as No. 52.

Price £6 : 5 : 0 Net Cash

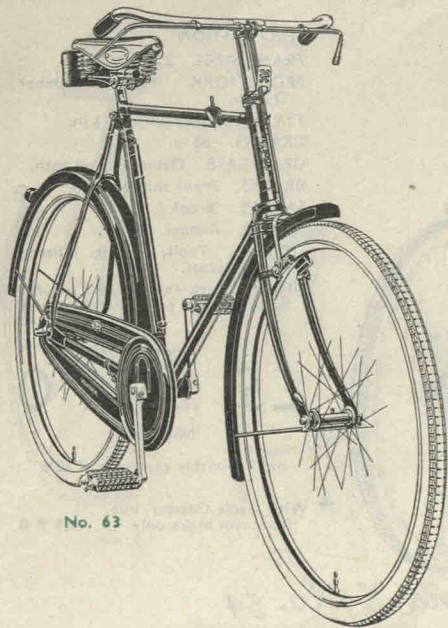
or 12 monthly payments of 12/6

Easy Payment Forms may be had on application to the Company or any Humber dealer. For Guarantee see page 20.

The prices quoted are subject to alteration without notice.

# HUMBER

## Tourist Gent's No. 63



No. 63

### SPECIFICATION

FRAME SIZES. 22 in., 24 in. and 26 in.  
FRONT FORK. Beeston - Humber Duplex.  
TYRES. Dunlop 28 in.  $\times$  1  $\frac{1}{2}$  in.  
GEAR. Sturmey - Archer 3-speed, top-tube control.  
CRANKS 7 in.  
GEAR CASE. Detachable oil bath.  
BRAKES. Front and rear rim.  
SADDLE. Brooks'.  
PEDALS. 4 in. rubber.  
FITTINGS. Tools, toolbag, inflator, rear reflector.  
FINISH. Black enamel, gold and red lining. Bright parts chrome plated

### PRICE

£6 : 10 : 0

Net Cash

or 12 monthly payments of 13/-

### LADY'S No. 64

Frame sizes, 22 in. and 24 in. Same price.



## Tourist X

(Gent's) No. 65 and (Lady's) No. 66

Specially constructed model with Sturmey-Archer hub brakes front and rear. Other particulars as Gent's No. 63 and Lady's No. 64.

Price £7 : 2 : 6 Net Cash

or 12 monthly payments of 14/3

Easy Payment Forms may be had on application to the Company or any Humber dealer. For Guarantee see page 20.

The prices quoted are subject to alteration without notice.

# HUMBER

## All-Weather Gent's No. 59



No. 59

### SPECIFICATION

FRAME SIZES. 22 in., 24 in. and 26 in.  
FRONT FORK. Beeston - Humber Duplex.  
TYRES. - Dunlop 28 in. x 1½ in.  
CRANKS. 7 in.  
GEAR CASE. Detachable oil bath.  
SADDLE. Brooks'.  
PEDALS. 4 in. rubber.  
MUDGUARDS. Valanced with mud-flap.  
FITTINGS. Tools, toolbag, inflator, rear reflector.  
FINISH. Black enamel, gold and red lining. All usual bright parts black enamelled.

### PRICE

£5 : 5 : 0

Net Cash

or 12 monthly payments of 10/6

With Sturmey - Archer  
3-speed gear ... £6 5 0  
With Eadie Coaster hub,  
front rim brake only ... £5 9 0

### LADY'S No. 60

Frame sizes, 22 in. and 24 in. Same prices.



## All-Weather X

(Gent's) No. 61 and (Lady's) No. 62

Specially constructed model with Sturmey-Archer hub brakes front and rear. Other particulars as Gent's No. 59 and Lady's No. 60.

Price £5 : 17 : 6 Net Cash

or 12 monthly payments of 11/9

With Sturmey-Archer 3-speed gear ... .. £6 17 6

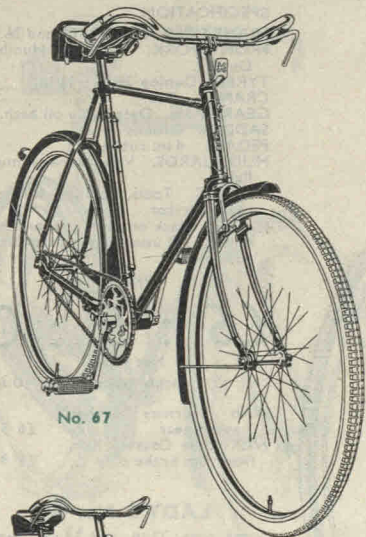
Easy Payment Forms may be had on application to the Company or any Humber dealer. For Guarantee see page 20.

The prices quoted are subject to alteration without notice.



# HUMBER

## Cob Gent's No. 67



No. 67

### SPECIFICATION

FRAME SIZES. 21 in. and 23 in.  
 Parallel top tube, low bottom bracket, 10½ in. ground clearance.  
 FRONT FORK. Beeston - Humber Duplex.  
 WHEELS. 26 in. x 1½ in.  
 TYRES. Dunlop Speed (black).  
 CRANKS. 6½ in. fluted.  
 BRAKES. Front and rear rim.  
 SADDLE. Brooks'.  
 PEDALS. 4 in. rubber.  
 FITTINGS. Tools, toolbag, inflator, rear reflector.  
 FINISH. Black enamel, gold and red lining. Bright parts chrome plated.

### PRICE

£5 : 5 : 0

Net Cash

or 12 monthly payments of 10/6

With Sturmey - Archer  
 3-speed gear ... ... £6 5 0  
 \* With Eadie Coaster hub,  
 front rim brake only ... ... £5 9 0

## COB LADY'S No. 68

Frame sizes, 21 in. and 23 in.; fitted with metal chainguard. Same prices.



No. 68

## Cob X

(Gent's) No. 69 and (Lady's) No. 70

Specially constructed model with Sturmey-Archer hub brakes front and rear. Other particulars as Gent's No. 67 and Lady's No. 68.

Price £5 : 17 : 6 Net Cash

or 12 monthly payments of 11/9

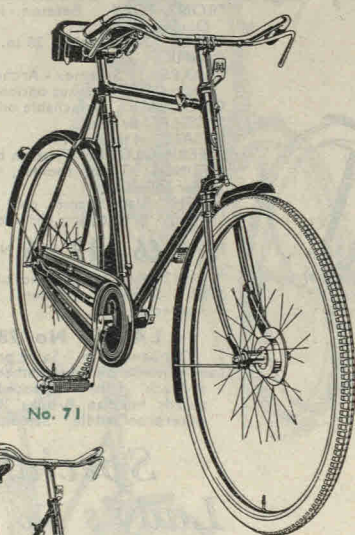
With Sturmey-Archer 3-speed gear ... ... £6 17 6

Easy Payment Forms may be had on application to the Company or any Humber dealer.

For Guarantee see page 20. The prices quoted are subject to alteration without notice.

# HUMBER

## Cob Tourist X Gent's No. 71



No. 71



No. 72

### SPECIFICATION

FRAME SIZES. 21 in. and 23 in.

Parallel top tube, low bottom bracket. 10½ in. ground clearance.

FRONT FORK. Beeston - Humber Duplex.

TYRES. Dunlop Speed (black), 26 in. x 1½ in.

CRANKS. 6½ in. fluted.

BRAKES. Sturmey-Archer hub brakes, front and rear.

GEAR. Sturmey-Archer 3-speed, top tube control.

GEAR CASE. Detachable oil bath.

SADDLE. Brooks'.

PEDALS. 4 in. rubber.

FITTINGS. Tools, toolbag, inflator, rear reflector.

FINISH. Black enamel, gold and red lining. Bright parts chrome plated.

### PRICE

£7 : 5 : 0

Net Cash

or 12 monthly payments of 14/6

### LADY'S No. 72

Frame sizes, 21 in. and 23 in. Same prices.

## ★ Cob All-Weather X

(Gent's) No. 73 and (Lady's) No. 74

With Sturmey-Archer hub brakes front and rear, detachable oilbath gear case, valanced mudguards with mudflap. Finished black enamel, gold and red lining; all usual bright parts black enamelled. Other particulars as Gent's No. 67 and Lady's No. 68. See page 8.

Price £6 : 5 : 0 Net Cash

or 12 monthly payments of 12/6

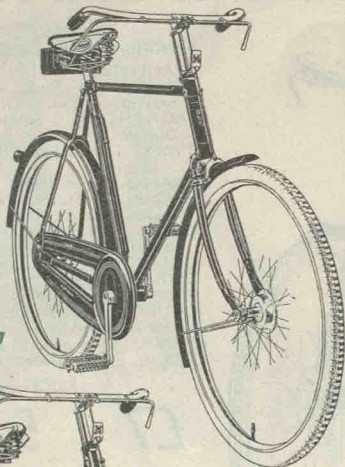
With Sturmey-Archer 3-speed gear ... .. £7 5 0

For Guarantee see page 20. The prices quoted are subject to alteration without notice.

Easy Payment Forms may be had on application to the Company or any Humber dealer.

# HUMBER

## Standard Gent's No. 77



No. 77

### SPECIFICATION

FRAME SIZES. 22 in., 24 in. and 26 in.  
FRONT FORK. Beeston - Humber Duplex.  
TYRES. Fort Dunlop, 28 in. x 1½ in.  
CRANKS. 7 in.  
BRAKES. Sturmey - Archer hub brakes. Rim brakes optional.  
GEAR CASE. Detachable oil bath.  
SADDLE. Brooks'.  
PEDALS. 4 in. rubber.  
STEERING LOCK. Friction band.  
FITTINGS. Tools, toolbag, inflator, rear reflector.  
FINISH. Black enamel, gold and red lining. Bright parts chrome plated.

PRICE **£6 : 19 : 6** Net Cash

or 12 monthly payments of 14/-  
With Sturmey - Archer  
3-speed gear ... .. £7 19 6

### LADY'S No. 78

22 in. and 24 in. Same prices.  
Lady's and Gent's All-Weather models all-black finish, valanced mudguards, mudflap, Brooks' "Plyflex" waterproof saddle. Same prices.



No. 80

## Special Lady's No. 80

### SPECIFICATION

FRAME SIZES. 22 in. and 24 in.  
FRONT FORK. Beeston - Humber Duplex.  
TYRES. Fort Dunlop, 28 in. x 1½ in.  
GEAR. Sturmey-Archer 3-speed.  
GEAR CASE. Detachable oil bath.  
BRAKES. Sturmey - Archer hub brakes. Rim brakes optional.  
SADDLE. Brooks' B75.  
PEDALS. Rubber.  
STEERING LOCK. Friction band.  
FITTINGS. Tools, toolbag, inflator, rear reflector.  
FINISH. Black enamel, 22-ct. gold leaf lining. Bright parts chrome plated. Green or All-Black finish optional.

PRICE **£10 : 10 : 0** Net Cash

or 12 monthly payments of £1 1 0

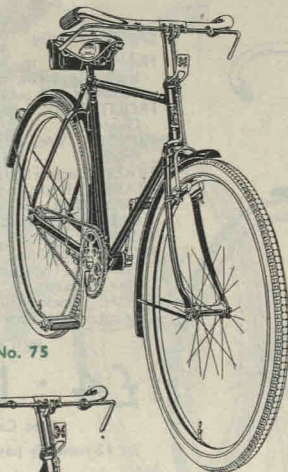
### SPECIAL GENT'S No. 79

22 in., 24 in. and 26 in.  
Same prices as No. 80.

For Guarantee see page 20.  
The prices quoted are subject to alteration without notice.

# HUMBER

Boy's No. 75      Girl's No. 76



No. 75



No. 76

## SPECIFICATION

FRAME SIZES. 18 in. and 20 in.

TYRES. Dunlop, 24 in. x 1 $\frac{3}{8}$  in.

CRANKS. 5 $\frac{1}{2}$  in.

BRAKES. Front and rear rim.

SADDLE. Brooks'.

PEDALS. 3 in. rubber.

FITTINGS. Tools, toolbag, inflator, rear reflector.

FINISH. Black enamel, gold and red lining. Bright parts chrome plated.

## PRICE

£4 : 12 : 6

Net Cash

or 12 monthly payments of 9/3

With Sturmey - Archer

3-speed gear ... .. £5 12 6

Particular attention is drawn to the suitability of the "Cob" Models (pages 8 and 9) for tall children.

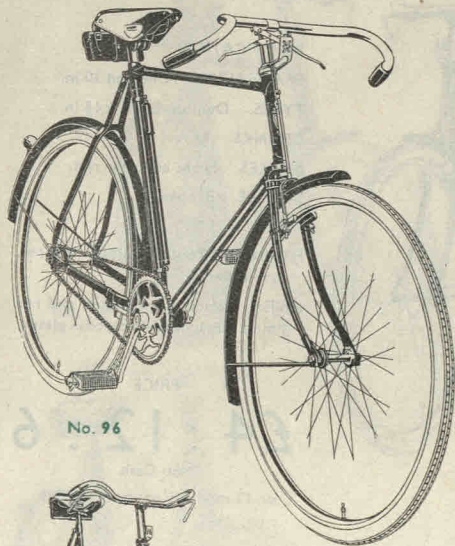
Easy Payment Forms may be had on application to the Company or any Humber dealer. For Guarantee see page 20.

The prices quoted are subject to alteration without notice.



# HUMBER

## Speed Gent's No. 96



No. 96



No. 97

### SPECIFICATION

**FRAME.** 21 in. and 23 in. Low bottom bracket, parallel top tube, fishtailed and cut-away lugs.  
**FRONT FORK.** Beeston - Humber Duplex.  
**WHEELS.** Westwood rims, chrome finish.  
**TYRES.** Dunlop Sports, 26 in. x 1 1/8 in.  
**BRAKES.** Front and rear rim.  
**HANDLEBAR.** Forward half-drop with dwarf brake levers.  
**SADDLE.** Brooks'.  
**PEDALS.** Rubber.  
**FITTINGS.** Tools, toolbag, inflator, rear reflector.  
**FINISH.** Black enamel, gold and red lining. Bright parts chrome plated.

### PRICE

**£4 : 19 : 6**

Net Cash

or 12 monthly payments of 10/-

With Sturmey - Archer  
 3-speed gear ... .. £5 19 6

### LADY'S No. 97

Frame sizes : 21 in. and 23 in. Same prices and specification as No. 96, but with "North Road" raised handlebar and roller lever brakes.



## Speed X

(Gent's) No. 98 and (Lady's) No. 99

Specially constructed model with Sturmey-Archer hub brakes, front and rear. Other particulars as Gent's No. 96, Lady's No. 97.

Price **£5 : 12 : 6** Net Cash

or 12 monthly payments of 11/3

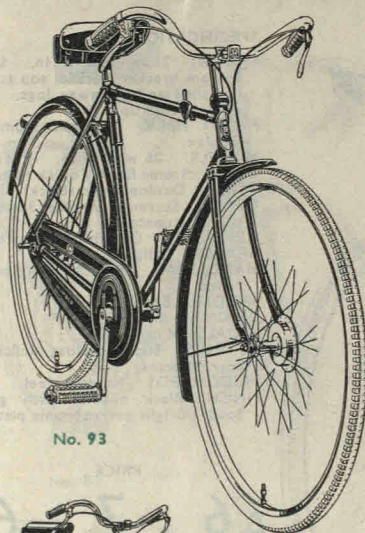
With Sturmey-Archer 3-speed gear ... .. £6 12 6

Easy Payment Forms may be had on application to the Company or any Humber dealer.

For Guarantee see page 20. The prices quoted are subject to alteration without notice.

# HUMBER

## Sprite Gent's No. 93



No. 93

### SPECIFICATION

**FRAME.** 21 in. and 23 in. Low bottom bracket, parallel top tube, fishtailed and cut-away lugs. Entirely brazed up.

**FRONT FORK.** Beeston - Humber Duplex.

**WHEELS.** 26 in. x 1 $\frac{3}{8}$  in. Endrick steel, chrome finish; quick release.

**TYRES.** Dunlop Speed (black).

**GEARS.** Sturmey-Archer 3-speed, top tube control. 52 in., 69 in. and 93 in., 48T chain wheel, 18T sprocket, 6 $\frac{1}{2}$  in. cranks.

**GEAR CASE.** Detachable oil bath.

**BRAKES.** Sturmey - Archer hub brakes front and rear.

**HANDLEBAR.** 18 in. "North Road" raised.

**SADDLE.** Brooks'.

**CHAIN.**  $\frac{1}{2}$  in. x  $\frac{1}{8}$  in.

**PEDALS.** 4 in. rubber.

**FITTINGS.** Tools, toolbag, inflator, rear reflector.

**MUDGUARDS.** Narrow steel.

**FINISH.** Black enamel with gold head. Bright parts chrome plated.



No. 94

### PRICE

£7 : 7 : 0

Net Cash

or 12 monthly payments of 14/9

### LADY'S No. 94

Frame size, 21 in. Same price.

For Guarantee see page 20.

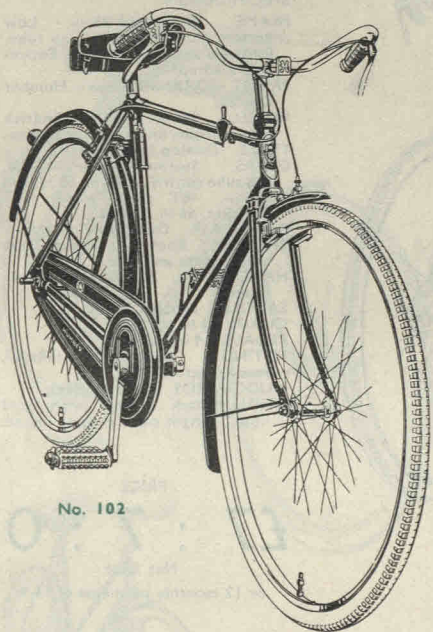
The prices quoted are subject to alteration without notice.

These models can be supplied with All-Black finish, celluloid covered handlebar and mudflap, without extra charge.

Easy Payment Forms may be had on application to the Company or any Humber dealer.

# HUMBER

## Elf Gent's No. 102



No. 102

### SPECIFICATION

**FRAME.** 21 in. and 23 in. Low bottom bracket, parallel top tube, fishtailed and cut-away lugs. Entirely brazed up.

**FRONT FORK.** Beeston - Humber Duplex.

**WHEELS.** 26 in.  $\times$  1 $\frac{3}{8}$  in. Endrick steel, chrome finish; quick release.

**TYRES.** Dunlop Speed (black).

**GEARS.** Sturmeley - Archer 3-speed, top tube control.

**GEAR CASE.** Detachable oil bath.

**BRAKES.** Caliper.

**HANDLEBAR.** 18 in. "North Road" raised.

**SADDLE.** Brooks'.

**CHAIN.**  $\frac{1}{2}$  in.  $\times$   $\frac{1}{8}$  in.

**PEDALS.** 4 in. rubber.

**FITTINGS.** Tools, toolbag, inflator, rear reflector.

**MUDGUARDS.** Narrow steel.

**FINISH.** Black enamel with gold head. Bright parts chrome plated.

### PRICE

£6 : 7 : 6

Net Cash

or 12 monthly payments of 12/9

### LADY'S No. 103

Frame size, 21 in. Same price.

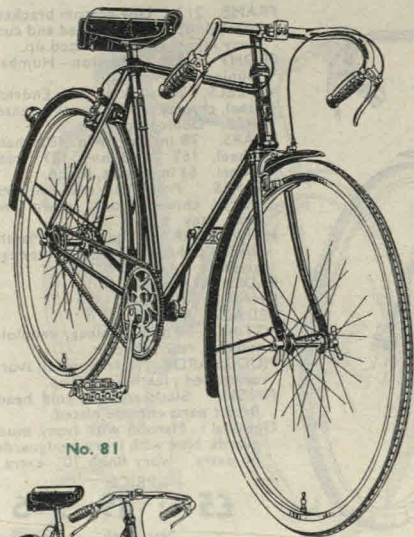
For Guarantee see page 20. The prices quoted are subject to alteration without notice.

These models can be supplied with All-Black finish, celluloid covered handlebar and mudflap, without extra charge.

Easy Payment Forms may be had on application to the Company or any Humber dealer.

# HUMBER

## Sports Gent's No. 81



No. 81

### SPECIFICATION

**FRAME.** 21 in. Low bottom bracket, parallel top tube, fishtailed and cut-away lugs. Entirely brazed up.  
**FRONT FORK.** Beeston - Humber Duplex.  
**WHEELS.** Endrick steel, chrome finish; quick release.  
**TYRES.** 26 in. x 1 1/4 in. Dunlop Sports  
**BRAKES.** Front and rear caliper.  
**HANDLEBAR.** 15 in. x 4 in. Marsh.  
**SADDLE.** Brooks'.  
**FITTINGS.** Tools, toolbag, inflator, rear reflector.  
**MUDGUARDS.** Narrow steel, spear-point extension.  
**FINISH.** Black with gold head. Bright parts chrome plated.

### PRICE

# £4 : 19 : 6

Net Cash

or 12 monthly payments of 10/-

With Sturmey - Archer

3-speed gear ... .. £5 19 6

## LADY'S No. 82

Frame size, 21 in. Same prices.



No. 82

## Sports X

(Gent's) No. 83 and (Lady's) No. 84

Specially constructed models with Sturmey-Archer hub brakes. Other particulars as Gent's No. 81 and Lady's No. 82.

Price £5 : 12 : 6 Net Cash

or 12 monthly payments of 11/3

With Sturmey-Archer 3-speed gear ... .. £6 12 6

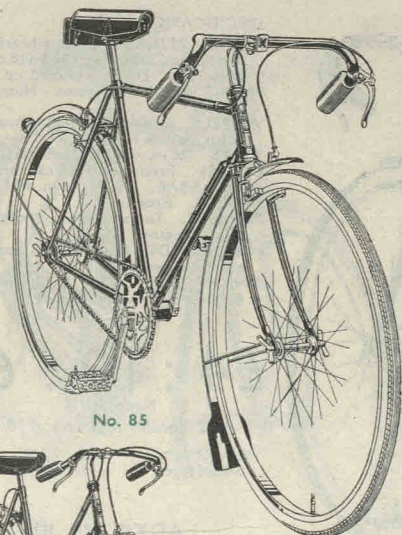
Easy Payment Forms may be had on application to the Company or any Humber dealer.

For Guarantee see page 20. The prices quoted are subject to alteration without notice.



# HUMBER

## Streak Gent's No. 85



No. 85



No. 86

### SPECIFICATION

**FRAME.** 21 in. Low bottom bracket, parallel top tube, fishtailed and cut-away lugs. Entirely brazed up.

**FRONT FORK.** Beeston - Humber Duplex.

**WHEELS.** 26 in. x 1 1/2 in. Endrick steel, chrome finish; quick release. **TYRES.** Dunlop Sports.

**GEARS.** 78 in. and 69 in. 48T chain wheel, 16T fixed and 18T freewheel. 6 1/2 in. cranks, fluted.

**BRAKES.** Front and rear calipers, bolted through fork crown and back stay bridge.

**HANDLEBAR.** 15 in. x 4 in. Marsh. Black celluloid covered, sponge grips.

**SADDLE.** Brooks'.

**CHAIN.** 1/2 in. x 1/8 in.

**PEDALS.** Rat-trap.

**FITTINGS.** Tools, toolbag, celluloid inflator, rear reflector.

**MUDGUARDS.** Narrow steel, ivory enamelled; leather mudflap.

**FINISH.** Black enamel, gold head. Bright parts chrome plated.

Optional: Maroon with ivory mudguards, blue with ivory mudguards, no extra. Ivory finish 10/- extra.

### PRICE

**£5 : 19 : 6**

Net Cash

or 12 monthly payments of 12/-

With Sturmey-Archer  
3-speed gear ... .. £6 19 6

With Sturmey-Archer  
close-ratio 3-speed gear £7 5 6

### LADY'S No. 86

Frame size, 21 in. Same prices.



## Streak X

(Gent's) No. 87 and (Lady's) No. 88

Specially constructed model with Sturmey-Archer hub brakes front and rear. 18T freewheel. Other particulars as Nos. 85 and 86.

Price **£6 : 12 : 6** Net Cash

or 12 monthly payments of 13/3

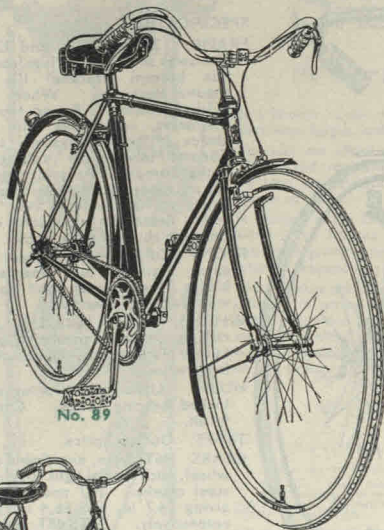
With Sturmey-Archer 3-speed gear ... .. £7 12 6

Easy Payment Forms may be had on application to the Company or any Humber dealer.

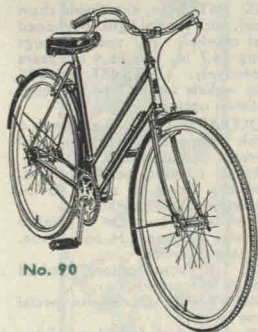
For Guarantee see page 20. The prices quoted are subject to alteration without notice.

# HUMBER

## Sports Light Roadster No. 89



No. 89



No. 90

### SPECIFICATION

**FRAME.** 21 in. and 23 in. Low bottom bracket, parallel top tube, fishtailed and cut-away lugs. Entirely brazed up.

**FRONT FORK.** Beeston - Humber Duplex.

**WHEELS.** 26 in. x 1 1/8 in. Endrick steel, chrome finish; quick release.

**TYRES.** Dunlop Sports.

**GEARS.** 78 in. and 69 in., 48T chain wheel, 16T fixed, 18T free wheel, 6 1/2 in. cranks.

**BRAKES.** Front and rear calipers, bolted through fork crown and back stay bridge.

**HANDLEBAR.** 18 in. "North Road" raised.

**SADDLE.** Brooks'.

**CHAIN.** 1/2 in. x 3/8 in.

**PEDALS.** 4 in. rubber.

**FITTINGS.** Tools, toolbag, inflator, rear reflector.

**MUDGUARDS.** Narrow steel.

**FINISH.** Black enamel with gold head. Bright parts chrome plated.

### PRICE

£5 : 9 : 6

Net Cash

or 12 monthly payments of 11/-

With Sturmey - Archer

3-speed gear ... .. £6 9 6

### LADY'S No. 90

Frame size, 21 in. Same prices.

## ★ Sports Light Roadster X

(Gent's) No. 91 and (Lady's) No. 92

Specially constructed model with Sturmey-Archer hub brakes front and rear. Other particulars as Gent's No. 89, Lady's No. 90.

Price £6 : 2 : 6 Net Cash

or 12 monthly payments of 12/3

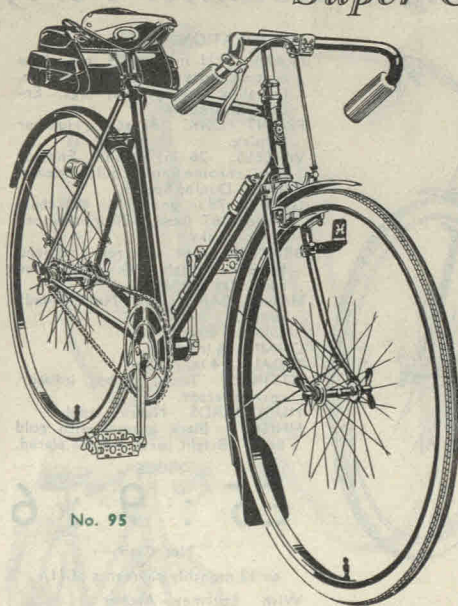
With Sturmey-Archer 3-speed gear ... .. £7 2 6

Easy Payment Forms may be had on application to the Company or any Humber dealer.

For Guarantee see page 20. The prices quoted are subject to alteration without notice.

# HUMBER

## Super Club No. 95



No. 95

**MUDGUARDS.** Bluemels "No-weight," black finish with quick release fastening and quickly detachable fittings, separate spear-point extension. (Weight 1lb. complete).

**EXTRAS.** Constrictor Conloy rims £1 15s. 0d.; Durel chain wheel 9s. 6d.; Freewheel and extra rear brake 4s. 6d.

**WEIGHT.** To catalogue specification with 21 in. frame, less kitbag, but with Constrictor Conloy rims and Durel chain wheel, 23½ lbs. approx. In Road Racing trim with sprint wheels, one brake, 19½ lbs. Optional specification considered.

For Guarantee see page 20. The prices quoted are subject to alteration without notice.

**PRICE** £9 : 10 : 0 NET CASH

or 12 monthly payments of 19/-

### SPECIFICATION

**FRAME.** 20 in., 21 in. and 22 in. Cut-away and fishtailed lugs, cotterless bottom bracket, 10½ in. ground clearance. Wheel base 41½ in. nominal. Round tapered chainstays, seat stays and fork blades of high manganese steel. Chrome-Molybdenum tubing in frame diamond. All joints brazed up, no tubes flattened or trapped. Quick forward release rear fork ends. Brazed-on mudguard eyes, reflector clip and chain hook.

**FRONT FORK.** Redesigned with extra resilient high manganese blades. Fork ends solid forged with quick release.

**WHEELS.** 26 in. x 1½ in. Light Endrick rims, black enamelled. Double butted black spokes. Radial spoked front wheel.

**HUBS.** Light-weight racing type, locked bearing cones. Chrome finish.

**TYRES.** Dunlop Sprite.

**GEARS.** 46T, 3-pin, detachable chain wheel, with special light toughened steel cranks. 16T and 18T cogs giving 74.7 in. and 66.4 in. gears respectively. 44T, 48T and 50T chain wheels and 14T to 20T cogs inclusive, optional.

**HANDLEBARS.** Chrome plated Marsh 15 in. x 4 in. bend on level forward adjustable extension. Celluloid covered bend optional. Head clip fixing to stem. Grips Constrictor Anti-Shock.

**LAMP BRACKETS.** On handlebar extension clip and L.H. fork blade. R.H. side to order.

**BRAKE.** Front caliper, bolted through fork crown.

**SADDLE.** Brooks' Duralumin special racing model.

**CHAIN.** Coventry Elite ½ in. x ½ in., 1½ in. chain line.

**PEDALS.** Racing pattern.

**EQUIPMENT.** Reflector bolted on seat stay; kitbag, Brooks' best; inflator, 15 in. x ½ in. Bluemels Featherweight.

**FINISH.** Black enamel, usual bright parts chrome plated.



We Recommend the  
**STURMEY ARCHER**  
 SPEED 3 GEAR

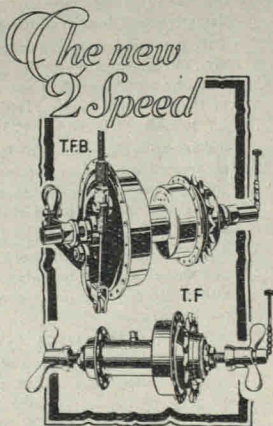
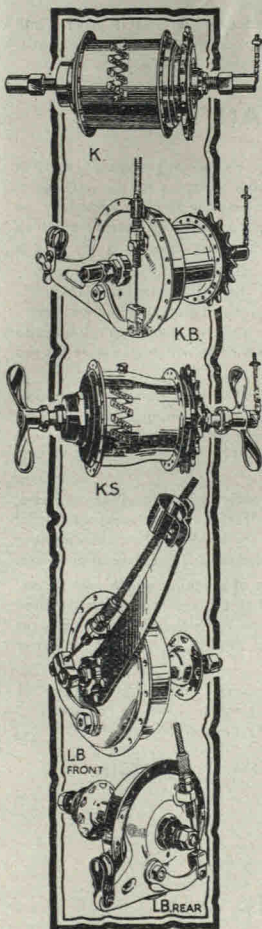
the Gear that "Makes Cycling Easy"

as a fitment to our machines. It adds to the pleasures of cycling, eliminates fatigue, and destroys the bogey of hill climbing

No rider can afford to ignore the advantages derived from the efficient and trouble-free Sturmey-Archer 2 and 3-Speed Gears, and we have no hesitation in recommending these fitments to all classes of users.

In addition to the Single-speed Hub with internal expanding brake—the 2 and 3-Speed Gears are now also available complete with this Brake, giving a complete range of Hubs both with and without the Internal Expanding Brake.

These Brakes are extremely efficient in action and entirely eliminate disfigurement of the wheel rim which is so inseparable from the use of the ordinary rim Brake.



PRICES

If fitted to a new machine

- K. Standard 3 Speed Hub giving 33% increase from normal to high gear and 25% reduction from normal to low gear ... 20/-
- KB. Standard 3 Speed Hub, incorporating a hand operated internal expanding brake ... 26/-
- KS. Close-Ratio 3 Speed Hub giving 12.5% increase from normal to high gear and 11.1% reduction from normal to low gear. (Designed for the Clubman in particular, and other riders who require a hub giving closer ratios than the standard "K" Hub provides ... 26/-
- KSW. Close-Ratio 3 Speed Hub similar to the KS, but providing 16% increase from normal to high, and 14.5% decrease from normal to low 26/-
- LB. Single Gear Hub incorporating a hand operated internal expanding brake
  - Front ... 7/-
  - Rear ... 8/-

T.F.  
 2-Speed Hub giving 25% reduction from normal to low gear. Can be supplied with either fixed or free wheel. Price with fixed gear and wing nuts 20/- Price with free wheel and standard nuts 20/-

T.F.B.  
 2 Speed Hub as T.F. and incorporating an internal expanding Hub Brake Price with fixed gear or free wheel ... 26/-



# The "No-time Limit" Guarantee

Humbers are guaranteed by us against defects of manufacture WITHOUT ANY TIME LIMIT; no matter when such defect shows itself, we replace the defective part gratis.

This guarantee is subject to the conditions specified below.

## CONDITIONS OF GUARANTEE

With all machines and component parts herein specified we give a special guarantee instead of the guarantee implied by statute or otherwise as to the quality or fitness for the purpose of cycling of goods supplied by us, any such implied guarantee being in all cases excluded. In cases of machines which have been used for "hiring-out" purposes, or in respect of which our trade-mark or manufacturing number has been removed, no guarantee of any kind is given or is to be implied.

We guarantee, subject to the conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but damage for which we make ourselves responsible under this guarantee is limited to the free supply of a new part in exchange for the part of the bicycle which may have proved defective, and does not include the cost of fitting.

This guarantee does not include tyres,\* rims, chains, saddles, variable gears, coaster hubs, etc., in respect of which we give the guarantee furnished by the makers, usually 12 months. And the purchaser shall not be entitled to claim any damage whatever, save replacement of the defective parts. THIS GUARANTEE DOES NOT APPLY TO DEFECTS CAUSED BY WEAR AND TEAR, MISUSE OR NEGLECT.

If a defective part should be found in any of our machines it must be sent to us carriage paid, accompanied by an intimation from the sender that he desires to have it repaired free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the name of the dealer from whom he purchased, and the date of purchase.

Failing compliance with the above, no notice will be taken of anything which may arrive, but such articles will lie here at the risk of the sender, and this guarantee and any implied guarantee shall not be enforceable. We guarantee only new machines, which are bought either direct from us or from one of our duly authorized dealers, and under no other condition.

\*TYRE GUARANTEE. Dunlop and Fort Dunlop tyres carry a no-limit guarantee. Those failing by reason of bad workmanship or defective material will be replaced or repaired at a charge proportionate to the wear they have given.

FOR TERMS OF BUSINESS SEE PAGE 20 OF MAIN CATALOGUE.

## HUMBER

## YOUR SAFEGUARD

## YOUR SATISFACTION